A 3385-3.1U
suppl. 11/86

November 21, 1986

Supplement to ABC Daily Newspaper Fas-Fax
United States

Circulation Averages for period ended September 30, 1986

This supplement provides circulation data on publications that filed their regular September 30, 1986 Publisher's Statements subsequent to preparations of FAS-FAX report. Also, corrections to data shown in the original report have been included in the supplement. Figures underlined indicate corrections.

Audit Bureau of Circulations
900 N. Meacham Road, Schaumburg, IL 60173-4968

		CZ OR NDM		RATIO CIRC/	RTZ OR NDM		RATIO CIRC/	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
CALIFORNIA		OH'S	CIRC	OH'S	OH'S	CIRC	OH'S	OH'S	CIRC	AS OF 9/30/86	AS OF 9/30/85
BRAWLEY (IMPERIAL CO.)		8,600#						8,600			
NEWS	E	#	4,434	51.56					4,434	5,046	5,016
OROVILLE (BUTTE CO.)		11,000			7,700			18,700			
MERCURY REGISTER	E (M-F)		8,096	73.60		1,465	19.03		9,561	9,759	10,407
MERCURY REGISTER	SAT M		9,117	82.88		1,561	20.27		10,678	10,889	10,885
PASADENA (LOS ANGELES CO.)		70,500			88,500			159,000			
STAR-NEWS	M		19,314	27.40		13,989	15.81		33,303	39,882	39,146
STAR-NEWS	SUN		20,360	28.88		15,794	17.85		36,154	44,997	43,835
WOODLAND (YOLO CO.)		12,500			22,000			34,500			
DEMOCRAT	E		8,936	71.49		2,537	11.53		11,473	11,728	11,431
DEMOCRAT	SUN		8,819	70.55		2,583	11.74		11,402	11,657	11,154
COLORADO											
TRINIDAD (LAS ANIMAS CO.)		3,600			2,000			5,600			
CHRONICLE-NEWS	E (M-F)		2,385	66.25		513	25.65		2,898	3,246	3,308*
FLORIDA											
DELAND (VOLUSIA CO.)		17,800			10,000			27,800			
SUN NEWS	E (M-F)		5,225	29.35		3,545	35.45		8,770	9,002	8,855*
SUN NEWS	WKND		5,526	31.04		4,006	40.06		9,532	9,785	9,746*
GEORGIA											
THOMASVILLE (THOMAS CO.)		6,600			14,000			20,600			
TIMES-ENTERPRISE	E (M-F)		4,944	74.91		6,012	42.94		10,956	11,358	11,190
TIMES-ENTERPRISE	SAT M		4,719	71.50		5,973	42.66		10,692	11,094	10,980
ILLINOIS											
CANTON (FULTON CO.)		6,000			11,900			17,900			
LEDGER	E		3,936	65.60		2,878	24.18		6,814	7,183	7,664

@CITY OF PUBLICATION
#NEWSPAPER DESIGNATED MARKET

*AVERAGES FOR 3 MONTHS

		CZ OR NDM		RATIO CIRC/ OH'S	RTZ OR NDM		RATIO CIRC/ OH'S	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
ILLINOIS		OH'S	CIRC		OH'S	CIRC		OH'S	CIRC	AS OF 9/30/86	AS OF 9/30/85
CENTRALIA-CENTRAL CITY-WAMAC (MARION CO.)		8,800			34,800			43,600			
SENTINEL	E (M-F)		5,851	66.49		10,225	29.38		16,076	16,692	17,094
SENTINEL	SUN		6,084	69.14		10,895	31.31		16,979	17,695	18,098
CHAMPAIGN-URBANA (CHAMPAIGN CO.)		37,100#			55,900			93,000			
NEWS-GAZETTE	E (M-F)	#	24,340	65.61		18,238	32.63		42,578	44,179	45,444
CHARLESTON (COLES CO.)		6,200#			9,500			15,700			
TIMES-COURIER	M	#	4,027	64.95		2,872	30.23		6,899	7,220	7,463
PEKIN (TAZEWELL CO.)		12,500			36,100			48,600			
TIMES	E		8,664	69.31		6,878	19.05		15,542	16,072	17,090
ROCK ISLAND (ROCK ISLAND CO.)		59,500			120,100			179,600			
ARGUS	E		10,857	18.25		5,135	4.28		15,992	16,457	18,336
ARGUS	SUN		12,089	20.32		5,930	4.94		18,019	18,563	20,037
STERLING-ROCK FALLS (WHITESIDE CO.)		12,600			17,900			30,500			
GAZETTE	E		8,988	71.33		4,788	26.75		13,776	14,235	13,997
INDIANA											
COLUMBUS (BARTHOLOMEW CO.)		14,900			29,500			44,400			
REPUBLIC	E		10,857	72.87		10,642	36.07		21,499	21,789	22,629
REPUBLIC	SUN		9,802	65.79		9,044	30.66		18,846	19,109	19,413
PRINCETON (GIBSON CO.)		3,900			10,500			14,400			
CLARION	M (M-F)		2,774	71.13		3,429	32.66		6,203	6,427	6,445*
KENTUCKY											
HENDERSON (HENDERSON CO.)		10,300			11,700			22,000			
GLEANER	M (TU-S)		6,599	64.07		3,639	31.10		10,238	10,530*	10,656*
GLEANER	SUN		8,258	80.17		4,762	40.70		13,020	13,331*	13,217*

@CITY OF PUBLICATION
#NEWSPAPER DESIGNATED MARKET

*AVERAGES FOR 3 MONTHS

		CZ OR NDM		RATIO CIRC/	RTZ OR NDM		RATIO CIRC/	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION AS OF	AS OF
KENTUCKY		OH'S	CIRC	OH'S	OH'S	CIRC	OH'S	OH'S	CIRC	9/30/86	9/30/85
SOMERSET (PULASKI CO.)		4,500			13,700			18,200			
COMMONWEALTH-JOURNAL	E (M-F)		3,044	67.64		4,083	29.80		7,127	8,230	9,746
COMMONWEALTH-JOURNAL	SUN		2,815	62.56		3,995	29.16		6,810	7,799	9;498
LOUISIANA											
ABBEVILLE (VERMILION PARISH)		5,000			13,300			18,300			
MERIDIONAL	M (TU-F)		1,899	37.98		1,792	13.47		3,691	3,794	4,164*
MERIDIONAL	SUN		2,264	45.28		1,877	14.11		4,141	4,240	4,644*
BASTROP (MOREHOUSE PARISH)		6,200			13,200			19,400			
ENTERPRISE	M (TU-S)		3,073	49.56		2,166	16.41		5,239	5,529	5,756
CROWLEY (ACADIA PARISH)		5,800			38,900			44,700			
POST-SIGNAL	E (TU-F)		2,340	40.34		3,187	8.19		5,527	5,653	5,716
POST-SIGNAL	SUN		2,754	47.48		3,334	8.57		6,088	6,214	6,230
THIBODAUX (LAFOURCHE PARISH)		17,600#						17,600			
COMET	E (M-F)	#	10,565	60.03					10,565	12,498	13,429
MINNESOTA											
BRAINERD (CROW WING)		6,400			23,500			29,900			
DISPATCH	E (M-F)		5,136	80.25		8,337	35.48		13,473	14,013	
DISPATCH	SUN		5,733	89.58		9,760	41.53		15,493	16,049	
MANKATO (BLUE EARTH CO.)- NORTH MANKATO (NICOLLET CO.)		14,200			45,600			59,800			
FREE PRESS	E		10,405	73.27		14,837	32.54		25,242	26,340	26,420
ST. PAUL (RAMSEY CO.)		458,700#						458,700			
PIONEER PRESS & DISPATCH	ALL DAY (M-F)	#	167,365	36.49					167,365	187,505	189,810

@CITY OF PUBLICATION
#NEWSPAPER DESIGNATED MARKET

*AVERAGES FOR 3 MONTHS

MISSISSIPPI		CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/ OH'S	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/ OH'S	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 9/30/86	TOTAL CIRCULATION AS OF 9/30/85
JACKSON (HINDS CO.)		101,700			130,500			232,200			
CLARION-LEDGER, NEWS	CMB DLY		58,597	57.62		18,912	14.49		77,509	98,419	100,512
CLARION-LEDGER	M (M-F)		38,802	38.15		11,801	9.04		50,603	67,708	67,352
NEWS	E (M-F)		19,795	19.46		7,111	5.45		26,906	30,711	33,160
CLARION-LEDGER/NEWS	SAT M		54,462	53.55		19,191	14.71		73,653	94,660	97,066
CLARION-LEDGER/NEWS	SUN		62,276	61.24		26,740	20.49		89,016	114,123	113,182
MISSOURI											
FLAT RIVER (ST. FRANCOIS CO.)		4,500			9,600			14,100			
JOURNAL	E (M-F)		2,707	60.16		6,258	65.19		8,965	9,167	9,016
MOBERLY (RANDOLPH CO.)		5,300			18,100			23,400			
MONITOR-INDEX & DEMOCRAT	SUN		5,099	96.21		4,007	22.14		9,106	9,556	9,767
MONTANA											
GREAT FALLS (CASCADE CO.)		25,600			37,900			63,500			
TRIBUNE	M		17,527	68.46		11,604	30.62		29,131	34,824	36,303
TRIBUNE	SUN		20,989	81.99		14,469	38.18		35,458	41,553	42,078
NEW JERSEY											
PERTH AMBOY-WOODBRIDGE (MIDDLESEX CO.)		130,500#						130,500			
NEWS TRIBUNE (9-28-86 to 9-30-86)	SUN		56,026	42.93					56,026	59,317	
NEW MEXICO											
FARMINGTON (SAN JUAN CO.)		14,400			18,100			32,500			
TIMES	E		8,144	56.56		8,081	44.65		16,225	16,789	15,908
TIMES	SUN		8,788	61.03		9,195	50.80		17,983	18,805	18,005

@CITY OF PUBLICATION
#NEWSPAPER DESIGNATED MARKET

*AVERAGES FOR 3 MONTHS

		CZ OR NDM		RATIO	RTZ OR NDM		RATIO	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
		OH'S	CIRC	CIRC/ OH'S	OH'S	CIRC	CIRC/ OH'S	OH'S	CIRC	AS OF 9/30/86	AS OF 9/30/85
NEW YORK											
CORNING (STEUBEN CO.)		11,000			21,000			32,000			
LEADER	E		7,175	65.23		8,874	42.26		16,049	16,432	16,426
ELMIRA (CHEMUNG CO.)		25,900			75,400			101,300			
STAR-GAZETTE	M		18,012	69.54		18,161	24.09		36,173	37,105	38,287
TELEGRAM	SUN		18,045	69.67		30,119	39.95		48,164	50,112	47,978
NEW YORK CITY (NEW YORK CO.)		3,078,300			3,287,900			6,366,200			
POST	ALL DAY (M-F)		495,386	16.09		152,357	4.63		647,743	731,668	803,955
POST	SAT M		321,295	10.44		139,137	4.23		460,432	538,012	576,446
NORWICH (CHENANGO CO.)		3,300			17,100			20,400			
SUN	E (M-F)		2,333	70.70		4,361	25.50		6,694	6,950	
NORTH CAROLINA											
LUMBERTON (ROBESON CO.)		7,100			32,500			39,600			
ROBESONIAN	E (M-F)		5,046	71.07		10,236	31.50		15,282	15,466	15,476
ROBESONIAN	SUN		5,788	81.52		11,059	34.03		16,847	17,031	16,884
SHELBY (CLEVELAND CO.)		11,700			28,900			40,600			
STAR	E		8,358	71.44		8,840	30.59		17,198	17,502*	17,500
WILMINGTON (NEW HANOVER CO.)		43,300			63,100			106,400			
STAR	M		28,109	64.92		16,790	26.61		44,899	45,484	44,807*
STAR-NEWS	SUN		31,976	73.85		20,213	32.03		52,189	53,029	51,322*
NORTH DAKOTA											
DICKINSON (STARK CO.)		5,300			10,500			15,800			
PRESS	M (TU-S)		4,487	84.66		2,946	28.06		7,433	7,940	8,082
PRESS	SUN		4,911	92.66		2,921	27.82		7,832	8,339	8,461
FARGO (CASS CO.), ND-MOOREHEAD (CLAY CO.), MN		42,100			45,800			87,900			
FORUM	SUN		30,809	73.18		21,470	46.88		52,279	65,382	65,017

@CITY OF PUBLICATION
#NEWSPAPER DESIGNATED MARKET

*AVERAGES FOR 3 MONTHS

		CZ OR NDM		RATIO CIRC/	RTZ OR NDM		RATIO CIRC/	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
OHIO		OH'S	CIRC	OH'S	OH'S	CIRC	OH'S	OH'S	CIRC	AS OF 9/30/86	AS OF 9/30/85
PORTSMOUTH (SCIOTO CO.)		16,300			41,600			57,900			
TIMES	E		9,685	59.42		8,010	19.25		17,695	17,947	18,308
PENNSYLVANIA											
CLEARFIELD (CLEARFIELD CO.)		26,200#						26,200			
PROGRESS	E	#	16,518	63.05					16,518	17,201	17,850
HANOVER (YORK CO.)		10,900			71,900			82,800			
SUN	E		7,881	72.30		12,307	17.12		20,188	20,443	21,402
PHOENIXVILLE (CHESTER CO.)		5,700			22,500			28,200			
PHOENIX	E		3,853	67.60		2,535	11.27		6,388	6,488	6,679
QUAKERTOWN (BUCKS CO.)		32,300#						32,300			
FREE PRESS	E (M-F)	#	5,335	16.52					5,335	5,519	6,098
YORK (YORK CO.)		53,200			72,200			125,400			
NEWS	SUN		24,901	46.81		23,835	33.01		48,736	50,777	
RHODE ISLAND											
NEWPORT (NEWPORT CO.)		16,700			7,100			23,800			
NEWS	E		11,943	71.51		3,956	55.72		15,899	16,184	16,649
TENNESSEE											
JOHNSON CITY (WASHINGTON CO.)		24,300			40,600			64,900			
PRESS	M		14,629	60.20		11,375	28.02		26,004	28,431	28,674
PRESS	SUN		16,238	66.82		12,926	31.84		29,164	32,108	31,443
KINGSPORT (SULLIVAN CO.)		33,300			50,400			83,700			
TIMES-NEWS	ALL DAY (M-F)		26,701	80.18		17,149	34.03		43,850	47,036	47,148
TIMES-NEWS	SAT M		25,429	76.36		16,942	33.62		42,371	45,282	45,773
TIMES-NEWS	SUN		27,261	81.86		16,899	33.53		44,160	47,309	47,796
MEMPHIS (SHELBY CO.)		332,100#			259,700			591,800			
COMMERCIAL APPEAL	M	#	168,910	50.86		31,024	11.95		199,934	225,224	225,879

@CITY OF PUBLICATION
#NEWSPAPER DESIGNATED MARKET

*AVERAGES FOR 3 MONTHS

		CZ OR NDM		RATIO CIRC/	RTZ OR NDM		RATIO CIRC/	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
TENNESSEE		OH'S	CIRC	OH'S	OH'S	CIRC	OH'S	OH'S	CIRC	AS OF 9/30/86	AS OF 9/30/85
OAK RIDGE (ANDERSON CO.)		15,400			30,300			45,700			
OAK RIDGER	E (M-F)		9,457	61.41		2,077	6.85		11,534	11,922*	11,555*
TEXAS											
GREENVILLE (HUNT CO.)		9,100#			15,000			24,100			
HERALD BANNER	M	#	5,423	59.59		4,941	32.94		10,364	11,627	12,162
HERALD BANNER	SUN	#	5,853	64.32		5,327	35.51		11,180	12,573	12,947
KERRVILLE-INGRAM (KERR CO.)		10,300			14,100			24,400			
TIMES	E (M-F)		6,833	66.34		1,608	11.40		8,441	8,660	8,227
TIMES	SUN		7,869	76.40		2,083	14.77		9,952	10,293	9,978
PALESTINE (ANDERSON CO.)		6,600			16,700			23,300			
HERALD-PRESS	E		5,661	85.77		4,658	27.89		10,319	10,841	11,184
VIRGINIA											
HOPEWELL (INDEPENDENT CITY)		8,700			17,500			26,200			
NEWS	E (M-F)		5,068	58.25		2,114	12.08		7,182	7,348	7,249
STRASBURG (SHENANDOAH CO.)		44,700#						44,700			
NORTHERN VIRGINIA DAILY	M	#	13,335	29.83					13,335	14,438	14,590
WISCONSIN											
LA CROSSE (LA CROSSE CO.)		27,400			59,900			87,300			
TRIBUNE	E		18,457	67.36		15,570	25.99		34,027	34,798	34,908
TRIBUNE	SUN		19,310	70.47		17,115	28.57		36,425	37,327	36,935

@CITY OF PUBLICATION
#NEWSPAPER DESIGNATED MARKET

*AVERAGES FOR 3 MONTHS

BERMUDA		CZ OR NDM OH'S	CIRC	RATIO CIRC/ OH'S	RTZ OR NDM OH'S	CIRC	RATIO CIRC/ OH'S	TOTAL NDM OR CZ & RTZ OH'S	CIRC	TOTAL CIRCULATION AS OF 9/30/86	AS OF 9/30/85
HAMILTON		@									
ROYAL GAZETTE	M	@	16,279						16,279	16,382	15,514
TAIWAN											
TAIPEI		#									
CHINA TIMES	ALL DAY	#	376,314			821,393			1,197,707	1,205,523	1,143,137
CHINA TIMES	SUN	#	388,991			823,339			1,212,330	1,220,327	1,163,066

@CITY OF PUBLICATION
#NEWSPAPER DESIGNATED MARKET

*AVERAGES FOR 3 MONTHS

GROUP NAME		TOTAL CIRCULATION AS OF 9/30/86	9/30/85
HOUMA/THIBODAUX METRO GROUP	E	33,943	35,489
HOUMA/THIBODAUX METRO GROUP	SUN	24,230	24,472
IMPERIAL VALLEY UNIT	E	15,896	15,606
MOLINE-ROCK ISLAND QUAD CITIES METRO UNIT	E	48,804	51,707
MOLINE-ROCK ISLAND QUAD CITIES METRO UNIT	SUN	56,134	57,918
NORTHERN CALIFORNIA METRO MARKET GROUP	E	81,052	81,049
NORTHERN CALIFORNIA METRO MARKET GROUP	SAT	10,889	10,885
NORTHERN CALIFORNIA METRO MARKET GROUP	SUN	25,591	25,376
SPAN GROUP (Dailies Only)	M & E	226,283	237,722
SPAN GROUP (Dailies Only)	SUN	133,466	
U-BIE GROUP	M & E	183,179	203,760
U-BIE GROUP	SUN	197,498	192,549

A3385-3.1 U
5/87

FAS-FAX:
United States Newspapers

*Circulation averages
for six months ended
March 31, 1987*

Daily Newspapers

Preliminary figures as filed with:

Audit Bureau of Circulations
900 N. Meacham Road, Schaumburg, IL 60173-4968

INFORMATION FOR THE USERS OF THIS REPORT

ABC Daily Newspaper FAS-FAX reports are published semiannually in April and October and include selected data from regular Publisher's Statements as filed with ABC by publisher members. US and Canadian newspaper data are published in separate volumes.

Circulation figures for most newspapers in this FAS-FAX report are six-month averages. In some cases, the annual audit reporting periods do not coincide with the generally used March 31 and September 30 closing dates and, in these cases, the figures are three-month averages (see note on symbols). Publisher's Statement Not Filed By Press Time indicates that the publisher has not filed their statement prior to the closing date of this issue of FAS-FAX.

As in the case of all data filed with ABC, the data are subject to confirmation by regularly scheduled audits. If there is an adjustment of five percent or more between the publisher's figures and the auditor's findings, then the previous year comparison figures shown in FAS-FAX are adjusted to the auditor's findings. When a newspaper in a competitive market is adjusted under this policy, all other newspapers in the market are adjusted to the actual audit (see note on symbols). Additional detailed information for each listed newspaper is contained in its Publisher's Statement and Audit Report.

City and Retail Trading Zones are market areas defined by the Audit Bureau. Newspaper Designated Market is that geographical area which is considered to be the market served by the newspaper. City Of Publication indicates circulation is reported by corporate city rather than zones or other optional methods. Detailed descriptions of census units comprising each newspaper's market definitions are contained in the regular Publisher's Statements and Audit Reports.

All ABC reports for newspaper members in the US include county population and occupied households (OH's) estimates as of December 31 each year obtained from Sales & Marketing Management's (S&MM's) "Survey of Buying Power." Estimates for ABC-defined newspaper markets and areas below the county level are projections based upon "Survey of Buying Power" estimates. Occupied households figures used in this report are December 31, 1985 Sales And Marketing Management estimates reported for the first time in this FAS-FAX report.

Ratio Circulation/Occupied Households is a mathematical relationship of average paid circulation to occupied households within the designated area.

SYMBOLS

Identifies newspaper reporting circulation averages by Newspaper Designated Market. OH's and Ratio Circ/OH's data are applicable to that market designation.

@ Identifies newspaper reporting circulation averages by City Of Publication. OH's and Ratio Circ/OH's data are applicable to that market designation.

* Identifies three-month circulation averages (see text above).

+ Identifies adjusted comparison figures (see text above).

* * * *

Would you like to receive additional copies of this report or copies of the other newspaper FAS-FAX reports? A limited number of extra copies are available at the Bureau's Schaumburg office at prices quoted below:

FAS-FAX RATES

	MEMBERS	NON-MEMBERS
US Daily Newspaper FAS-FAX	$20.00	$40.00
Canadian Daily Newspaper FAS-FAX	5.00	10.00
US and Canadian Weekly Newspaper FAS-FAX	5.00	10.00

Copyright ©1987 by Audit Bureau of Circulations. All rights reserved except that permission is hereby granted to reproduce excerpts if following credit line is included.

Source: Audit Bureau of Circulations' FAS-FAX Report - March 31, 1987.

PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

ALABAMA		CZ OR NDM		RATIO CIRC/ OH'S	RTZ OR NDM		RATIO CIRC/ OH'S	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
		OH'S	CIRC		OH'S	CIRC		OH'S	CIRC	AS OF 3/31/87	AS OF 3/31/86
ANNISTON (CALHOUN CO.)		27,500			32,300			59,800			
STAR	E (M-F)		17,531	63.75		13,239	40.99		30,770	31,979	31,391
STAR	SAT M		18,539	67.41		13,753	42.58		32,292	33,572	33,313
STAR	SUN		18,035	65.58		13,740	42.54		31,775	33,083	32,706
BIRMINGHAM (JEFFERSON CO.)		279,700			271,500			551,200			
POST-HERALD, NEWS	CMB DLY		172,925	61.83		34,162	12.58		207,087	233,599	231,799
POST-HERALD	M (M-F)		41,553	14.86		10,480	3.86		52,033	62,318	61,877
NEWS	E (M-F)		131,372	46.97		23,682	8.72		155,054	171,281	169,922
POST-HERALD	SAT M		36,588	13.08		9,112	3.36		45,700	55,061	54,238
NEWS	SAT E		112,685	40.29		21,531	7.93		134,216	147,820	147,170
NEWS	SUN		156,142	55.82		37,759	13.91		193,901	218,509	213,264
CULLMAN (CULLMAN CO.)		5,300			21,400			26,700			
TIMES	M (TU-F)		3,666	69.17		5,209	24.34		8,875	9,485	9,247
TIMES	SUN		4,248	80.15		7,060	32.99		11,308	11,962	11,622
DECATUR (MORGAN CO.)		20,000			58,500			78,500			
DAILY	E (M-F)		12,454	62.27		13,016	22.25		25,470	25,649	25,255
DAILY	SAT M		12,344	61.72		13,294	22.72		25,638	25,817	24,739
DAILY	SUN		13,524	67.62		15,096	25.81		28,620	28,829	28,114
DOTHAN (HOUSTON CO.)		20,600			72,500			93,100			
EAGLE	M		10,019	48.64		11,830	16.32		21,849	22,603	22,572
EAGLE	SUN		10,922	53.02		13,823	19.07		24,745	25,651	26,182
FLORENCE (LAUDERDALE CO.)-SHEFFIELD-TUSCUMBIA-MUSCLE SHOALS (COLBERT CO.)		26,200			26,500			52,700			
TIMES DAILY	M		15,950	60.88		12,259	46.26		28,209	32,263	31,428
TIMES DAILY	SUN		17,196	65.63		13,798	52.07		30,994	35,441	34,222
GADSDEN (ETOWAH CO.)		23,300			57,000			80,300			
TIMES	E		18,610	79.87		11,093	19.46		29,703	30,141	30,065
TIMES	SUN		19,680	84.46		12,242	21.48		31,922	32,454	33,162
HUNTSVILLE (MADISON CO.)		58,000#			110,500			168,500			
NEWS, TIMES	CMB DLY	#	47,526	81.94		21,462	19.42		68,988	70,677	70,445
NEWS	M (M-F)	#	10,947	18.87		1,744	1.58		12,691	12,751	12,764
TIMES	E (M-F)	#	36,579	63.07		19,718	17.84		56,297	57,926	57,681
NEWS	SAT M	#	9,677	16.68		1,700	1.54		11,377	11,437	11,477
TIMES	SAT E	#	32,630	56.26		18,230	16.50		50,860	52,304	50,661
TIMES	SUN	#	43,657	75.27		27,243	24.65		70,900	73,723	72,115

@CITY OF PUBLICATION
#NEWSPAPER DESIGNATED MARKET

*AVERAGES FOR 3 MONTHS

PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

ALABAMA		CZ OR NDM		RATIO CIRC/	RTZ OR NDM		RATIO CIRC/	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
		OH'S	CIRC	OH'S	OH'S	CIRC	OH'S	OH'S	CIRC	AS OF 3/31/87	AS OF 3/31/86
JASPER (WALKER CO.)		5,200			15,400			20,600			
MOUNTAIN EAGLE	E (M-F)		4,191	80.60		6,661	43.25		10,852	12,540*	12,448*
MOUNTAIN EAGLE	SUN		3,909	75.17		6,594	42.82		10,503	12,167*	
MOBILE (MOBILE CO.)		94,000			181,100			275,100			
REGISTER, PRESS	CMB DLY		57,239	60.89		43,562	24.05		100,801	101,452*	101,956*
REGISTER	M (M-F)		29,434	31.31		24,454	13.50		53,888	54,421*	53,391*
PRESS	E (M-F)		27,805	29.58		19,108	10.55		46,913	47,031*	48,565*
PRESS REGISTER	SAT M		47,494	50.53		40,064	22.12		87,558	88,183*	87,161*
PRESS REGISTER	SUN		55,745	59.30		51,293	28.32		107,038	107,620*	107,076*
MONTGOMERY (MONTGOMERY CO.)		68,300			162,100			230,400			
ADVERTISER, JOURNAL	CMB DLY		37,688	55.18		20,132	12.42		57,820	68,804	72,467
ADVERTISER	M (M-F)		23,703	34.70		16,121	9.95		39,824	50,682	51,754
JOURNAL	E (M-F)		13,985	20.48		4,011	2.47		17,996	18,122	20,713
JOURNAL & ADVERTISER	SAT M		32,758	47.96		19,937	12.30		52,695	63,078	65,590
JOURNAL & ADVERTISER	SUN		43,758	64.07		26,802	16.53		70,560	84,316	85,569
OPELIKA (LEE CO.)		20,500			31,300			51,800			
NEWS	E (M-F)		8,259	40.29		3,435	10.97		11,694	12,783	13,198
NEWS	SUN		9,024	44.02		4,069	13.00		13,093	14,295	14,734
TUSCALOOSA (TUSCALOOSA CO.)		52,500#						52,500			
NEWS	E	#	26,511	50.50					26,511	34,556	31,927
NEWS	SUN	#	29,427	56.05					29,427	38,953	35,993
ALASKA											
ANCHORAGE (ANCHORAGE BOROUGH)		119,900#						119,900			
NEWS	M	#	51,648	43.08					51,648	54,712	53,169
NEWS	SUN	#	64,595	53.87					64,595	67,971	64,545
TIMES	E	#	35,012	29.20					35,012	35,696	40,029
TIMES	SUN	#	45,465	37.92					45,465	47,135	50,070
FAIRBANKS (FAIRBANKS NORTH STAR BOROUGH)		23,700#			4,800			28,500			
NEWS-MINER	E		14,510	61.22		1,517	31.60		16,027	16,462	16,725
NEWS-MINER	SUN		18,461	77.89		1,928	40.17		20,389	20,854	20,369

@CITY OF PUBLICATION
#NEWSPAPER DESIGNATED MARKET

*AVERAGES FOR 3 MONTHS

PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

ARIZONA		CZ OR NDM		RATIO CIRC/ OH'S	RTZ OR NDM		RATIO CIRC/ OH'S	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
		OH'S	CIRC		OH'S	CIRC		OH'S	CIRC	AS OF 3/31/87	AS OF 3/31/86
CASA GRANDE (PINAL CO.)		5,600			14,000			19,600			
DISPATCH	E		4,884	87.21		3,129	22.35		8,013	8,269*	7,888*
FLAGSTAFF (COCONINO CO.)		18,000#			10,100			28,100			
SUN	E (M-F)	#	9,840	54.67		846	8.38		10,686	11,012*	10,925*
SUN	SUN	#	10,373	57.63		890	8.81		11,263	11,888*	11,986*
KINGMAN (MOHAVE CO.)		8,000#						8,000			
MOHAVE MINER	E (M-F)	#	5,784	72.30					5,784	6,859	6,681
MOHAVE MINER	SUN	#	5,767	72.09					5,767	6,901	6,717
PHOENIX (MARICOPA CO.)		704,600			110,100			814,700			
REPUBLIC, GAZETTE	CMB DLY		397,568	56.42		33,285	30.23		430,853	454,976*	444,467*
REPUBLIC	M		290,063	41.17		29,644	26.92		319,707	343,723*	331,491*
GAZETTE	E		107,505	15.26		3,641	3.31		111,146	111,253*	112,976*
REPUBLIC	SUN		461,750	65.53		42,522	38.62		504,272	539,323*	508,008*
PRESCOTT (YAVAPAI CO.)		18,500#			4,300			22,800			
COURIER	E (M-F)			UNDER TEMPORARY SUSPENSION OF SERVICE						-	-
COURIER	SUN			UNDER TEMPORARY SUSPENSION OF SERVICE							
SUN CITY (MARICOPA CO.)		34,300#						34,300			
NEWS-SUN	E	#	18,165	52.96					18,165	19,517*	19,165*
TUCSON (PIMA CO.)		225,600			93,400			319,000			
STAR, CITIZEN	CMB DLY		133,046	58.97		13,412	14.36		146,458	148,067*	139,503
STAR	M		76,205	33.78		9,917	10.62		86,122	87,571*	80,356
CITIZEN	E		56,841	25.20		3,495	3.74		60,336	60,496*	59,147
STAR	SUN		150,128	66.55		16,117	17.26		166,245	168,657*	152,472
YUMA (YUMA CO.)		25,700#						25,700			
SUN & SENTINEL	E	#	25,488	99.18					25,488	26,715*	26,686*
SUN & SENTINEL	SUN	#	26,751	104.09					26,751	28,125*	27,611*
ARKANSAS											
EL DORADO (UNION CO.)		9,900			8,400			18,300			
NEWS-TIMES	M		6,209	62.72		5,290	62.98		11,499	11,560	11,070
NEWS-TIMES	SUN		6,027	60.88		5,664	67.43		11,691	11,768	11,535

@CITY OF PUBLICATION
#NEWSPAPER DESIGNATED MARKET

*AVERAGES FOR 3 MONTHS

PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

ARKANSAS		CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/ OH'S	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/ OH'S	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 3/31/87	TOTAL CIRCULATION AS OF 3/31/86
FAYETTEVILLE (WASHINGTON CO.)		13,800			34,000			47,800			
NORTHWEST TIMES	E			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
NORTHWEST TIMES	SUN			. PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
FORT SMITH (SEBASTIAN CO.)		37,500			80,100			117,600			
SOUTHWEST TIMES RECORD	ALL DAY		23,570	62.85		18,771	23.43		42,341	42,779	42,812
SOUTHWEST TIMES RECORD	SUN		24,649	65.73		21,475	26.81		46,124	46,510	47,568
HOPE (HEMPSTEAD CO.)		4,000			7,600			11,600			
STAR	E		2,924	73.10		1,624	21.37		4,548	4,890*	4,785*
HOT SPRINGS (GARLAND CO.)		16,800			24,600			41,400			
SENTINEL-RECORD	M		10,349	61.60		7,694	31.28		18,043	18,290	18,412
SENTINEL-RECORD	SUN		10,944	65.14		8,174	33.23		19,118	19,477	19,528
JONESBORO (CRAIGHEAD CO.)		11,400			29,200			40,600			
SUN	M		10,056	88.21		10,818	37.05		20,874	23,635*	19,952*
SUN	SUN		10,350	90.79		11,615	39.78		21,965	24,885*	21,529*
LITTLE ROCK (PULASKI CO.)		125,800			265,800			391,600			
DEMOCRAT	M		41,205	32.75		28,777	10.83		69,982	82,156	83,330
DEMOCRAT	SUN		64,986	51.66		70,536	26.54		135,522	158,011	155,516
GAZETTE	M		61,525	48.91		42,346	15.93		103,871	136,814	125,383
GAZETTE	SUN		80,428	63.93		65,279	24.56		145,707	185,311	160,493
MOUNTAIN HOME (BAXTER CO.)		4,100			9,200			13,300			
BAXTER BULLETIN	M		3,111	75.88		3,885	42.23		6,996	8,420	8,279
PINE BLUFF (JEFFERSON CO.)		19,600			42,000			61,600			
COMMERCIAL	E		12,768	65.14		8,488	20.21		21,256	21,436	21,173
COMMERCIAL	SUN		13,437	68.56		9,095	21.65		22,532	22,750	22,548
ROGERS (BENTON CO.)		8,200			39,200			47,400			
NORTHWEST NEWS	M (M-F)		5,052	61.61		8,298	21.17		13,350	13,521	13,538
NORTHWEST NEWS	SUN		5,572	67.95		9,554	24.37		15,126	15,333	15,317
SPRINGDALE (WASHINGTON CO.)		9,800			48,600			58,400			
NEWS	E (M-F)		6,993	71.36		5,397	11.10		12,390	12,918	12,804
NEWS	SUN		7,294	74.43		6,383	13.13		13,677	14,340	13,988
WEST MEMPHIS (CRITTENDEN CO.)		9,500#			7,000			16,500			
TIMES	E (M-F)	#	5,144	54.15		2,160	30.86		7,304	7,610	7,664

@CITY OF PUBLICATION
#NEWSPAPER DESIGNATED MARKET

*AVERAGES FOR 3 MONTHS

PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

CALIFORNIA		CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/ OH'S	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/ OH'S	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 3/31/87	TOTAL CIRCULATION AS OF 3/31/86
ANTIOCH (CONTRA COSTA CO.)		25,400#						25,400			
LEDGER	E (M-F)	#	14,115	55.57					14,115	14,234	13,382
LEDGER/POST DISPATCH	SAT M	#	20,835	82.03					20,835	20,990	20,097
LEDGER/POST DISPATCH	SUN	#	21,157	83.30					21,157	21,311	20,417
AUBURN (PLACER CO.)		17,000#						17,000			
JOURNAL	M (M-F)	#	10,882	64.01					10,882	12,490	12,506
JOURNAL	SUN	#	11,179	65.76					11,179	12,862	12,751
BAKERSFIELD (KERN CO.)		99,700			69,800			169,500			
CALIFORNIAN	M		63,981	64.17		17,307	24.80		81,288	81,831*	81,384*
CALIFORNIAN	SUN		68,119	68.32		19,146	27.43		87,265	87,937*	88,084*
BRAWLEY (IMPERIAL CO.)		8,600#						8,600			
NEWS	E	#	4,612	53.63					4,612	5,544	5,354
CHICO (BUTTE CO.)		58,300#						58,300			
ENTERPRISE-RECORD	E	#	25,876	44.38					25,876	26,919	26,652
ENTERPRISE-RECORD	SUN	#	25,272	43.35					25,272	26,328	25,941
DUBLIN (ALAMEDA CO.)		52,100#						52,100			
TRI-VALLEY HERALD	M	#	23,190	44.51					23,190	26,596	23,167
TRI-VALLEY HERALD	SUN	#	23,257	44.64					23,257	26,750	23,279
EL CENTRO (IMPERIAL CO.)		17,300#						17,300			
IMPERIAL VALLEY PRESS	F	#	10,936	63.21					10,936	11,329	10,861
EUREKA (HUMBOLDT CO.)		18,300			34,500			52,800			
TIMES STANDARD	E		9,887	54.03		10,157	29.44		20,044	20,486	20,441
TIMES STANDARD	SUN		10,467	57.20		11,213	32.50		21,680	22,163	21,644
FREMONT-NEWARK (ALAMEDA CO.)		75,600@						75,600			
ARGUS	M	@	24,728	32.71					24,728	25,020	23,528
ARGUS	SUN	@	25,582	33.84					25,582	25,867	23,762
FRESNO (FRESNO CO.)		207,200#						207,200			
BEE	M	#	111,509	53.82					111,509	139,888*	139,213*
BEE	SUN	#	125,908	60.77					125,908	166,899*	166,943*
GRASS VALLEY (NEVADA CO.)		23,700#						23,700			
UNION	E	#	13,557	57.20					13,557	13,943	13,158+
HANFORD (KINGS CO.)		13,200			15,500			28,700			
SENTINEL	E				PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME						

@CITY OF PUBLICATION
#NEWSPAPER DESIGNATED MARKET

+ADJUSTED TO AUDIT
*AVERAGES FOR 3 MONTHS

PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

		CZ OR NDM		RATIO	RTZ OR NDM		RATIO	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
		OH'S	CIRC	CIRC/ OH'S	OH'S	CIRC	CIRC/ OH'S	OH'S	CIRC	AS OF 3/31/87	AS OF 3/31/86
CALIFORNIA											
HAYWARD (ALAMEDA CO.)		88,000			92,500			180,500			
REVIEW	E		32,406	36.83		14,889	16.10		47,295	47,697	48,280
REVIEW	SUN		32,677	37.13		14,685	15.88		47,362	47,766	48,138
HOLLISTER (SAN BENITO CO.)		5,100#			4,900			10,000			
FREE LANCE	E (M-F)	#	3,677	72.10		1,311	26.76		4,988	5,276	5,412
HOLLYWOOD (LOS ANGELES CO.)											
VARIETY	M (M-F)									22,002	20,627
INDIO (RIVERSIDE CO.)		14,200			24,900			39,100			
NEWS	E		5,871	41.35		2,327	9.35		8,198	8,856	9,435
LOMPOC (SANTA BARBARA CO.)		14,700			3,400			18,100			
RECORD	E (M-F)		9,060	61.63		775			9,835	10,012	10,132
RECORD	SUN		9,323	63.42		812			10,135	10,344	10,381
LOS ANGELES (LOS ANGELES CO.)		1,287,900			2,512,800			3,800,700			
HERALD EXAMINER	M (M-F)		119,695	9.29		90,409	3-60		210,104	240,232	245,291
HERALD EXAMINER	SAT M		87,100	6.76		72,648	2.89		159,748	186,421	186,300
HERALD EXAMINER	SUN		91,993	7.14		81,491	3.24		173,484	200,377	205,331
HOLLYWOOD REPORTER	M (M-F)			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
INVESTOR'S DAILY	M (M-F)									69,440	40,802
LA OPINION	M		46,284	3.59		16,440	0.65		62,724	68,415	62,460
LA OPINION	SUN		37,257	2.89		13,651	0.54		50,908	56,081	48,973
LOS ANGELES (LOS ANGELES CO.)		444,900#						444,900			
NEWS	M (M-F)	#	115,688	26.00					115,688	153,084	148,133
NEWS	SAT M	#	105,343	23.68					105,343	140,252	134,461
NEWS	SUN	#	125,015	28.10					125,015	168,217	161,142
RACING FORM	MON M									10,487	16,403
RACING FORM	TUE M									8,390	8,892
RACING FORM	M (W-F)									29,786	28,562
RACING FORM	SAT M									43,872	44,858
RACING FORM	SUN									37,570	37,320
LOS ANGELES (LOS ANGELES CO.)		2,963,500#			755,000			3,718,500			
TIMES	M (M-F)	#	727,819	24.56		165,736	21.95		893,555	1,117,952	1,088,155
TIMES	SAT M	#	647,946	21.86		158,174	20.95		806,120	1,022,423	992,740
TIMES	SUN	#	893,758	30.16		210,440	27.87		1,104,198	1,397,192	1,353,376

*AVERAGES FOR 3 MONTHS

@CITY OF PUBLICATION
#NEWSPAPER DESIGNATED MARKET

PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

CALIFORNIA		CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/ OH'S	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/ OH'S	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 3/31/87	TOTAL CIRCULATION AS OF 3/31/86
LOS ANGELES CO.		499,400#						499,400			
COPLEY LOS ANGELES NEWSPAPERS	E	#								131,101	133,638
COPLEY LOS ANGELES NEWSPAPERS	SUN	#								124,424	125,801
LOS ANGELES CO. (LONG BEACH P.O.)		270,200			117,400			387,600			
PRESS-TELEGRAM	CMB DLY		98,435	36.43		14,859	12.66		113,294	129,472	128,684
PRESS-TELEGRAM	M (M-F)		93,469	34.59		14,859	12.66		108,328	124,506	125,299
PRESS-TELEGRAM	E (M-F)		4,966	1.84					4,966	4,966	3,385
PRESS-TELEGRAM	SAT M		93,708	34.68		14,548	12.39		108,256	123,879	125,198
PRESS-TELEGRAM	SUN		110,720	40.98		13,373	11.39		124,093	141,646	136,748
LOS ANGELES CO. (PASADENA P.O.)		70,500			88,500			159,000			
STAR-NEWS	M		19,566	27.75		16,226	18.33		35,792	40,950	40,554
STAR-NEWS	SUN		20,306	28.80		19,725	22.29		40,031	46,711	45,840
MADERA (MADERA CO.)		8,500			17,100			25,600			
TRIBUNE	E		4,928	57.98		3,539	20.70		8,467	8,623	8,423
MARIN CO. (NOVATO P.O.)		88,100			6,200			94,300			
INDEPENDENT JOURNAL	E		36,275	41.17		943	15.21		37,218	38,900	39,443
INDEPENDENT JOURNAL	SUN		39,897	45.29		1,016	16.39		40,913	43,122	
MARYSVILLE (YUBA CO.)- YUBA CITY (SUTTER CO.)		40,900#						40,900			
APPEAL-DEMOCRAT	E	#	22,269	54.45					22,269	24,268	22,808
MERCED (MERCED CO.)		24,800			33,700			58,500			
SUN-STAR	M		17,557	70.79		5,410	16.05		22,967	23,396	22,902
MODESTO (STANISLAUS CO.)		46,400#			61,300			107,700			
BEE	M	#	37,787	81.44		23,712	38.68		61,499	75,675*	74,260*
BEE	SUN	#	38,892	83.82		26,145	42.65		65,037	81,592*	80,980*
MONTEREY (MONTEREY CO.)		35,000#			20,400			55,400			
HERALD	M	#	24,213	69.18		6,208	30.43		30,421	33,141	33,519
HERALD	SUN	#	24,942	71.26		6,552	32.12		31,494	34,759	35,145
NAPA (NAPA CO.)		23,600			17,100			40,700			
REGISTER	E		15,239	64.57		5,673	33.18		20,912	21,138	21,545

@CITY OF PUBLICATION
#NEWSPAPER DESIGNATED MARKET

*AVERAGES FOR 3 MONTHS

PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

CALIFORNIA		CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/ OH'S	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/ OH'S	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 3/31/87	TOTAL CIRCULATION AS OF 3/31/86
OAKLAND (ALAMEDA CO.)		736,100#						736,100			
TRIBUNE	M (M-F)	#	132,506	18.00					132,506	150,482	152,211
TRIBUNE	SAT M	#	133,910	18.19					133,910	148,277	146,306
TRIBUNE	SUN	#	139,762	18.99					139,762	152,287	157,169
ONTARIO-UPLAND (SAN BERNARDINO CO.)		106,600#						106,600			
REPORT	E	#	39,633	37.18					39,633	42,235	40,625
REPORT	SUN	#	40,698	38.18					40,698	43,340	42,107
ORANGE CO. (ANAHEIM P.O.)		171,600#						171,600			
BULLETIN	E	#	7,394	4.31					7,394	8,609	12,600+
ORANGE CO. (COSTA MESA-NEWPORT BEACH P.O.)		64,200			134,000			198,200			
COAST PILOT	E		14,900	23.21		12,287	9.17		27,187	27,529	26,800+
COAST PILOT	SUN		14,790	23.04		12,206	9.11		26,996	27,377	26,816+
ORANGE CO. (LA HABRA P.O.)		29,300#						29,300			
STAR-PROGRESS	E (M-F)	#	3,305	11.28					3,305	4,968	4,514
ORANGE CO. (SANTA ANA P.O.)		755,000#						755,000			
REGISTER	ALL DAY (M-F)	#	294,562	39.01					294,562	314,300	300,985
REGISTER	SAT M	#	288,815	38.25					288,815	307,081	294,532
REGISTER	SUN	#	336,581	44.58					336,581	360,404	340,427
OROVILLE (BUTTE CO.)		11,000			7,700			18,700			
MERCURY REGISTER	E (M-F)				PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME						
MERCURY REGISTER	SAT M				PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME						
PALM SPRINGS-PALM DESERT (RIVERSIDE CO.)		36,900#			8,200			45,100			
DESERT SUN	E (M-F)	#	25,921	70.25		3,027	36.91		28,948	32,737	33,227
DESERT SUN	WKND	#	35,006	94.87		5,078	61.93		40,084	46,516	
PALO ALTO (SANTA CLARA CO.)		139,900			54,000			193,900			
PENINSULA TIMES TRIBUNE	E				PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME						
PENINSULA TIMES TRIBUNE	SUN				PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME						
WALL STREET JOURNAL-WESTERN EDITION	M (M-F)									425,973	416,701
PETALUMA (SONOMA CO.)		14,100			53,500			67,600			
ARGUS-COURIER	E		7,255	51.45		1,744	3.26		8,999	9,163	9,577

+ADJUSTED TO AUDIT

@CITY OF PUBLICATION
#NEWSPAPER DESIGNATED MARKET

*AVERAGES FOR 3 MONTHS

PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

CALIFORNIA		CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/ OH'S	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/ OH'S	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 3/31/87	TOTAL CIRCULATION AS OF 3/31/86
PITTSBURG (CONTRA COSTA CO.)		18,800#						18,800			
POST DISPATCH	E (M-F)	#	6,549	34.84					6,549	6,620	6,695
POMONA (LOS ANGELES CO.)		106,000#						106,000			
PROGRESS BULLETIN	E	#	35,180	33.19					35,180	40,939	42,192
PROGRESS BULLETIN	SUN	#	36,981	34.89					36,981	43,290	44,447
PORTERVILLE (TULARE CO.)		25,600#						25,600			
RECORDER	E	#	13,493	52.71					13,493	13,719*	13,568*
RED BLUFF (TEHAMA CO.)		17,300#						17,300			
NEWS	E	#		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
REDDING (SHASTA CO.)		57,200#						57,200			
RECORD SEARCHLIGHT	E	#	35,573	62.19					35,573	37,781	36,487
REDLANDS (SAN BERNARDINO CO.)		23,000#						23,000			
FACTS	E	#	8,558	37.21					8,558	9,530	9,581
FACTS	SUN	#	8,594	37.37					8,594	9,614	9,575
RIVERSIDE (RIVERSIDE CO.)		205,700#						205,700			
PRESS-ENTERPRISE	M	#	120,345	58.51					120,345	138,856	134,540
PRESS-ENTERPRISE	SUN	#	125,084	60.81					125,084	145,063	140,132
ROSEVILLE (PLACER CO.)		29,400#						29,400			
PRESS-TRIBUNE	E (M-F)	#	12,542	42.66					12,542	15,430	14,962
SACRAMENTO (SACRAMENTO CO.)		472,700#						472,700			
BEE	M	#	216,379	45.78					216,379	245,377	235,991
BEE	SUN	#	248,455	52.56					248,455	289,083	273,912
UNION	M	#	84,297	17.83					84,297	90,888	94,097
UNION	SUN	#	82,783	17.51					82,783	89,561	92,860
SALINAS (MONTEREY CO.)		30,200			26,600			56,800			
CALIFORNIAN	E		15,154	50.18		7,040	26.47		22,194	22,597	22,780
SAN BERNARDINO (SAN BERNARDINO CO.)		205,900#						205,900			
SUN	M	#	72,683	35.30					72,683	82,573	82,229
SUN	SUN	#	77,584	37.68					77,584	88,328	86,169
SAN BERNARDINO CO. (VICTORVILLE P.O.)		8,300			25,600			33,900			
VICTOR VALLEY PRESS	E (M-F)		6,828	82.27		16,880	65.94		23,708	23,945*	22,175*
VICTOR VALLEY PRESS	SUN		7,236	87.18		18,046	70.49		25,282	25,520*	23,420*

@CITY OF PUBLICATION
#NEWSPAPER DESIGNATED MARKET

*AVERAGES FOR 3 MONTHS

PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

CALIFORNIA		CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/OH'S	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/OH'S	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 3/31/87	TOTAL CIRCULATION AS OF 3/31/86
SAN CLEMENTE (ORANGE CO.)		15,800			21,100			36,900			
SUN-POST	E (M-F)		5,745	36.36		1,372	6.50		7,117	7,311	6,725+
SAN DIEGO (SAN DIEGO CO.)		621,100			165,400			786,500			
TRANSCRIPT	M (M-F)		6,811	1.10		1,489	0.90		8,300	8,686*	8,210*
UNION, TRIBUNE	CMB DLY		326,484	52.57		43,122	26.07		369,606	375,773*	367,728*
UNION	M		212,382	34.19		34,521	20.87		246,903	252,686*	243,004*
TRIBUNE	E		114,102	18.37		8,601	5.20		122,703	123,087*	124,724*
UNION	SUN		357,418	57.55		48,854	29.54		406,272	415,588*	391,100*
SAN DIEGO CO. (EL CAJON P.O.)		51,800			78,500			130,300			
CALIFORNIAN	E		9,389	18.13		11,129	14.18		20,518	22,120	22,554
CALIFORNIAN	SUN		9,608	18.55		11,404	14.53		21,012	22,612	
SAN DIEGO CO. (ESCONDIDO P.O.)		47,800			56,300			104,100			
TIMES-ADVOCATE	E		26,838	56.15		11,523	20.47		38,361	40,341	38,126
TIMES-ADVOCATE	SUN		28,305	59.22		11,908	21.15		40,213	42,251	40,270
SAN DIEGO CO. (OCEANSIDE P.O.)		50,300			50,800			101,100			
BLADE-TRIBUNE	E (M-F)		22,754	45.24		11,806	23.24		34,560	35,610	35,609
BLADE-TRIBUNE	SUN		23,409	46.54		12,191	24.00		35,600	36,681	36,776
SAN FRANCISCO (SAN FRANCISCO CO.)		349,600#			1,407,300			1,756,900			
CHRONICLE, EXAMINER	CMB DLY	#	206,944	59.19		363,490	25.83		570,434	700,269	704,628
CHRONICLE	M (M-F)	#	134,821	38.56		300,490	21.35		435,311	557,934	554,611
EXAMINER	E (M-F)	#	72,123	20.63		63,000	4.48		135,123	142,335	150,017
CHRONICLE	SAT M	#	113,674	32.52		279,350	19.85		393,024	509,516	499,907
EXAMINER	SAT E	#	49,619	14.19		55,584	3.95		105,203	112,034	118,628
EXAMINER & CHRONICLE	SUN	#	174,935	50.04		401,828	28.55		576,763	708,035	711,560
SAN GABRIEL VALLEY (LOS ANGELES CO.) (WEST COVINA P.O.)		143,900			79,900			223,800			
TRIBUNE	M		49,282	34.25		9,553	11.96		58,835	61,695	61,826
TRIBUNE/NEWS	SUN		52,470	36.46		9,522	11.92		61,992	81,904	79,631
SAN JOSE (SANTA CLARA CO.)		406,200#			82,000			488,200			
MERCURY NEWS	ALL DAY (M-F)	#	207,429	51.07		27,324	33.32		234,753	268,711	262,922
MERCURY NEWS	SAT M	#	195,028	48.01		24,549	29.94		219,577	253,120	247,672
MERCURY NEWS	SUN	#	239,954	59.07		29,774	36.31		269,728	315,577	310,685

+ADJUSTED TO AUDIT

@CITY OF PUBLICATION
#NEWSPAPER DESIGNATED MARKET

*AVERAGES FOR 3 MONTHS

PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

CALIFORNIA		CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/ OH'S	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/ OH'S	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 3/31/87	TOTAL CIRCULATION AS OF 3/31/86
SAN LUIS OBISPO (SAN LUIS OBISPO CO.)		14,200			56,200			70,400			
TELEGRAM-TRIBUNE	E (M-F)		9,443	66.50		18,300	32.56		27,743	28,275	
TELEGRAM-TRIBUNE	SAT M		10,958	77.17		21,688	38.59		32,646	33,320	
SAN MATEO (SAN MATEO CO.)		77,900			146,400			224,300			
TIMES & NEWS LEADER	E		30,561	39.23		10,195	6.96		40,756	44,439	44,287
SANTA BARBARA (SANTA BARBARA CO.)		73,000			51,700			124,700			
NEWS-PRESS	E		40,291	55.19		7,920	15.32		48,211	48,799	50,889
NEWS-PRESS	SUN		45,922	62.91		9,742	18.84		55,664	57,189	57,649
SANTA CRUZ (SANTA CRUZ CO.)		36,600			27,600			64,200			
SENTINEL	M (M-F)		15,706	42.91		11,599	42.03		27,305	28,239*	28,171*
SENTINEL	SUN		16,996	46.44		12,630	45.76		29,626	30,830*	31,599*
SANTA MARIA (SANTA BARBARA CO.)		25,500			37,400			62,900			
TIMES	E (M-F)		16,779	65.80		4,117	11.01		20,896	21,017	20,318
TIMES	SUN		16,871	66.16		4,311	11.53		21,182	21,321	20,598
SANTA ROSA (SONOMA CO.)		60,100			132,100			192,200			
PRESS DEMOCRAT	M		36,837	61.29		41,974	31.77		78,811	79,389	76,828
PRESS DEMOCRAT	SUN		39,772	66.18		47,298	35.80		87,070	87,995	86,025
STOCKTON (SAN JOAQUIN CO.)		78,000#			71,900			149,900			
RECORD	M	#	40,174	51.51		9,689	13.48		49,863	52,582	52,818
RECORD	SUN	#	40,627	52.09		12,104	16.83		52,731	55,935	56,132
TULARE (TULARE CO.)		10,600			8,500			19,100			
ADVANCE-REGISTER & TIMES	E		6,726	63.45		2,070	24.35		8,796	9,231	8,984
TURLOCK (STANISLAUS CO.)		13,000			12,100			25,100			
JOURNAL	E		6,793	52.25		2,802	23.16		9,595	10,061	9,898
UKIAH (MENDOCINO CO.)		6,800			7,900			14,700			
JOURNAL	E (M-F)		5,586	82.15		2,745	34.75		8,331	8,878	8,854
JOURNAL	SUN		5,760	84.71		2,953	37.38		8,713	9,271	9,097
VACAVILLE (SOLANO CO.)		17,000@						17,000			
REPORTER	M (TU-S)	@	11,190	65.82					11,190	14,650	13,535
REPORTER	SUN	@	11,688	68.75					11,688	15,311	14,103

@CITY OF PUBLICATION
#NEWSPAPER DESIGNATED MARKET

*AVERAGES FOR 3 MONTHS

PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

CALIFORNIA		CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/ OH'S	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/ OH'S	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 3/31/87	TOTAL CIRCULATION AS OF 3/31/86
VALLEJO (SOLANO CO.)		43,500			2,300			45,800			
TIMES-HERALD	M		22,920	52.69		75	3.26		22,995	25,418	24,710
TIMES-HERALD	SUN		22,809	52.43		76	3.30		22,885	25,382	24,701
VENTURA CO. (CAMARILLO P.O.)		20,400#						20,400			
NEWS	M (M-F)	#	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								
NEWS	SUN	#	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								
VENTURA CO. (OXNARD P.O.)		43,400			28,100			71,500			
PRESS-COURIER	E		15,567	35.87		2,147	7.64		17,714	18,181	19,505
PRESS-COURIER	SUN		16,286	37.53		2,195	7.81		18,481	18,993	20,167
VENTURA CO. (SIMI VALLEY P.O.)		25,200			4,800			30,000			
ENTERPRISE	E (M-F)		14,822	58.82		1,357	28.27		16,179	16,299	16,455
ENTERPRISE	SUN		15,398	61.10		1,416	29.50		16,814	16,934	16,940
VENTURA CO.											
(THOUSAND OAKS P.O.)		44,300			3,200			47,500			
NEWS CHRONICLE	E (M-F)		23,293	52.58		1,210	37.81		24,503	24,999	24,855
NEWS CHRONICLE	SUN		24,313	54.88		1,268	39.63		25,581	26,114	25,804
VENTURA CO. (VENTURA P.O.)		81,200#			119,300			200,500			
STAR-FREE PRESS	E	#	39,518	48.67		7,320	6.14		46,838	47,189	47,116
STAR-FREE PRESS	SUN	#	43,393	53.44		9,749	8.17		53,142	53,640	52,495
VISALIA (TULARE CO.)		21,200			17,300			38,500			
TIMES-DELTA	M		14,284	67.38		4,250	24.57		18,534	20,511	21,166
WALNUT CREEK											
(CONTRA COSTA CO.)		133,700#						133,700			
CONTRA TIMES	M	#	71,123	53.20					71,123	85,812	83,182
CONTRA TIMES	SUN	#	75,597	56.54					75,597	92,282	88,382
WATSONVILLE (SANTA CRUZ CO.)		22,100#						22,100			
REGISTER-PAJARONIAN	E	#	12,421	56.20					12,421	15,015	13,826
WHITTIER (LOS ANGELES CO.)		32,300			86,200			118,500			
NEWS	E		11,101	34.37		7,096	8.23		18,197	18,237	17,814
WOODLAND (YOLO CO.)		12,500			22,000			34,500			
DEMOCRAT	E		9,610	76.88		1,936	8.80		11,546	11,736*	11,695*
DEMOCRAT	SUN		9,541	76.33		1,959	8.90		11,500	11,688*	11,487*

@CITY OF PUBLICATION
#NEWSPAPER DESIGNATED MARKET

*AVERAGES FOR 3 MONTHS

PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

		CZ OR NDM		RATIO CIRC/	RTZ OR NDM		RATIO CIRC/	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
COLORADO		OH'S	CIRC	OH'S	OH'S	CIRC	OH'S	OH'S	CIRC	AS OF 3/31/87	AS OF 3/31/86
BOULDER (BOULDER CO.)		31,300			22,600			53,900			
CAMERA	M		19,321	61.73		9,134	40.42		28,455	30,511	30,575
CAMERA	SUN		23,475	75.00		11,987	53.04		35,462	38,917	39,753
CANON CITY (FREMONT CO.)		7,100			5,500			12,600			
RECORD	E		6,384	89.92		2,160	39.27		8,544	8,821	8,842
COLORADO SPRINGS (EL PASO CO.)		135,200#						135,200			
GAZETTE TELEGRAPH	CMB DLY	#	109,622	81.08					109,622	112,404	107,448
GAZETTE TELEGRAPH	M (M-F)	#	84,768	62.70					84,768	87,550	69,481
GAZETTE TELEGRAPH	E (M-F)	#	24,854	18.38					24,854	24,854	37,967
GAZETTE TELEGRAPH	SAT M	#	108,713	80.41					108,713	111,456	106,309
GAZETTE TELEGRAPH	SUN	#	118,020	87.29					118,020	122,523	114,457
DENVER (DENVER CO.)		582,000#			302,600			884,600			
POST	M	#	168,150	28.89		39,611	13.09		207,761	229,731	220,861
POST	SUN	#	300,680	51.66		66,309	21.91		366,989	415,250	412,102
ROCKY MOUNTAIN NEWS	M	#	265,393	45.60		47,569	15.72		312,962	345,778	320,441
ROCKY MOUNTAIN NEWS	SUN	#	284,815	48.94		58,542	19.35		343,357	379,984	378,133
DURANGO (LA PLATA CO.)		4,800			16,500			21,300			
HERALD	E (M-F)		3,234	67.38		3,226	19.55		6,460	7,134	6,976
HERALD	SUN		3,687	76.81		3,824	23.18		7,511	8,795	8,688
FORT COLLINS (LARIMER CO.)		28,600			13,700			42,300			
COLORADOAN	E		16,072	56.20		3,331	24.31		19,403	19,747	18,957
COLORADOAN	SUN		19,857	69.43		3,980	29.05		23,837	24,970	24,588
GRAND JUNCTION (MESA CO.)		28,500#			33,800			62,300			
SENTINEL	E	#	20,798	72.98		6,559	19.41		27,357	28,894	29,263
SENTINEL	SUN	#	22,893	80.33		8,213	24.30		31,106	33,235	32,973
GREELEY (WELD CO.)		26,200#			18,400			44,600			
TRIBUNE	E	#	15,870	60.57		6,526	35.47		22,396	23,182	23,373
TRIBUNE	SUN	#	16,432	62.72		6,777	36.83		23,209	24,045	23,914
LONGMONT (BOULDER CO.)		19,900			18,200			38,100			
TIMES-CALL	E		13,647	68.58		5,615	30.85		19,262	19,579	19,446
TIMES-CALL	SUN		13,943	70.07		5,928	32.57		19,871	20,209	19,776
LOVELAND (LARIMER CO.)		13,900			16,200			30,100			
REPORTER-HERALD	E (M-F)		11,851	85.26		3,926	24.23		15,777	16,150	16,017
REPORTER-HERALD	WKND		12,251	88.14		4,147	25.60		16,398	16,862	16,627

@CITY OF PUBLICATION
#NEWSPAPER DESIGNATED MARKET

*AVERAGES FOR 3 MONTHS

COLORADO		CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/ OH'S	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/ OH'S	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 3/31/87	TOTAL CIRCULATION AS OF 3/31/86
PUEBLO (PUEBLO CO.)		42,500#			56,600			99,100			
CHIEFTAIN	M	#	32,967	77.57		17,169	30.33		50,136	51,581	51,156
CHIEFTAIN	SUN	#	34,804	81.89		18,945	33.47		53,749	55,392	54,283
STERLING (LOGAN CO.)		4,900			9,500			14,400			
JOURNAL-ADVOCATE	E		3,495	71.33		2,747	28.92		6,242	6,696	6,832
TRINIDAD (LAS ANIMAS CO.)		3,600			2,000			5,600			
CHRONICLE-NEWS	E (M-F)		2,374	65.94		518	25.90		2,892	3,238	3,294
CONNECTICUT											
ANSONIA (NEW HAVEN CO.)		16,600			15,100			31,700			
SENTINEL	E		11,022	66.40		5,027	33.29		16,049	16,216*	16,713*
BRIDGEPORT (FAIRFIELD CO.)		100,800			87,100			187,900			
TELEGRAM, POST	CMB DLY		60,354	59.88		16,466	18.90		76,820	79,526*	82,812*
TELEGRAM	M (M-F)		13,839	13.73		3,611	4.15		17,450	18,498*	18,460*
POST	E (M-F)		46,515	46.15		12,855	14.76		59,370	61,028*	64,352*
TELEGRAM-POST	SAT M		53,312	52.89		15,955	18.32		69,267	71,937*	74,232*
POST	SUN		62,245	61.75		24,214	27.80		86,459	91,443*	91,665*
BRISTOL (HARTFORD CO.)		23,600			10,700			34,300			
PRESS	E		17,464	74.00		650	6.07		18,114	19,826	20,084
DANBURY (FAIRFIELD CO.)		28,900			63,200			92,100			
NEWS-TIMES	M			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
NEWS-TIMES	SUN			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
GREENWICH (FAIRFIELD CO.)		21,700#						21,700			
TIME	ALL DAY (M-F)	#	12,822	59.09					12,822	13,417	13,482
TIME	SAT M	#	12,020	55.39					12,020	12,532	12,512
TIME	SUN	#	11,790	54.33					11,790	12,370	12,226
HARTFORD (HARTFORD CO.)		114,700			221,900			336,600			
COURANT	M		68,598	59.81		109,215	49.22		177,813	221,962	220,718
COURANT	SUN		76,233	66.46		154,852	69.78		231,085	309,329	299,893
MANCHESTER (HARTFORD CO.)		18,800			54,800			73,600			
HERALD	E		7,725	41.09		1,450	2.65		9,175	9,318	9,485

@CITY OF PUBLICATION
#NEWSPAPER DESIGNATED MARKET

*AVERAGES FOR 3 MONTHS

PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

CONNECTICUT		CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/ OH'S	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/ OH'S	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 3/31/87	TOTAL CIRCULATION AS OF 3/31/86
MANCHESTER (HARTFORD CO.)		90,700#						90,700			
JOURNAL INQUIRER	E	#	39,492	43.54					39,492	43,466	44,652
MERIDEN-WALLINGFORD (NEW HAVEN CO.)		35,700			20,600			56,300			
RECORD-JOURNAL	M		25,816	72.31		4,683	22.73		30,499	31,073	30,201
RECORD-JOURNAL	SUN		24,854	69.62		4,585	22.26		29,439	30,006	29,270
MIDDLETOWN (MIDDLESEX CO.)		22,000			42,400			64,400			
PRESS	E		12,584	57.20		7,500	17.69		20,084	20,388	20,786
MILFORD (NEW HAVEN CO.)		17,600#						17,600			
CITIZEN	E (M-F)	#	7,125	40.48					7,125	7,281*	7,585
CITIZEN	SUN	#	9,042	51.38					9,042	9,246*	9,568
NAUGATUCK (NEW HAVEN CO.)		14,500#						14,500			
NEWS	E	#	4,896	33.77					4,896	5,090	5,166
NEW BRITAIN (HARTFORD CO.)		53,900#						53,900			
HERALD	E	#	30,986	57.49					30,986	40,755	40,574
NEW HAVEN (NEW HAVEN CO.)		240,000#						240,000			
JOURNAL-COURIER	CMB DLY	#	119,223	49.68					119,223	120,886	128,126
REGISTER	M (M-F)	#	35,123	14.63					35,123	35,753	37,733
REGISTER	E	#	84,100	35.04					84,100	85,133	90,393
REGISTER	SUN	#	134,558	56.07					134,558	139,262	140,776
NEW LONDON (NEW LONDON CO.)		31,100			33,100			64,200			
DAY	M		19,448	62.53		16,245	49.08		35,693	37,363	37,364
DAY	SUN		19,778	63.59		17,482	52.82		37,260	40,028	38,546
NORWALK (FAIRFIELD CO.)		29,300#			16,900			46,200			
HOUR	E	#	16,819	57.40		3,355	19.85		20,174	20,998*	21,324*
STAMFORD (FAIRFIELD CO.)		39,200#			17,500			56,700			
ADVOCATE	ALL DAY	#	22,407	57.16		4,663	26.65		27,070	30,347	30,264
ADVOCATE	SUN	#	24,323	62.05		5,412	30.93		29,735	37,330	35,672
TORRINGTON (LITCHFIELD CO.)		12,800			14,900			27,700			
REGISTER CITIZEN	M		9,179	71.71		7,098	47.64		16,277	16,626	15,850

@CITY OF PUBLICATION
#NEWSPAPER DESIGNATED MARKET

*AVERAGES FOR 3 MONTHS

PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

		CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/ OH'S	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/ OH'S	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 3/31/87	TOTAL CIRCULATION AS OF 3/31/86
CONNECTICUT											
WATERBURY (NEW HAVEN CO.)		61,000			46,600			107,600			
REPUBLICAN, AMERICAN	CMB DLY		41,994	68.84		19,014	40.80		61,008	66,762	68,375
REPUBLICAN	M		22,508	36.90		11,427	24.52		33,935	39,124	39,481
AMERICAN	E (M-F)		19,486	31.94		7,587	16.28		27,073	27,638	28,894
REPUBLICAN	SUN		43,077	70.62		23,280	49.96		66,357	73,534	73,287
WILLIMANTIC (WINDHAM CO.)		18,100#						18,100			
CHRONICLE	E	#	8,991	49.67					8,991	10,987	10,744
DELAWARE											
DOVER (KENT CO.)		66,100#						66,100			
STATE NEWS	M	#	21,643	32.74					21,643	23,440	24,207
STATE NEWS	SUN	#	28,332	42.86					28,332	31,504	31,542
WILMINGTON (NEW CASTLE CO.)		133,000			87,300			220,300			
NEWS, JOURNAL	CMB DLY		81,078	60.96		26,034	29.82		107,112	118,253*	120,247*
NEWS	M (M-F)		37,541	28.23		18,827	21.57		56,368	67,384*	66,130*
JOURNAL	E (M-F)		43,537	32.73		7,207	8.26		50,744	50,869*	54,117*
NEWS JOURNAL	SAT		76,212	57.30		25,687	29.42		101,899	113,621*	113,558*
NEWS JOURNAL	SUN		88,519	66.56		31,039	35.55		119,558	132,374*	130,072*
DISTRICT OF COLUMBIA											
WASHINGTON		1,218,600#						1,218,600			
OIL DAILY	M (M-F)			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
POST	M (M-F)	#	700,978	57.52					700,978	796,659	781,371
POST	SAT M	#	661,857	54.31					661,857	753,762	738,137
POST	SUN	#	926,729	76.05					926,729	1,112,802	1,091,307
WASHINGTON		1,110,900#						1,110,900			
TIMES	M (M-F)	#	87,148	7.84					87,148	104,890	91,161
USA TODAY	M (M-F)									1,311,792	1,168,222
FLORIDA											
BRADENTON (MANATEE CO.)		67,100			8,400			75,500			
HERALD	M		41,501	61.85		845	10.06		42,346	42,923*	40,288*
HERALD	SUN		50,315	74.99		999	11.89		51,314	52,247*	49,328*

@CITY OF PUBLICATION
#NEWSPAPER DESIGNATED MARKET

*AVERAGES FOR 3 MONTHS

PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

FLORIDA		CZ OR NDM		RATIO	RTZ OR NDM		RATIO	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
		OH'S	CIRC	CIRC/ OH'S	OH'S	CIRC	CIRC/ OH'S	OH'S	CIRC	AS OF 3/31/87	AS OF 3/31/86
CLEARWATER (PINELLAS CO.)		150,800#						150,800			
SUN	M	#	25,676	17.03					25,676	27,867*	27,946*
SUN	SUN	#	26,751	17.74					26,751	29,122*	28,776*
DAYTONA BEACH (VOLUSIA CO.)		85,800			53,800			139,600			
NEWS-JOURNAL	M		63,353	73.84		18,319	34.05		81,672	82,935	70,399
NEWS-JOURNAL	SUN		74,879	87.27		22,386	41.61		97,265	100,278	95,454
DELAND (VOLUSIA CO.)		17,800			10,000			27,800			
SUN NEWS	E (M-F)			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
SUN NEWS	WKND			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
FORT LAUDERDALE (BROWARD CO.)		563,900						563,900			
SUN-SENTINEL, NEWS	CMB DLY		231,402	41.04					231,402	242,715	232,189
SUN-SENTINEL	M (M-F)		164,958	29.25					164,958	176,093	155,197
NEWS	E (M-F)		66,444	11.78					66,444	66,622	76,992
NEWS & SUN-SENTINEL	SAT M		221,216	39.23					221,216	232,659	227,553
SUN-SENTINEL & NEWS	SUN		292,322	51.84					292,322	308,052	288,916
FORT MYERS (LEE CO.)		112,600#						112,600			
NEWS-PRESS	M	#	70,450	62.57					70,450	83,487	82,400
NEWS-PRESS	SUN	#	88,471	78.57					88,471	106,497	101,128
FORT PIERCE-PORT ST. LUCIE (ST. LUCIE CO.)		45,500#						45,500			
NEWS TRIBUNE	M	#	22,539	49.54					22,539	23,306	21,670
NEWS TRIBUNE	SUN	#	24,785	54.47					24,785	25,918	24,163
FORT WALTON BEACH (OKALOOSA CO.)		38,800			9,600			48,400			
PLAYGROUND NEWS	M		24,915	64.21		4,031	41.99		28,946	31,812*	30,116*
PLAYGROUND NEWS	SUN		28,310	72.96		4,561	47.51		32,871	36,689*	34,037*
GAINESVILLE (ALACHUA CO.)		29,800			60,800			90,600			
SUN	M		26,778	89.86		23,305	38.33		50,083	54,601	52,704
SUN	SUN		26,121	87.65		24,436	40.19		50,557	55,896	53,646
HOLLYWOOD (BROWARD CO.)		80,000			79,700			159,700			
SUN-TATTLER	M		23,138	28.92		11,163	14.01		34,301	34,803	34,277
HOMESTEAD (DADE CO.)		26,300#			36,800			63,100			
SOUTH DADE NEWS LEADER	E (M-F)	#	9,297	35.35		2,091	5.68		11,388	12,048	11,614
INVERNESS (CITRUS CO.)		2,300@						2,300			
CHRONICLE	M	@	4,576	198.96					4,576	14,293*	
CHRONICLE	SUN	@	4,733	205.78					4,733	15,065*	

@CITY OF PUBLICATION
#NEWSPAPER DESIGNATED MARKET

*AVERAGES FOR 3 MONTHS

PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

FLORIDA		CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/ OH'S	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/ OH'S	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 3/31/87	TOTAL CIRCULATION AS OF 3/31/86
JACKSONVILLE (DUVAL CO.)		260,600			68,500			329,100			
TIMES-UNION, JOURNAL	CMB DLY		163,218	62.63		18,049	26.35		181,267	201,745	204,798
TIMES-UNION	M (M-F)		122,635	47.06		17,391	25.39		140,026	160,405	162,105
JOURNAL	E (M-F)		40,583	15.57		658	0.96		41,241	41,340	42,693
TIMES-UNION/JOURNAL	SAT M		144,907	55.61		18,986	27.72		163,893	184,941	181,758
TIMES-UNION/JOURNAL	SUN		169,463	65.03		29,084	42.46		198,547	228,584	224,785
KEY WEST (MONROE CO.)		10,600			20,700			31,300			
CITIZEN	E (M-F)		5,604	52.87		1,156	5.58		6,760	7,179	7,349
CITIZEN	SUN		6,761	63.78		1,710	8.26		8,471	9,140	9,121
LAKE CITY (COLUMBIA CO.)		3,600			10,900			14,500			
REPORTER	E (M-F)		3,656	101.56		4,661	42.76		8,317	9,226	9,559
LAKELAND (POLK CO.)		51,400			83,700			135,100			
LEDGER	M		41,477	80.69		34,574	41.31		76,051	79,023*	73,573*
LEDGER	SUN		50,266	97.79		42,730	51.05		92,996	96,990*	92,368*
LEESBURG (LAKE CO.)		5,500			58,100			63,600			
COMMERCIAL	E (M-F)		4,718	85.78		19,884	34.22		24,602	24,796*	22,050*
COMMERCIAL	SUN		5,262	95.67		22,554	38.82		27,816	28,093*	24,763*
MARIANNA (JACKSON CO.)		2,800			11,700			14,500			
JACKSON COUNTY FLORIDAN	E (TU-F)		1,749	62.46		2,764	23.62		4,513	4,622*	4,608
JACKSON COUNTY FLORIDAN	SUN		2,017	72.04		3,050	26.07		5,067	5,175*	5,205
MELBOURNE (BREVARD CO.)		138,700#						138,700			
TODAY	M	#	67,691	48.80					67,691	69,721	68,342
TODAY	SUN	#	90,560	65.29					90,560	93,687	89,169
MIAMI (DADE CO.)		665,300			523,300			1,188,600			
HERALD, NEWS	CMB DLY		311,594	46.84		115,369	22.05		426,963	493,823	517,146
HERALD	M		260,196	39.11		110,289	21.08		370,485	437,233	458,759
NEWS	E		51,398	7.73		5,080	0.97		56,478	56,590	58,387
HERALD	SUN		329,194	49.48		133,447	25.50		462,641	546,980	559,758
NAPLES (COLLIER CO.)		27,600			19,000			43,800			
NEWS	E (M-F)		22,562	81.75		11,061	58.22		33,623	34,380	32,568
NEWS	SUN		27,685	100.31		14,885	78.34		42,570	44,716	41,962
OCALA (MARION CO.)		16,700			48,600			65,300			
STAR-BANNER	E		15,145	90.69		26,314	54.14		41,459	44,586*	42,046*
STAR-BANNER	SUN		16,637	99.62		30,875	63.53		47,512	51,461*	48,095*

@CITY OF PUBLICATION
#NEWSPAPER DESIGNATED MARKET

*AVERAGES FOR 3 MONTHS

PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

FLORIDA		CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/ OH'S	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/ OH'S	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 3/31/87	TOTAL CIRCULATION AS OF 3/31/86
ORLANDO (ORANGE CO.)		250,900#			152,300			403,200			
SENTINEL	ALL DAY (M-F)	#	148,750	59.29		68,236	44.80		216,986	258,915	263,865
SENTINEL	SAT M	#	138,552	55.22		63,411	41.64		201,963	241,621	254,090
SENTINEL	SUN	#	201,154	80.17		92,525	60.75		293,679	340,588	330,251
PALATKA (PUTNAM CO.)		3,900			18,500			22,400			
NEWS	E (M-F)		3,698	94.82		10,049	54.32		13,747	13,986	13,715
PANAMA CITY (BAY CO.)		32,500			32,500			65,000			
NEWS-HERALD	M		26,431	81.33		8,608	26.49		35,039	35,706*	34.604*
NEWS-HERALD	SUN		28,997	89.22		9,898	30.46		38,895	39,907*	39,861*
PENSACOLA (ESCAMBIA CO.)		83,200			126,700			209,900			
NEWS-JOURNAL	M		43,492	52.27		16,715	13.19		60,207	60,592*	57,195*
NEWS-JOURNAL	SUN		52,862	63.54		22,521	17.78		75,383	75,944*	73,573*
PUNTA GORDA (CHARLOTTE CO.)		23,300			21,800			45,100			
HERALD-NEWS	E		6,592	28.29		75	0.34		6,667	6,785	7,295
ST. AUGUSTINE (ST. JOHNS CO.)		21,700#						21,700			
RECORD	E	#	13,080	60.28					13,080	13,540	12,958
ST. PETERSBURG (PINELLAS CO.)		458,800#						458,800			
TIMES	M	#	291,905	63.62					291,905	314,696	315,698*
TIMES	SUN	#	372,329	81.15					372,329	406,331	408,095*
SARASOTA (SARASOTA CO.)		113,100#						113,100			
HERALD-TRIBUNE	M	#	88,492	78.24					88,492	125,307*	121,141*
HERALD-TRIBUNE	SUN	#	105,223	93.04					105,223	152,425*	145,326*
STUART (MARTIN CO.)		35,500#						35,500			
NEWS	M	#	19,962	56.23					19,962	23,986	21,600
NEWS	SUN	#	21,920	61.75					21,920	27,081	23,813
TALLAHASSEE (LEON CO.)		64,900#			35,100			100,000			
DEMOCRAT	M	#	40,119	61.82		9,856	28.08		49,975	55,429	54,191
DEMOCRAT	SUN	#	46,440	71.56		13,778	39.25		60,218	68,614	66,387
TAMPA (HILLSBOROUGH CO.)		183,800			888,500			1,072,300			
TRIBUNE	M		115,773	62.99		120,521	13.56		236,294	248,415*	228,708
TRIBUNE AND TIMES	SUN		160,487	87.32		158,773	17.87		319,260	337,514*	307,525

@CITY OF PUBLICATION
#NEWSPAPER DESIGNATED MARKET

*AVERAGES FOR 3 MONTHS

PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

		CZ OR NDM		RATIO CIRC/	RTZ OR NDM		RATIO CIRC/	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
FLORIDA		OH'S	CIRC	OH'S	OH'S	CIRC	OH'S	OH'S	CIRC	AS OF 3/31/87	AS OF 3/31/86
VERO BEACH (INDIAN RIVER CO.)		32,200#						32,200			
PRESS-JOURNAL	M	#	23,374	72.59					23,374	25,735	23,272
PRESS-JOURNAL	SUN	#	23,732	73.70					23,732	26,870	24,199
WEST PALM BEACH (PALM BEACH CO.)		194,600			152,800			347,400			
POST, TIMES	CMB DLY		106,084	54.51		36,388	23.81		142,472	149,065	145,554
POST	M (M-F)		92,856	47.72		31,408	20.55		124,264	130,033	119,162
TIMES	E (M-F)		13,228	6.80		4,980	3.26		18,208	19,032	26,392
POST	SAT M		107,086	55.03		36,654	23.99		143,740	150,589	138,880
POST	SUN		135,662	69.71		47,487	31.08		183,149	193,958	187,121
WINTER HAVEN (POLK CO.)		30,100#						30,100			
NEWS CHIEF	E	#	12,788	42.49					12,788	16,246	15,884
NEWS CHIEF	SUN	#	13,276	44.11					13,276	17,044	16,317
GEORGIA											
ALBANY (DOUGHERTY CO.)		31,500			71,200			102,700			
HERALD	E		21,426	68.02		14,876	20.89		36,302	38,204	37,937
HERALD	SUN		23,375	74.21		18,265	25.65		41,640	45,039	43,835
AMERICUS (SUMTER CO.)		5,700			5,500			11,200			
TIMES-RECORDER	E		3,847	67.49		3,063	55.69		6,910	7,317	7,137
ATHENS (CLARKE CO.)		15,800			38,500			54,300			
NEWS, BANNER-HERALD	CMB DLY		7,936	50.23		11,334	29.44		19,270	23,088	22,530
NEWS	M (M-F)		3,103	19.64		4,015	10.43		7,118	10,421	10,105
BANNER-HERALD	E (M-F)		4,833	30.59		7,319	19.01		12,152	12,667	12,425
BANNER-HERALD/NEWS	SAT M		6,204	39.27		10,676	27.73		16,880	20,635	19,870
BANNER-HERALD/NEWS	SUN		8,277	52.39		15,157	39.37		23,434	28,140	26,929
ATLANTA (FULTON CO.)		635,200			610,700			1,245,900			
CONSTITUTION, JOURNAL	CMB DLY		296,833	46.73		123,590	20.24		420,423	453,429	438,858
CONSTITUTION	M (M-F)		172,588	27.17		64,051	10.49		236,639	264,812	251,042
JOURNAL	E (M-F)		124,245	19.56		59,539	9.75		183,784	188,617	187,816
JOURNAL & CONSTITUTION	SAT M		322,352	50.75		147,810	24.20		470,162	501,479	486,886
JOURNAL & CONSTITUTION	SUN		392,852	61.85		196,135	32.12		588,987	645,916	614,578

@CITY OF PUBLICATION
#NEWSPAPER DESIGNATED MARKET

*AVERAGES FOR 3 MONTHS

PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

GEORGIA		CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/ OH'S	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/ OH'S	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 3/31/87	TOTAL CIRCULATION AS OF 3/31/86
AUGUSTA (RICHMOND CO.)		82,700			120,100			202,800			
CHRONICLE, HERALD	CMB DLY		54,307	65.67		25,152	20.94		79,459	80,785	81,341
CHRONICLE	M (M-F)		39,299	47.52		22,959	19.12		62,258	63,536	63,032
HERALD	E (M-F)		15,008	18.15		2,193	1.83		17,201	17,249	18,309
CHRONICLE-HERALD	SAT M		57,933	70.05		28,576	23.79		86,509	87,950	88,103
CHRONICLE-HERALD @	SUN		56,214	67.97		28,259	23.53		84,473	85,996	85,781
COLUMBUS (MUSCOGEE CO.)		74,400			105,500			179,900			
ENQUIRER, LEDGER	CMB DLY		46,179	62.07		13,724	13.01		59,903	61,060	61,737
ENQUIRER	M (M-F)		23,869	32.08		10,984	10.41		34,853	35,940	35,642
LEDGER	E (M-F)		22,310	29.99		2,740	2.60		25,050	25,120	26,095
ENQUIRER & LEDGER	SAT M		41,780	56.16		13,883	13.16		55,663	56,744	57,241
LEDGER-ENQUIRER	SUN		50,441	67.80		16,834	15.96		67,275	68,250	68,372
CONYERS (ROCKDALE CO.)		15,300#						15,300			
ROCKDALE CITIZEN	E (M-F)	#	7,961						7,961	8,525	
DALTON (WHITFIELD CO.)		8,200			23,500			31,700			
CITIZEN-NEWS	E		5,292	64.54		6,533	27.80		11,825	12,008	12,380
DUBLIN (LAURENS CO.)		21,500#						21,500			
COURIER HERALD	E	#	9,860	45.86					9,860	10,166*	9,926*
GAINESVILLE (HALL CO.)		17,000#			47,400			64,400			
TIMES	E (M-F)	#	12,188	71.69		8,671	18.29		20,859	20,960	21,165
TIMES	SUN	#	13,209	77.70		9,573	20.20		22,782	22,923	22,341
GRIFFIN (SPALDING CO.)		8,100			9,500			17,600			
NEWS	E		5,677	70.09		4,705	49.53		10,382	12,442	12,467
GWINNETT CO. (LAWRENCEVILLE P.O.)		84,600#						84,600			
NEWS	E	#	27,801	32.86					27,801	28,114*	27,320*
NEWS	SUN	#	31,269	36.96					31,269	31,609*	30,432*
MACON (BIBB CO.)		50,300			154,000			204,300			
TELEGRAPH & NEWS	M		34,897	69.38		35,123	22.81		70,020	72,601	71,921
TELEGRAPH & NEWS	SUN		41,688	82.88		51,548	33.47		93,236	96,957	96,623
MARIETTA (COBB CO.)		140,800#						140,800			
JOURNAL	E	#	23,956	17.01					23,956	24,649*	26,277*
JOURNAL	SUN	#	25,343	18.00					25,343	25,974*	27,590*
MOULTRIE (COLQUITT CO.)		13,000#						13,000			
OBSERVER	M	#	7,169	55.15					7,169	7,306	7,384

@CITY OF PUBLICATION
#NEWSPAPER DESIGNATED MARKET

*AVERAGES FOR 3 MONTHS

PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

GEORGIA		CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/ OH'S	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/ OH'S	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 3/31/87	TOTAL CIRCULATION AS OF 3/31/86
SAVANNAH (CHATHAM CO.)		69,200			194,100			263,300			
NEWS, PRESS	CMB DLY		48,206	69.66		26,674	13.74		74,880	76,064	76,677
NEWS	M		30,827	44.55		23,979	12.35		54,806	55,931	56,066
PRESS	E		17,379	25.11		2,695	1.39		20,074	20,133	20,611
NEWS	SUN		42,061	60.78		32,102	16.54		74,163	75,338	74,213
STATESBORO (BULLOCH CO.)		12,000#						12,000			
HERALD	M	#	6,843	57.03					6,843	7,088	6,788
HERALD	SUN	#	6,631	55.26					6,631	6,868	6,582
THOMASVILLE (THOMAS CO.)		6,600			14,000			20,600			
TIMES-ENTERPRISE	E (M-F)		5,165	78.26		5,936	42.40		11,101	11,481*	11,358*
TIMES-ENTERPRISE	SAT M		4,970	75.30		5,942	42.44		10,912	11,291*	11,037*
VALDOSTA (LOWNDES CO.)		13,900			35,400			49,300			
TIMES	E		8,605	61.91		9,407	26.57		18,012	18,146	17,739
TIMES	SUN		8,225	59.17		9,990	28.22		18,215	18,342	17,905
WARNER ROBINS (HOUSTON CO.)		23,300#			4,200			27,500			
SUN	E (M-F)	#	9,922	42.58		278	6.62		10,200	10,285*	10,448*
SUN	SUN	#	11,099	47.64		341	8.12		11,440	11,525*	11,578*
HAWAII											
HILO (HAWAII CO.)		24,600#						24,600			
TRIBUNE-HERALD	E (M-F)	#	17,764	72.21					17,764	20,557	20,169
TRIBUNE-HERALD	SUN	#	19,543	79.44					19,543	23,300	22,936
HONOLULU (HONOLULU CO.)		256,400#						256,400			
ADVERTISER, STAR-BULLETIN	CMB DLY	#	174,809	68.18					174,809	191,879	189,026
ADVERTISER	M	#	78,217	30.51					78,217	91,916	86,875
STAR-BULLETIN	E	#	96,592	37.67					96,592	99,963	102,151
STAR-BULLETIN & ADVERTISER	SUN	#	185,182	72.22					185,182	203,277	197,887
KAILUA-KONA (HAWAII CO.)		10,900#						10,900			
WEST TODAY	M (M-F)	#	8,056	73.91					8,056	8,713	8,079
WEST TODAY	SUN	#	8,219	75.40					8,219	8,737	7,885
LIHUE (KAUAI CO.)		14,000#						14,000			
GARDEN ISLAND	E (M, T, W & F)	#	9,112	65.09					9,112	9,547	9,453
GARDEN ISLAND	SUN	#	8,874	63.39					8,874	9,311	8,844

@CITY OF PUBLICATION
#NEWSPAPER DESIGNATED MARKET

*AVERAGES FOR 3 MONTHS

PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

HAWAII		CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/ OH'S	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/ OH'S	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 3/31/87	TOTAL CIRCULATION AS OF 3/31/86
WAILUKU (MAUI CO.)		9,100			19,000			28,100			
MAUI NEWS	E (M-F)		6,072	66.73		9,167	48.25		15,239	15,779	15,767
MAUI NEWS	SUN		5,597	61.51		10,387	54.67		15,984	15,994	15,118
IDAHO											
BOISE (ADA CO.)		65,400			74,800			140,200			
STATESMAN	M		35,076	53.63		17,760	23.74		52,836	55,215	55,351
STATESMAN	SUN		43,304	66.21		24,667	32.98		67,971	70,798	71,366
IDAHO FALLS (BONNEVILLE CO.)		14,900			25,800			40,700			
POST REGISTER	E (M-F)		10,934	73.38		11,031	42.76		21,965	24,339	24,300
POST REGISTER	SUN		11,277	75.68		11,228	43.52		22,505	25,169	24,857
NAMPA-CALDWELL (CANYON CO.)		21,900#			9,900			31,800			
PRESS-TRIBUNE	E (M-F)	#	12,446	56.83		4,278	43.21		16,724	17,317	17,797
PRESS-TRIBUNE	SUN	#	12,586	57.47		4,367	44..11		16,953	17,552	18,429
POCATELLO (BANNOCK CO.)		19,900			24,100			44,000			
STATE JOURNAL	E (M-F)		12,546	63.05		6,319	26.22		18,865	19,086	19,646
JOURNAL	SUN		13,072	65.69		7,087	29.41		20,159	20,432	20,834
TWIN FALLS (TWIN FALLS CO.)		11,900			37,300			49,200			
TIMES-NEWS	M		8,532	71.70		10,766	28.86		19,298	20,068	20,236
TIMES-NEWS	SUN		8,791	73.87		11,676	31.30		20,467	21,236	21,569
ILLINOIS											
ALTON-EAST ALTON-WOOD RIVER (MADISON CO.)		35,200			39,200			74,400			
TELEGRAPH	E		25,392	72.14		9,666	24.66		35,058	36,642	37,218
AURORA (KANE CO.)		40,600			87,100			127,700			
BEACON-NEWS	E		24,508	60.36		15,065	17.30		39,573	39,940	40,188
BEACON-NEWS	SUN		26,045	64.15		16,594	19.05		42,639	43,005	42,944
BELLEVILLE (ST. CLAIR CO.)		46,100#						46,100			
NEWS-DEMOCRAT	M	#	26,805	58.15					26,805	45,135	42,225
NEWS-DEMOCRAT	SUN	#	30,940	67.11					30,940	53,440	52,211

@CITY OF PUBLICATION
#NEWSPAPER DESIGNATED MARKET

*AVERAGES FOR 3 MONTHS

PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

ILLINOIS		CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/ OH'S	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/ OH'S	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 3/31/87	TOTAL CIRCULATION AS OF 3/31/86
BLOOMINGTON-NORMAL											
(McLEAN CO.)		33,100			53,500			86,600			
PANTAGRAPH	M		22,864	69.08		23,825	44.53		46,689	52,022	53,057
PANTAGRAPH	SUN		23,910	72.24		25,727	48.09		49,637	55,412	56,865
CANTON (FULTON CO.)		6,000			11,900			17,900			
LEDGER	E		3,886	64.77		2,849	23.94		6,735	7,222	7,319
CARBONDALE (JACKSON CO.)-											
HERRIN (WILLIAMSON CO.)-											
MARION (WILLIAMSON CO.)-											
MURPHYSBORO (JACKSON CO.)		95,300#						95,300			
SOUTHERN ILLINOISAN	M	#	27,107	28.44					27,107	28,353	28,265
SOUTHERN ILLINOISAN	SUN	#	32,442	34.04					32,442	34,097	34,590
CENTRALIA-CENTRAL CITY-WAMAC											
(MARION CO.)		8,800			34,800			43,600			
SENTINEL	E (M-F)		5,768	65.55		10,549	30.31		16,317	17,279	16,869
SENTINEL	SUN		6,046	68.70		11,244	32.31		17,290	18,350	17,919
CHAMPAIGN-URBANA											
(CHAMPAIGN CO.)		37,100#			55,900			93,000			
NEWS-GAZETTE	E (M-F)	#	24,608	66.33		18,740	33.52		43,348	45,360	45,988
NEWS-GAZETTE	SAT M	#	24,677	66.51		19,110	34.19		43,787	45,825	46,131
NEWS-GAZETTE	SUN	#	27,243	73.43		21,672	38.77		48,915	52,045	51,424
CHARLESTON (COLES CO.)		6,200#			9,500			15,700			
COLES COUNTY TIMES-COURIER	M	#	4,032	65.03		2,844	29.94		6,876	7,247	7,360
CHICAGO (COOK CO.)		1,124,400#			1,710,800			2,835,200			
RACING FORM	MON M									9,514	11,981
RACING FORM	M (TU-F)									16,777	18,191
RACING FORM	SAT M									30,129	31,307
RACING FORM	SUN									17,118	15,788
SUN-TIMES	M (M-F)	#	341,372	30.36		258,804	15.13		600,176	612,600	631,808
SUN-TIMES	SAT M	#	214,381	19.07		184,958	10.81		399,339	410,750	424,591
SUN-TIMES	SUN	#	314,521	27.97		303,241	17.73		617,762	633,051	663,616
TRIBUNE	M (M-F)	#	242,500	21.57		424,577	24.82		667,077	758,464	760,031
TRIBUNE	SAT M	#	154,275	13.72		366,772	21.44		521,047	601,946	610,939
TRIBUNE	SUN	#	323,665	28.79		676,990	39.57		1,000,655	1,126,293	1,163,083
CHICAGO (COOK CO.)											
(ARLINGTON HEIGHTS P.O.)		237,300#						237,300			
HERALD	M	#	70,628	29.76					70,628	73,323	73,019
HERALD	SUN	#	69,281	29.20					69,281	71,701	72,082

@CITY OF PUBLICATION
#NEWSPAPER DESIGNATED MARKET

*AVERAGES FOR 3 MONTHS

PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

ILLINOIS		CZ OR NDM		RATIO CIRC/ OH'S	RTZ OR NDM		RATIO CIRC/ OH'S	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
		OH'S	CIRC		OH'S	CIRC		OH'S	CIRC	AS OF 3/31/87	AS OF 3/31/86
CRYSTAL LAKE (McHENRY CO.)		7,400#			70,500			77,900			
HERALD	M (M-F)	#		UNDER TEMPORARY SUSPENSION OF SERVICE							
DANVILLE (VERMILION CO.)		23,400			24,100			47,500			
COMMERCIAL-NEWS	E		14,178	60.59		10,648	44.18		24,826	25,151	25,973
COMMERCIAL-NEWS	SUN		14,830	63.38		12,046	49.98		26,876	27,233	27,577
DECATUR (MACON CO.)		40,000			34,500			74,500			
HERALD & REVIEW	M		24,308	60.77		11,498	33.33		35,806	44.036	45,613
HERALD & REVIEW	SUN		28,057	70.14		14,522	42.09		42,579	55,306	55,340
DEKALB (DEKALB CO.)		13,300			9,900			23,200			
CHRONICLE	E (M-F)		7,697	57.87		3,270	33.03		10,967	11,251	11,661
CHRONICLE	SUN		8,302	62.42		3,423	34.58		11,725	12,009	12,324
DIXON (LEE CO.)		5,400			21,000			26,400			
TELEGRAPH	E		4,691	86.87		5,016	23.89		9,707	10,135	10,748
EDWARDSVILLE (MADISON CO.)		18,700#						18,700			
INTELLIGENCER	E	#	6,568	35.12					6,568	6,984	6,913
EFFINGHAM (EFFINGHAM CO.)		5,600			20,800			26,400			
NEWS	E		4,873	87.02		8,038	38.64		12,911	13,405	13,615
ELGIN (KANE CO.)		35,800			192,400			228,200			
COURIER-NEWS	E		16,965	47.39		15,007	7.80		31,972	32,359	32,581
COURIER-NEWS	SUN		17,174	47.97		15,431	8.02		32,605	33,001	32,838
EVERGREEN PARK (COOK CO.)		78,600#						78,600			
SOUTH SUBURBAN											
SOUTHTOWN ECONOMIST	E (M-F)	#	11,240	14.30					11,240	11,431	9,890
SUNDAY SUBURBANITE ECONOMIST	SUN	#	13,097	16.66					13,097	13,309	11,687
FREEPORT (STEPHENSON CO.)		10,800			23,300			34,100			
JOURNAL-STANDARD	E		7,713	71.42		8,660	37.17		16,373	16,878	17,625
GALESBURG (KNOX CO.)		14,100			30,800			44,900			
REGISTER-MAIL	E			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
JACKSONVILLE (MORGAN CO.)		9,100			24,700			33,800			
JOURNAL COURIER	M		5,946	65.34		7,890	31.94		13,836	14,660	14,963
JOURNAL COURIER	SUN		6,551	71.99		8,179	33.11		14,730	15,555	15,892

@CITY OF PUBLICATION
#NEWSPAPER DESIGNATED MARKET

*AVERAGES FOR 3 MONTHS

PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

ILLINOIS		CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/ OH'S	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/ OH'S	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 3/31/87	TOTAL CIRCULATION AS OF 3/31/86
JOLIET (WILL CO.)		48,000			84,700			132,700			
HERALD-NEWS	E		32,587	67.89		14,497	17.12		47,084	47,413	46,787
HERALD-NEWS	SUN		33,411	69.61		15,720	18.56		49,131	49,461	48,405
KANKAKEE (KANKAKEE CO.)		21,000			37,800			58,800			
JOURNAL	E (M-F)		14,654	69.78		14,517	38.40		29,171	30,429	31,028
JOURNAL	SUN		15,568	74.13		16,134	42.68		31,702	33,133	33,227
KEWANEE (HENRY CO.)		5,300			19,400			24,700			
STAR-COURIER	E		3,950	74.53		3,584	18.47		7,534	8,418	8,674
LANSING (COOK CO.)		47,300#						47,300			
CALUMET	M	#	8,028	16.97					8,028	10,520	10,444
LASALLE-PERU-OGLESBY (LASALLE CO.)-SPRING VALLEY (BUREAU CO.)		12,900			17,700			30,600			
NEWS-TRIBUNE	E		9,808	76.03		8.860	50.06		18,668	19,762	20,094
LINCOLN (LOGAN CO.)		5,700			5,300			11,000			
COURIER	E		3,791	66.51		2,276	42.94		6,067	6,647	6,853
MACOMB (McDONOUGH CO.)		6,100			16,400			22,500			
JOURNAL	E (M-F)		3,903	63.98		4,701	28.66		8,604	8,995	9,117
JOURNAL	SUN		3,982	65.28		4,662	28.43		8,644	9,015	8,809
MATTOON (COLES CO.)		8,200#			13,700			21,900			
JOURNAL-GAZETTE	M	#	6,220	75.85		5,764	42.07		11,984	12,398	12,440
MOLINE-EAST MOLINE (ROCK ISLAND CO.)		59,500			120,000			179,500			
DISPATCH	E		24,915	41.87		5,978	4.98		30,893	31,304	33,011
DISPATCH	SUN		28,784	48.38		7,723	6.44		36,507	36,935	38,223
MOUNT VERNON (JEFFERSON CO.)		7,400			16,800			24,200			
REGISTER NEWS	E		5,740	77.57		5,014	29.85		10,754	11,311	11,317
NAPERVILLE (DUPAGE CO.)											
WALL STREET JOURNAL-MIDWEST EDITION	M (M-F)									560,983	552,258
OTTAWA (LASALLE CO.)		11,000#			11,900			22,900			
TIMES	E	#	9,333	84.85		2,681	22.53		12,014	12,956	13,214

@CITY OF PUBLICATION
#NEWSPAPER DESIGNATED MARKET

*AVERAGES FOR 3 MONTHS

PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

ILLINOIS		CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/OH'S	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/OH'S	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 3/31/87	TOTAL CIRCULATION AS OF 3/31/86
PEKIN (TAZEWELL CO.)		12,500			36,100			48,600			
TIMES	E		8,584	68.67		7,018	19.44		15,602	16,143	16,407
PEORIA (PEORIA CO.)		87,300			87,300			174,600			
JOURNAL STAR	ALL DAY		57,025	65.32		31,794	36.42		88,819	98,318	100,189
JOURNAL STAR	SUN		59,679	68.36		39,232	44.94		98,911	113,943	115,278
PONTIAC (LIVINGSTON CO.)		3,700			12,000			15,700			
LEADER	E		3,530	95.41		4,255	35.46		7,785	8,363	8,645
QUINCY (ADAMS CO.)		20,800			55,200			76,000			
HERALD-WHIG	E (M-F)		13,784	66.27		13,345	24.18		27,129	27,849	28,439
HERALD-WHIG	SAT M		14,449	69.47		10,952	19.84		25,401	26,001	24,445
HERALD-WHIG	SUN		14,884	71.56		15,978	28.95		30,862	31,843	32,300
ROCK ISLAND (ROCK ISLAND CO.)		59,500			120,100			179,600			
ARGUS	E		10,602	17.82		4,933	4.11		15,535	16,069	17,338
ARGUS	SUN		12,188	20.48		5,915	4.93		18,103	18,648	19,184
ROCKFORD (WINNEBAGO CO.)		185,500#						185,500			
REGISTER STAR	M	#	65,392	35.25					65,392	69,909	70,084
REGISTER STAR	SUN	#	81,558	43.97					81,558	87,850	86,597
SPRINGFIELD (SANGAMON CO.)		56,400			129,800			186,200			
STATE JOURNAL-REGISTER	ALL DAY		39,688	70.37		27,591	21.26		67,279	68,339	68,578*
STATE JOURNAL-REGISTER	SUN		39,407	69.87		35,189	27.11		74,596	76,160	71,871
STERLING-ROCK FALLS (WHITESIDE CO.)		12,600			17,900			30,500			
GAZETTE	E		8,787	69.74		4,657	26.02		13,444	14,017	13,933
STREATOR (LASALLE CO.)		7,300			11,600			18,900			
TIMES-PRESS	E		6,597	90.37		2,252	19.41		8,849	9,435	9,639
TAYLORVILLE (CHRISTIAN CO.)		5,300			10,400			15,700			
BREEZE-COURIER	E		3,492	65.89		3,249	31.24		6,741	7,544	7,646
WAUKEGAN-NORTH CHICAGO (LAKE CO.)		34,300			72,700			107,000			
NEWS-SUN	E (M-F)		16,635	48.50		19,552	26.89		36,187	37,667	38,238
NEWS-SUN	WKND		17,177	50.08		21,520	29.60		38,697	40,350	40,366
WHEATON (DUPAGE CO.)		17,100			58,000			75,100			
JOURNAL	E (M-F)		6,064	35.46		2,286	3.94		8,350	8,455	8,368

@CITY OF PUBLICATION
#NEWSPAPER DESIGNATED MARKET

*AVERAGES FOR 3 MONTHS

PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

INDIANA		CZ OR NDM		RATIO	RTZ OR NDM		RATIO	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
		OH'S	CIRC	CIRC/ OH'S	OH'S	CIRC	CIRC/ OH'S	OH'S	CIRC	AS OF 3/31/87	AS OF 3/31/86
ANDERSON (MADISON CO.)		24,500			26,700			51,200			
HERALD, BULLETIN	CMB DLY		20,738	84.64		14,714	55.11		35,452	36,505	36,568
HERALD	M (TU-S)		10,803	44.09		10,318	38.64		21,121	21,869	21,244
BULLETIN	E		9,935	40.55		4,396	16.46		14,331	14,636	15,324
HERALD	SUN		12,096	49.37		11,409	42.73		23,505	24,261	23,728
BEDFORD (LAWRENCE CO.)		8,200#			16,400			24,600			
TIMES-MAIL	E	#	6,146	74.95		8,061	49.15		14,207	14,734	14,449
BLOOMINGTON (MONROE CO.)		26,800#			18,700			45,500			
HERALD-TELEPHONE	E	#	15,079	56.26		10,367	55.44		25,446	27,909	27,530
BLOOMINGTON (MONROE CO.)- BEDFORD (LAWRENCE CO.)		35,000#						35,000			
HERALD-TIMES	SUN	#	40,058	114.45					40,058	43,258	42,911
COLUMBUS (BARTHOLOMEW CO.)		14,900			29,500			44,400			
REPUBLIC	E		10,548	70.79		10,314	34.96		20,862	21,204	21,639
REPUBLIC	SUN		10,106	67.83		9,830	33.32		19,936	20,229	18,717
CRAWFORDSVILLE (MONTGOMERY CO.)		5,200			16,400			21,600			
JOURNAL-REVIEW	E		4,574	87.96		5,732	34.95		10,306	10,791	10,746
ELKHART (ELKHART CO.)		30,900			31,700			62,600			
TRUTH	E		20,463	66.22		7,513	23.70		27,976	28,566	28,820
TRUTH	SUN		20,601	66.67		7,944	25.06		28,545	29,253	31,114
EVANSVILLE (VANDERBURGH CO.)		63,500			129,900			193,400			
COURIER, PRESS	CMB DLY		55,663	87.66		39,967	30.77		95,630	101,775	102,894
COURIER	M		29,661	46.71		27,761	21.37		57,422	63,219	63,335
PRESS	E		26,002	40.95		12,206	9.40		38,208	38,556	39,559
COURIER-PRESS	SUN		51,619	81.29		52,746	40.61		104,365	116,339	115,135
FORT WAYNE (ALLEN CO.)		97,500#			180,000			277,500			
JOURNAL-GAZETTE, NEWS-SENTINEL	CMB DLY	#	77,672	79.66		37,908	21.06		115,580	116,827*	115,920*
JOURNAL-GAZETTE	M	#	35,891	36.81		23,248	12.92		59,139	60,248*	58,666*
NEWS-SENTINEL	E	#	41,781	42.85		14,660	8.14		56,441	56,579*	57,254*
JOURNAL-GAZETTE	SUN	#	71,141	72.97		60,442	33.58		131,583	133,922*	131,451*
FRANKLIN (JOHNSON CO.)		16,200#			12,100			28,300			
JOURNAL	E	#	9,133	56.38		5,552	45.88		14,685	15,120	14,636

@CITY OF PUBLICATION
#NEWSPAPER DESIGNATED MARKET

*AVERAGES FOR 3 MONTHS

PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

INDIANA		CZ OR NDM		RATIO	RTZ OR NDM		RATIO	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
		OH'S	CIRC	CIRC/ OH'S	OH'S	CIRC	CIRC/ OH'S	OH'S	CIRC	AS OF 3/31/87	AS OF 3/31/86
GARY (LAKE CO.)		90,000#			59,800			149,800			
POST-TRIBUNE	M	#	48,821	54.25		20,062	33.55		68,883	74,185	72,833
POST-TRIBUNE	SUN	#	54,794	60.88		27,342	45.72		82,136	88,578	88,057
GOSHEN (ELKHART CO.)		7,900			22,000			29,900			
NEWS	E		5,058	64.03		8,627	39.21		13,685	14,408	14,202
GREENFIELD (HANCOCK CO.)		4,300			11,600			15,900			
REPORTER	E		2,810	65.35		3,564	30.72		6,374	6,741	6,540
GREENSBURG (DECATUR CO.)		3,400			8,000			11,400			
NEWS	E		2,639	77.62		3,625	45.31		6,264	6,554	6,486
HAMMOND-EAST CHICAGO (LAKE CO.)		107,600#			53,600			161,200			
TIMES	E (M-F)	#	54,232	50.40		8,994	16.78		63,226	66,009	66,394
TIMES	SAT M	#	52,181	48.50		8,962	16.72		61,143	63,896	64,664
TIMES	SUN	#	61,177	56.86		9,925	18.52		71,102	74,211	74,450
INDIANAPOLIS (MARION CO.)		443,700#						443,700			
STAR, NEWS	CMB DLY	#	284,362	64.09					284,362	346,945*	354,146*
STAR	M	#	175,039	39.45					175,039	227,225*	225,759*
NEWS	E	#	109,323	24.64					109,323	119,720*	128,387*
STAR	SUN	#	306,495	69.08					306,495	401,776*	394,643*
KOKOMO (HOWARD CO.)		20,400			26,800			47,200			
TRIBUNE	E		18,718	91.75		8,320	31.04		27,038	27,557	27,314
TRIBUNE	SUN		19,139	93.82		9,018	33.65		28,157	28,676	28,282
LA PORTE (LA PORTE CO.)		9,200			33,300			42,500			
HERALD-ARGUS	E		7,513	81.66		5,559	16.69		13,072	13,527	13,730
LAFAYETTE-WEST LAFAYETTE (TIPPECANOE CO.)		25,300			65,100			90,400			
JOURNAL & COURIER	M		17,850	70.55		17,197	26.42		35,047	35,662	35,161*
JOURNAL & COURIER	SUN		20,398	80.62		17,593	27.02		37,991	38,551	36,296*
LOGANSPORT (CASS CO.)		7,600			19,700			27,300			
PHAROS-TRIBUNE	E (M-F)		6,700	88.16		7,949	40.35		14,649	15,205	15,354
PHAROS-TRIBUNE	SUN		6,933	91.22		8,128	41.26		15,061	15,760	15,782
MARION (GRANT CO.)		22,100			23,000			45,100			
CHRONICLE-TRIBUNE	M		14,225	64.37		5,916	25.72		20,141	20,795	21,127
CHRONICLE-TRIBUNE	SUN		16,893	76.44		7,836	34.07		24,729	25,355	24,617

@CITY OF PUBLICATION
#NEWSPAPER DESIGNATED MARKET

*AVERAGES FOR 3 MONTHS

PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

INDIANA		CZ OR NDM		RATIO	RTZ OR NDM		RATIO	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
		OH'S	CIRC	CIRC/ OH'S	OH'S	CIRC	CIRC/ OH'S	OH'S	CIRC	AS OF 3/31/87	AS OF 3/31/86
MARTINSVILLE (MORGAN CO.)		4,600			8,900			13,500			
REPORTER	E			UNDER TEMPORARY SUSPENSION OF SERVICE							
MICHIGAN CITY (LA PORTE CO.)		14,300			28,300			42,600			
NEWS-DISPATCH	E (M-F)		10,941	76.51		4,883	17.25		15,824	16,167	16,702
NEWS-DISPATCH	SAT M		12,128	84.81		5,209	18.41		17,337	17,679	18,020
MUNCIE (DELAWARE CO.)		28,100#			48,600			76,700			
STAR, PRESS	CMB DLY	#	23,611	84.02		19,707	40.55		43,318	44,695	44,782
STAR	M	#	13,425	47.78		14,803	30.46		28,228	29,417	29,374
PRESS	E	#	10,186	36.25		4,904	10.09		15,090	15,278	15,408
STAR	SUN	#	16,487	58.67		17,243	35.48		33,730	34,832	35,193
RICHMOND (WAYNE CO.)		18,500			43,700			62,200			
PALLADIUM-ITEM	E		11,879	64.21		8,883	20.33		20,762	21,005	21,916
PALLADIUM-ITEM	SUN		13,885	75.05		11,051	25.29		24,936	25,218	26,533
RUSHVILLE (RUSH CO.)		2,100@			4,400			6,500			
REPUBLICAN	E (M-F)	@	1,853	88.24		1,677	38.11		3,530	3,983	3,910
SEYMOUR (JACKSON CO.)		6,000			8,600			14,600			
TRIBUNE	E		4,343	72.38		4,789	55.69		9,132	9,510	9,672
SHELBYVILLE (SHELBY CO.)		5,600			8,900			14,500			
NEWS	E		4,615	82.41		5,401	60.69		10,016	11,198	11,127
SOUTH BEND-MISHAWAKA (ST. JOSEPH CO.)		82,900			140,900			223,800			
TRIBUNE	E		51,156	61.71		34,177	24.26		85,333	92,132	95,496
TRIBUNE	SUN		55,967	67.51		53,543	38.00		109,510	123,560	124,438
TERRE HAUTE (VIGO CO.)		25,200			65,800			91,000			
TRIBUNE-STAR	M		17,449	69.24		17,603	26.75		35,052	36,323	36,396
TRIBUNE-STAR	SUN		18,535	73.55		21,415	32.55		39,950	41,846	39,493
VINCENNES (KNOX CO.)		9,400			19,400			28,800			
SUN-COMMERCIAL	E (M-F)		6,811	72.46		7,492	38.62		14,303	14,613	14,846
SUN-COMMERCIAL	SUN		7,247	77.10		8,174	42.13		15,421	15,961	16,097
WASHINGTON (DAVIESS CO.)		4,700			14,600			19,300			
TIMES-HERALD	E		3,425	72.87		6,349	43.49		9,774	10,394	10,562

@CITY OF PUBLICATION
#NEWSPAPER DESIGNATED MARKET

*AVERAGES FOR 3 MONTHS

PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

IOWA		CZ OR NDM		RATIO	RTZ OR NDM		RATIO	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
		OH'S	CIRC	CIRC/ OH'S	OH'S	CIRC	CIRC/ OH'S	OH'S	CIRC	AS OF 3/31/87	AS OF 3/31/86
BURLINGTON (DES MOINES CO.)		12,600			44,400			57,000			
HAWK EYE	E (M-F)		10,096	80.13		7,959	17.93		18,055	18,521*	18,470*
HAWK EYE	SUN		10,414	82.65		9,187	20.69		19,601	20,166*	19,878*
CEDAR RAPIDS-MARION (LINN CO.)		66,600#			85,000			151,600			
GAZETTE	M	#	45,039	67.63		19,336	22.75		64,375	71,123	70,256
GAZETTE	SUN	#	47,746	71.69		25,549	30.06		73,295	81,475	81,147
CLINTON (CLINTON CO.)		12,400			34,400			46,800			
HERALD	E		9,085	73.27		10,380	30.17		19,465	20,115	20,411
COUNCIL BLUFFS (POTTAWATTAMIE CO.)		21,100			27,600			48,700			
NONPAREIL	E (M-F)		13,235	62.73		4,006	14.51		17,241	17,594	17,695
NONPAREIL	SAT M		13,005	61.64		3,995	14.47		17,000	17,355	17,417
NONPAREIL	SUN		14,986	71.02		4,197	15.21		19,183	19,566	19,662
DAVENPORT-BETTENDORF (SCOTT CO.)		111,200			150,300			261,500			
QUAD CITY TIMES	ALL DAY		40,758	36.65		16,973	11.29		57,731	58,278	59,752
QUAD CITY TIMES	SUN		50,602	45.51		30,779	20.48		81,381	83,121	83,578
DES MOINES (POLK CO.)		122,200			347,700			469,900			
REGISTER	M		70,164	57.42		80,172	23.06		150,336	216,677	227,796
REGISTER	SUN		90,851	74.35		148,555	42.73		239,406	364,405	370,558
DUBUQUE (DUBUQUE CO.), IA-EAST DUBUQUE (JO DAVIESS CO.), IL		22,400			52,400			74,800			
TELEGRAPH-HERALD	E (M-F)		16,786	74.94		16,245	31.00		33,031	34,406	35,145
TELEGRAPH-HERALD	SUN		17,846	79.67		19,125	36.50		36,971	38,817	39,316
FORT DODGE (WEBSTER CO.)		10,600			38,000			48,600			
MESSENGER	M		7,451	70.29		11,809	31.08		19,260	20,146	21,316
MESSENGER	SUN		7,621	71.90		12,037	31.68		19,658	20,548	21,785
FORT MADISON (LEE CO.)		5,100			7,000			12,100			
DEMOCRAT	E (M-F)		4,132	81.02		2,774	39.63		6,906	7,218*	7,202
IOWA CITY (JOHNSON CO.)		24,700			15,000			39,700			
PRESS-CITIZEN	E		11,468	46.43		3,971	26.47		15,439	15,768	15,733
KEOKUK (LEE CO.)		5,500			17,500			23,000			
GATE CITY	E (M-F)		3,489	63.44		2,551	14.58		6,040	6,284	6,315

@CITY OF PUBLICATION
#NEWSPAPER DESIGNATED MARKET

*AVERAGES FOR 3 MONTHS

PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

IOWA		CZ OR NDM		RATIO CIRC/ OH'S	RTZ OR NDM		RATIO CIRC/ OH'S	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
		OH'S	CIRC		OH'S	CIRC		OH'S	CIRC	AS OF 3/31/87	AS OF 3/31/86
MARSHALLTOWN (MARSHALL CO.)		10,300			24,700			35,000			
TIMES-REPUBLICAN	E		7,169	69.60		5,248	21.25		12,417	12,983	13,975
MASON CITY (CERRO GORDO CO.)		15,800			35,400			51,200			
GLOBE-GAZETTE	M		10,105	63.96		9,091	25.68		19,196	20,289	20,707
GLOBE	SUN		10,716	67.82		8,833	24.95		19,549	20,658	20,912
MUSCATINE (MUSCATINE CO.)		9,100			20,600			29,700			
JOURNAL	E		6,048	66.46		4,526	21.97		10,574	10,892	11,045
OELWEIN (FAYETTE CO.)		2,700			18,600			21,300			
REGISTER	E		2,031	75.22		3,602	19.37		5,633	6,108	6,254*
OTTUMWA (WAPELLO CO.)		11,100			37,200			48,300			
COURIER	M		7,391	66.59		7,473	20.09		14,864	15,434	15,506
SIOUX CITY (WOODBURY CO.)		37,400			63,200			100,600			
JOURNAL	M (M-F)		24,878	66.52		24,563	38.87		49,441	52,003	52,487
JOURNAL	SAT E		24,339	65.08		24,467	38.71		48,806	51,364	51,812
JOURNAL	SUN		26,105	69.80		20,172	31.92		46,277	48,060	46,813
WATERLOO-CEDAR FALLS-EVANSDALE (BLACK HAWK CO.)		42,700			85,300			128,000			
COURIER	E (M-F)		26,431	61.90		20,391	23.91		46,822	47,807	48,795
COURIER	SUN		28,407	66.53		23,276	27.29		51,683	52,703	52,226
WEBSTER CITY (HAMILTON CO.)		3,400			8,600			12,000			
FREEMAN-JOURNAL	E (M-F)		2,379	69.97		1,263	14.69		3,642	4,001	4,056
KANSAS											
COFFEYVILLE (MONTGOMERY CO.)		6,500			12,100			18,600			
JOURNAL	E (M-F)		4,335	66.69		2,211	18.27		6,546	6,804	7,246
JOURNAL	SUN		5,174	79.60		2,514	20.78		7,688	8,020	8,428
DODGE CITY (FORD CO.)		7,800			31,400			39,200			
GLOBE	E		5,268	67.54		2,716	8.65		7,984	8,634	8,713
EMPORIA (LYON CO.)		10,600#			13,000			23,600			
GAZETTE	E	#	6,208	58.57		4,311	33.16		10,519	10,913	10,890
FORT SCOTT (BOURBON CO.)		3,900			6,000			9,900			
TRIBUNE	E		2,673	68.54		2,202	36.70		4,875	5,498	5,737

@CITY OF PUBLICATION
#NEWSPAPER DESIGNATED MARKET

*AVERAGES FOR 3 MONTHS

PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

KANSAS		CZ OR NDM		RATIO CIRC/	RTZ OR NDM		RATIO CIRC/	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
		OH'S	CIRC	OH'S	OH'S	CIRC	OH'S	OH'S	CIRC	AS OF 3/31/87	AS OF 3/31/86
GARDEN CITY (FINNEY CO.)		7,500			15,300			22,800			
TELEGRAM	E		6,049	80.65		4,722	30.86		10,771	11,381*	11,162*
GREAT BEND (BARTON CO.)		6,900			15,200			22,100			
TRIBUNE	E (M-F)		5,367	77.78		5,244	34.50		10,611	11,130	11,579
TRIBUNE	SUN		5,517	79.96		5,357	35.24		10,874	11,397	11,943
HAYS (ELLIS CO.)		7,200#			19,100			26,300			
NEWS	E (M-F)	#	5,794	80.47		7,167	37.52		12,961	14,023	14,402
NEWS	SUN	#	6,176	85.78		7,495	39.24		13,671	14,740	15,129
HUTCHINSON (RENO CO.)		19,600			56,200			75,800			
NEWS	ALL DAY		14,131	72.10		18,210	32.40		32,341	41,939	42,612
NEWS	SUN		15,461	78.88		19,661	34.98		35,122	45.561	45,879
INDEPENDENCE (MONTGOMERY CO.)		4,600			11,800			16,400			
REPORTER	E (M-F)		3,656	79.48		3,113	26.38		6,769	7,207	7,207
REPORTER	SUN		4,076	88.61		3,508	29.73		7,584	8,023	8,023
JUNCTION CITY (GEARY CO.)		8,400			8,700			17,100			
UNION	E (M-F)		5,490	65.36		2,282	26.23		7,772	7,963	8,308
UNION	SUN		6,012	71.57		2,504	28.78		8,516	8,703	8,877
LAWRENCE (DOUGLAS CO.)		19,900			15,800			35,700			
JOURNAL-WORLD	E		14,005	70.38		4,085	25.85		18,090	18,905	18,996
JOURNAL-WORLD	SUN		14,307	71.89		4,209	26.64		18,516	19,332	19,415
LEAVENWORTH (LEAVENWORTH CO.)		11,100			13,700			24,800			
TIMES	E (M-F)		6,849	61.70		1,877	13.70		8,726	8,882	9,095
TIMES	SUN		7,370	66.40		2,088	15.24		9,458	9,614	9,822
MANHATTAN (RILEY CO.)		15,200			11,200			26,400			
MERCURY	E (M-F)		8,941	58.82		2,870	25.63		11,811	12,611	12,598
MERCURY	SUN		9,572	62.97		3,100	27.68		12,672	13,532	13,554
OLATHE (JOHNSON CO.)		17,200#			6,300			23,500			
NEWS	M (TU-S)	#	7,394	42.99		1,750	27.78		9,144	9,976	8,684
NEWS	SUN	#	8,514	49.50		1,999	31.73		10,513	11,386	9,761
PARSONS (LABETTE CO.)		5,100			11,300			16,400			
SUN	E (M-F)		4,002	78.47		3,337	29.53		7,339	7,777	8,199
SUN	SAT M		4,028	78.98		3,412	30.19		7,440	7.877	8,260

@CITY OF PUBLICATION
#NEWSPAPER DESIGNATED MARKET

*AVERAGES FOR 3 MONTHS

PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

KANSAS		CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/ OH'S	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/ OH'S	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 3/31/87	TOTAL CIRCULATION AS OF 3/31/86
SALINA (SALINE CO.)		17,300			44,300			61,600			
JOURNAL	M		11,434	66.09		14,049	31.71		25,483	29,305	29,119
JOURNAL	SUN		12,447	71.95		16,003	36.12		28,450	32,570	32,790
TOPEKA (SHAWNEE CO.)		62,600			148,200			210,800			
CAPITAL-JOURNAL	M		42,352	67.65		23,182	15.64		65,534	67,677	67,079
CAPITAL-JOURNAL	SUN		47,828	76.40		27,727	18.71		75,555	77,496	76,905
WICHITA (SEDGWICK CO.)		229,100#						229,100			
EAGLE-BEACON	M	#	108,390	47.31					108,390	128,865	125,316
EAGLE-BEACON	SUN	#	154,315	67.36					154,315	193,502	193,722
WINFIELD (COWLEY CO.)		4,700			8,800			13,500			
COURIER	E		3,755	79.89		1,941	22.06		5,696	5,976	6,138

KENTUCKY											
ASHLAND (BOYD CO.)		20,600			52,800			73,400			
INDEPENDENT	E		13,455	65.32		9,311	17.63		22,766	23,346*	23,635*
INDEPENDENT	SUN		14,743	71.57		10,279	19.47		25,022	25,685*	25,928*
BOWLING GREEN (WARREN CO.)		15,400			60,700			76,100			
PARK CITY NEWS	E (M-F)		9,073	58.92		11,853	19.53		20,926	21,303	21,126
PARK CITY NEWS	SUN		9,868	64.08		14,817	24.41		24,685	25,086	24,715
DANVILLE (BOYLE CO.)		5,100			25,200			30,300			
ADVOCATE-MESSENGER	E (M-F)		3,794	74.39		8,022	31.83		11,816	12,102	11,844
ADVOCATE	SUN		3,990	78.24		8,454	33.55		12,444	12,759	12,531
ELIZABETHTOWN (HARDIN CO.)		30,400#						30,400			
NEWS-ENTERPRISE	E (M-F)	#	14,760	48.55					14,760	15,219	15,410
NEWS-ENTERPRISE	SUN	#	15,575	51.23					15,575	16,034	15,702
GLASGOW (BARREN CO.)		13,000#						13,000			
TIMES	E (M-F)	#	8,031	61.78					8,031	9,829	8,870
TIMES	SUN	#	8,023	61.72					8,023	9,828	8,857
HARLAN (HARLAN CO.)		1,700			12,700			14,400			
ENTERPRISE	E		967	56.88		5,961	46.94		6,928	7,353	7,326

@CITY OF PUBLICATION
#NEWSPAPER DESIGNATED MARKET

*AVERAGES FOR 3 MONTHS

PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

KENTUCKY		CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/ OH'S	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/ OH'S	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 3/31/87	TOTAL CIRCULATION AS OF 3/31/86
HENDERSON (HENDERSON CO.)		10,300			11,700			22,000			
GLEANER	M (TU-S)		6,746	65.50		3,581	30.61		10,327	10,640	10,488
GLEANER	SUN		8,429	81.83		4,659	39.82		13,088	13,415	13,303
HOPKINSVILLE (CHRISTIAN CO.)		11,400			22,300			33,700			
NEW ERA	E		9,479	83.15		6,047	27.12		15,526	15,810	15,948
LEXINGTON (FAYETTE CO.)		81,700			128,300			210,000			
HERALD-LEADER	M		53,817	65.87		34,660	27.01		88,477	116,720	110,411
HERALD-LEADER	SUN		61,408	75.16		46,097	35.93		107,505	144,022	134,468
LOUISVILLE (JEFFERSON CO.)		294,200			207,800			502,000			
COURIER-JOURNAL (2-15-87 to 3-31-87)	ALL DAY (M-F)		154,571	52.54		56,126	27.01		210,697	246,957	
COURIER-JOURNAL (2-15-87 to 3-31-87)	SAT M		162,226	55.14		57,638	27.74		219,864	255,346	
COURIER-JOURNAL, TIMES (10-1-86 to 2-14-87)	CMB DLY		180,225	61.26		60,406	29.07		240,631	276,596	
COURIER-JOURNAL (10-1-86 to 2-14-87)	M		94,446	32.10		36,430	17.53		130,876	166,152	
TIMES (10-1-86 to 2-14-87)	E		85,779	29.16		23,976	11.54		109,755	110,444	
COURIER-JOURNAL	SUN		192,577	65.46		86,293	41.53		278,870	325,764	323,328
MADISONVILLE (HOPKINS CO.)		6,800			12,700			19,500			
MESSENGER	E		4,868	71.59		6,193	48.76		11,061	11,334*	11,575*
MIDDLESBORO (BELL CO.)		4,600			26,600			31,200			
NEWS	E		3,560	77.39		4,945	18.59		8,505	8,809	8,747
OWENSBORO (DAVIESS CO.)		21,900			69,700			91,600			
MESSENGER-INQUIRER	M		16,032	73.21		15,505	22.25		31,537	32,311	32,624
MESSENGER-INQUIRER	SUN		16,802	76.72		16,795	24.10		33,597	34,329	33,848
PADUCAH (McCRACKEN CO.)		19,700			75,100			94,800			
SUN	E (M-F)		13,146	66.73		17,411	23.18		30,557	31,537	30,138
SUN	SUN		13,834	70.22		20,233	26.94		34,067	35,154	33,830
SOMERSET (PULASKI CO.)		4,500			13,700			18,200			
COMMONWEALTH-JOURNAL	E (M-F)		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								
COMMONWEALTH-JOURNAL	SUN		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								

@CITY OF PUBLICATION
#NEWSPAPER DESIGNATED MARKET

*AVERAGES FOR 3 MONTHS

PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

		CZ OR NDM		RATIO CIRC/ OH'S	RTZ OR NDM		RATIO CIRC/ OH'S	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
LOUISIANA		OH'S	CIRC		OH'S	CIRC		OH'S	CIRC	AS OF 3/31/87	AS OF 3/31/86
ABBEVILLE (VERMILION PARISH)		5,000			13,300			18,300			
MERIDIONAL	M (TU-F)				PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME						
MERIDIONAL	SUN				PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME						
ALEXANDRIA-PINEVILLE (RAPIDES PARISH)		27,600			81,700			109,300			
TOWN TALK	M		18,443	66.82		18,858	23.08		37,301	39,065*	39,926*
TOWN TALK	SUN		18,718	67.82		19,848	24.29		38,566	40,457*	41,091*
BASTROP (MOREHOUSE PARISH)		6,200			13,200			19,400			
ENTERPRISE	M (TU-S)				PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME						
BATON ROUGE (EAST BATON ROUGE PARISH)		142,100#			114,700			256,800			
ADVOCATE, STATE-TIMES	CMB DLY	#	74,316	52.30		28,662	24.99		102,978	116,864	120,603
ADVOCATE	M	#	46,136	32.47		23,936	20.87		70,072	83,676	85,108
STATE-TIMES	E	#	28,180	19.83		4,726	4.12		32,906	33,188	35,495
ADVOCATE	SUN	#	84,922	59.76		37,985	33.12		122,907	140,895	139,246
CROWLEY (ACADIA PARISH)		5,800			38,900			44,700			
POST-SIGNAL	E (TU-F)				PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME						
POST-SIGNAL	SUN				PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME						
EUNICE (ACADIA PARISH)		4,800			10,100			14,900			
NEWS	M (T-F)				PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME						
NEWS	SUN				PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME						
HAMMOND (TANGIPAHOA PARISH)		32,200#						32,200			
STAR	E (M-F)	#	11,666	36.23					11,666	13,685	13,280
STAR	SUN	#	11,964	37.16					11,964	14,084	
HOUMA (TERREBONNE PARISH)		33,200#						33,200			
COURIER & PRESS	E (M-F)	#	18,709	56.35					18,709	20,560*	21,839*
COURIER & PRESS	SUN	#	20,240	60.96					20,240	22,914*	24,209*
JENNINGS (JEFFERSON DAVIS PARISH)		4,300			17,600			21,900			
NEWS	E (TU-F)		2,368	55.07		3,169	18.01		5,537	5,685*	5,867*
NEWS	SUN		2,368	55.07		3,169	18.01		5,537	5,685*	
LAFAYETTE (LAFAYETTE PARISH)		43,900			54,000			97,900			
ADVERTISER	M		21,059	47.97		7,674	14.21		28,733	30,034	32,495
ADVERTISER	SUN		25,242	57.50		10,699	19.81		35,941	37,926	40,854

@CITY OF PUBLICATION
#NEWSPAPER DESIGNATED MARKET

*AVERAGES FOR 3 MONTHS

PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

		CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/ OH'S	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/ OH'S	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 3/31/87	TOTAL CIRCULATION AS OF 3/31/86
LOUISIANA											
LAKE CHARLES (CALCASIEU PARISH)		42,900			64,000			106,900			
AMERICAN PRESS	M		26,992	62.92		11,665	18.23		38,657	39,392*	40,534*
AMERICAN PRESS	SUN		30,409	70.88		13,459	21.03		43,868	44,719*	45,016*
MONROE (OUACHITA PARISH)		28,800			98,800			127,600			
NEWS-STAR-WORLD	M		22,694	78.80		12,966	13.12		35,660	37,190	37,037*
NEWS-STAR-WORLD	SUN		28,124	97.65		18,135	18.36		46,259	48,068	46,658*
NEW IBERIA (IBERIA PARISH)		12,100			20,800			32,900			
IBERIAN	E		6,872	56.79		7,870	37.84		14,742	15,019*	16,252*
IBERIAN	SUN		7,456	61.62		8,241	39.62		15,697	15,974*	17,138*
NEW ORLEANS (ORLEANS PARISH)		498,500#						498,500			
TIMES-PICAYUNE	ALL DAY (M-F)	#	245,758	49.30					245,758	276,248*	280,889*
TIMES-PICAYUNE	SAT M	#	229,180	45.97					229,180	258,727*	258,720*
TIMES-PICAYUNE	SUN	#	302,476	60.68					302,476	348,577*	351,575*
OPELOUSAS (ST. LANDRY PARISH)		40,400#						40,400			
WORLD	E (M-F)	#	14,308	35.42					14,308	15,064*	16,076*
WORLD	SUN	#	15,603	38.62					15,603	16,396*	17,110*
SHREVEPORT (CADDO PARISH)		122,800			219,200			342,000			
TIMES, JOURNAL	CMB DLY		70,433	57.36		25,434	11.60		95,867	97,491*	99,483*
TIMES	M		52,012	42.36		21,995	10.03		74,007	75,506*	76,636*
JOURNAL	E		18,421	15.00		3,439	1.57		21,860	21,985*	22,847*
TIMES	SUN		74,251	60.46		32,588	14.87		106,839	109,897*	109,647*
THIBODAUX (LAFOURCHE PARISH)		17,600#						17,600			
COMET	E (M-F)	#	10,312	58.59					10,312	12,085*	12,584*
MAINE											
AUGUSTA (KENNEBEC CO.)		9,600			85,900			95,500			
KENNEBEC JOURNAL	M		7,339	76.45		10,852	12.63		18,191	18,798	18,546
BANGOR (PENOBSCOT CO.)		24,900			130,700			155,600			
NEWS	M (M-F)		20,310	81.57		55,457	42.43		75,767	77,795	77,502
NEWS	WKND		22,594	90.74		67,454	51.61		90,048	93,674	91,488
BIDDEFORD (YORK CO.)		12,900			6,800			19,700			
JOURNAL TRIBUNE	E		8,310	64.42		2,109	31.01		10,419	14,827	14,773

@CITY OF PUBLICATION
#NEWSPAPER DESIGNATED MARKET

*AVERAGES FOR 3 MONTHS

PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

MAINE		CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/ OH'S	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/ OH'S	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 3/31/87	TOTAL CIRCULATION AS OF 3/31/86
BRUNSWICK (CUMBERLAND CO.)		13,500			8,800			22,300			
TIMES-RECORD	E (M-F)		8,956	66.34		3,911	44.44		12,867	13,945	13,954
LEWISTON-AUBURN (ANDROSCOGGIN CO.)		23,800			77,100			100,900			
SUN, JOURNAL	CMB DLY		22,179	93.19		24,796	32.16		46,975	47,828	46,433
SUN	M		12,958	54.45		22,139	28.71		35,097	35,826	34,498
JOURNAL	E		9,221	38.74		2,657	3.45		11,878	12,002	11,935
SUN-JOURNAL	SUN		18,361	77.15		22,032	28.58		40,393	42,334	39,919
PORTLAND (CUMBERLAND CO.)		47,100			108,700			155,800			
PRESS HERALD, EXPRESS	CMB DLY		39,810	84.52		36,843	33.89		76,653	85,171	86,256
-PRESS HERALD	M		21,950	46.60		28,817	26.51		50,767	59,008	59,559
EXPRESS	E		17,860	37.92		8,026	7.38		25,886	26,163	26,697
TELEGRAM	SUN		33,336	70.78		51,036	46.95		84,372	134,216	134,713
WATERVILLE (KENNEBEC CO.)		10,200			32,500			42,700			
CENTRAL SENTINEL	M		9,025	88.48		15,055	46.32		24,080	26,188	25,965
MARYLAND											
ANNAPOLIS (ANNE ARUNDEL CO.)		23,500			15,700			39,200			
CAPITAL	E		17,098	72.76		10,902	69.44		28,000	40,180	38,742
BALTIMORE (INDEPENDENT CITY)		817,600#						817,600			
SUN	CMB DLY	#	387,876	47.44					387,876	410,638	356,927
SUN	M (M-F)	#	208,027	25.44					208,027	223,334	204,774
SUN	E (M-F)	#	179,849	22.00					179,849	187,304	152,153
SUN	SAT M	#	354,478	43.36					354,478	373,790	339,066
SUN	SUN	#	452,321	55.32					452,321	489,771	427,785
CAMBRIDGE (DORCHESTER CO.)		4,300			7,000			11,300			
BANNER	E (M-F)		4,196	97.58		2,874	41.06		7,070	7,759*	7,541*
CUMBERLAND (ALLEGANY CO.)		17,200			44,900			62,100			
NEWS, TIMES	CMB DLY		15,559	90.46		13,779	30.69		29,338	30,325	30,565
NEWS	M (M-F)		6,856	39.86		7,725	17.20		14,581	15,439	14,682
TIMES	E (M-F)		8,703	50.60		6,054	13.48		14,757	14,886	15,883
NEWS	SAT M		14,677	85.33		14,059	31.31		28,736	29,720	29,561
TIMES	SUN		15,629	90.87		19,454	43.33		35,083	36,289	36,124
EASTON (TALBOT CO.)		3,700			16,200			19,900			
STAR-DEMOCRAT	M (M-F)		3,556	96.11		6,338	39.12		9,894	12,044*	12,663*

@CITY OF PUBLICATION
#NEWSPAPER DESIGNATED MARKET

*AVERAGES FOR 3 MONTHS

PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

MARYLAND		CZ OR NDM		RATIO CIRC/ OH'S	RTZ OR NDM		RATIO CIRC/ OH'S	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
		OH'S	CIRC		OH'S	CIRC		OH'S	CIRC	AS OF 3/31/87	AS OF 3/31/86
FREDERICK (FREDERICK CO.)		13,400			101,800			115,200			
POST, NEWS	CMB DLY		10,570	78.88		26,191	25.73		36,761	38,637	37,680
POST	M		4,327	32.29		17,114	16.81		21,441	23,167	22,508
NEWS	E		6,243	46.59		9,077	8.92		15,320	15,470	15,172
HAGERSTOWN (WASHINGTON CO.)		27,000			52,600			79,600			
HERALD, MAIL	CMB DLY		22,848	84.62		15,451	29.37		38,299	41,837	42,100
HERALD	M (M-F)		7,287	26.99		9,373	17.82		16,660	19,995	19,489
MAIL	E (M-F)		15,561	57.63		6,078	11.56		21,639	21,842	22,611
HERALD-MAIL	SAT M		20,264	75.05		14,581	27.72		34,845	38,135	38,078
HERALD-MAIL	SUN		20,113	74.49		16,218	30.83		36,331	40,597	40,660
LANHAM (PRINCE GEORGES CO.)		237,800#						237,800			
PRINCE GEORGES JOURNAL	M (M-F)	#	35,332	14.86					35,332	36,422	37,188
ROCKVILLE (MONTGOMERY CO.)		235,300#						235,300			
MONTGOMERY JOURNAL	M (M-F)	#	39,059	16.60					39,059	40,086	40,095
SALISBURY (WICOMICO CO.)		12,900			65,300			78,200			
TIMES	E		9,030	70.00		15,592	23.88		24,622	24,951*	25,117*
TIMES	SUN		10,075	78.10		17,557	26.89		27,632	28,150*	28,388*
WESTMINSTER (CARROLL CO.)		37,100#						37,100			
CARROLL COUNTY TIMES	M	#	18,047	48.64					18,047	19,492	18,936
CARROLL COUNTY TIMES	SUN	#	17,979	48.46					17,979	19,249	
MASSACHUSETTS											
ATTLEBORO (BRISTOL CO.)		12,500			24,800			37,300			
SUN CHRONICLE	E		8,307	66.46		13,392	54.00		21,699	24,651	24,375
BEVERLY (ESSEX CO.)		14,100			10,000			24,100			
TIMES	E		6,342	44.98		2,275	22.75		8,617	9,568*	9,573*
BOSTON (SUFFOLK CO.)		745,500			671,500			1,417,000			
CHRISTIAN SCIENCE MONITOR	M (M-F)									186,195	156,720
GLOBE	M (M-F)		261,246	35.04		153,717	22.89		414,963	500,106	514,097
GLOBE	SAT M		227,289	30.49		145,403	21.65		372,692	453,559	467,848
GLOBE	SUN		388,267	52.08		236,393	35.20		624,660	798,118	811,149
HERALD	M (M-F)		198,294	26.60		77,410	11.53		275,704	355,494	358,725
HERALD	SAT M		143,690	19.27		61,653	9.18		205,343	277,507	276,762
HERALD	SUN		131,826	17.68		57,284	8.53		189,110	265,548	282,357

@CITY OF PUBLICATION
#NEWSPAPER DESIGNATED MARKET

*AVERAGES FOR 3 MONTHS

PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

MASSACHUSETTS		CZ OR NDM		RATIO CIRC/	RTZ OR NDM		RATIO CIRC/	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
		OH'S	CIRC	OH'S	OH'S	CIRC	OH'S	OH'S	CIRC	AS OF 3/31/87	AS OF 3/31/86
BROCKTON (PLYMOUTH CO.)		71,600			80,400			152,000			
ENTERPRISE	E (M-F)		38,479	53.74		16,996	21.14		55,475	58,248*	58,867*
ENTERPRISE	SAT M		37,849	52.86		16,810	20.91		54,659	57,569*	57,847*
ENTERPRISE	SUN		40,491	56.55		19,145	23.81		59,636	64,038*	62,992*
DEDHAM (NORFOLK CO.)		23,600#						23,600			
TRANSCRIPT	E (M-F)	#	9,497	40.24					9,497	11,026*	12,188*
FALL RIVER (BRISTOL CO.)		57,800			7,000			64,800			
HERALD NEWS	E		34,752	60.12		2,380	34.00		37,132	37,708*	37,830*
HERALD NEWS	SUN		34,364	59.45		2,375	33.93		36,739	37,162*	36,229*
FITCHBURG (WORCESTER CO.)		28,500			39,500			68,000			
SENTINEL & ENTERPRISE	E		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								
FRAMINGHAM (MIDDLESEX CO.)		70,400#						70,400			
MIDDLESEX NEWS	E	#	32,447	46.09					32,447	45,192*	47,863*
MIDDLESEX NEWS	SUN	#	35,727	50.75					35,727	51,447*	53,892*
GARDNER (WORCESTER CO.)		7,600			9,100			16,700			
NEWS	E		5,547	72.99		3,301	36.27		8,848	9,187	9,001
GLOUCESTER (ESSEX CO.)		14,300			3,100			17,400			
TIMES	E		10,225	71.50		894	28.84		11,119	11,662*	11,562*
GREENFIELD (FRANKLIN CO.)		12,500			17,100			29,600			
RECORDER	E		9,440	75.52		5,193	30.37		14,633	15,233	15,383
HAVERHILL (ESSEX CO.)		18,400#			63,300			81,700			
GAZETTE	E	#	10,574	57.47		6,412	10.13		16,986	17,244*	17,081*
HOLYOKE (HAMPDEN CO.)		57,500#						57,500			
TRANSCRIPT-TELEGRAM	E	#	23,569	40.99					23,569	24,078*	23,854*
HYANNIS (BARNSTABLE CO.)		71,500#						71,500			
CAPE COD TIMES	M	#	38,307	53.58					38,307	39,262	37,383*
CAPE COD TIMES	SUN	#	44,701	62.52					44,701	46,263	43,626*
LAWRENCE (ESSEX CO.)		71,800#			39,500			111,300			
EAGLE-TRIBUNE	E	#	45,604	63.52		4,019	10.17		49,623	57,037*	59,400*
EAGLE-TRIBUNE	SUN	#	45,880	63.90		4,710	11.92		50,590	59,555*	60,750*
LOWELL (MIDDLESEX CO.)		77,700			47,300			125,000			
SUN	E		49,480	63.68		6,500	13.74		55,980	56,564	58,168
SUN	SUN		47,700	61.39		6,063	12.82		53,763	55,463	56,365

@CITY OF PUBLICATION
#NEWSPAPER DESIGNATED MARKET

*AVERAGES FOR 3 MONTHS

PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

MASSACHUSETTS		CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/ OH'S	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/ OH'S	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 3/31/87	TOTAL CIRCULATION AS OF 3/31/86
LYNN (ESSEX CO.)		47,600			101,100			148,700			
ITEM	E (M-F)		24,073	50.57		5,654	5.59		29,727	30,415	29,861
ITEM	SAT E		20,393	42.84		4,581	4.53		24,974	25,449	25,117
MALDEN (MIDDLESEX CO.)		21,700#						21,700			
NEWS	E (M-F)	#	5,136	23.67					5,136	6,532	7,468
MEDFORD (MIDDLESEX CO.)		20,700#						20,700			
MERCURY	E (M-F)	#	4,572	22.09					4,572	4,846	5,210
MELROSE (MIDDLESEX CO.)		10,600#						10,600			
NEWS	E (M-F)	#	1,479	13.95					1,479	1,623	1,958
MILFORD (WORCESTER CO.)		29,300#						29,300			
NEWS	E	#		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
NEW BEDFORD (BRISTOL CO.)		55,000			31,200			86,200			
STANDARD TIMES	E (M-F)		32,646	59.36		13,544	43.41		46,190	46,817*	47,349*
STANDARD TIMES	SAT M		32,440	58.98		13,534	43.38		45,974	46,598*	47,112*
STANDARD TIMES	SUN		33,860	61.56		14,823	47.51		48,683	50,775*	51,298*
NEWBURYPORT (ESSEX CO.)		12,000			23,900			35,900			
NEWS	E		7,020	58.50		4,920	20.59		11,940	12,380*	12,108*
NORTH ADAMS (BERKSHIRE CO.)		13,000			5,300			18,300			
TRANSCRIPT	E		10,221	78.62		520	9.81		10,741	11,054	11,113
NORTHAMPTON (HAMPSHIRE CO.)		33,900#						33,900			
GAZETTE	E	#	19,619	57.87					19,619	21,069	20,540
PEABODY (ESSEX CO.)		16,600			3,600			20,200			
TIMES	E		3,391	20.43		46	1.28		3,437	3,507*	3,602*
PITTSFIELD (BERKSHIRE CO.)		27,900#			12,200			40,100			
BERKSHIRE EAGLE	M	#	21,851	78.32		5,450	44.67		27,301	32,957	32,618
QUINCY (NORFOLK CO.)		67,200			53,200			120,400			
PATRIOT LEDGER	E (M-F)		40,595	60.41		25,959	48.80		66,554	90,518*	90,865*
PATRIOT LEDGER	SAT M		43,764	65.13		27,480	51.65		71,244	97,142*	95,540*
SALEM (ESSEX CO.)		48,900			42,700			91,600			
NEWS	E		22,630	46.28		7,377	17.28		30,007	30,774	31,438

@CITY OF PUBLICATION
#NEWSPAPER DESIGNATED MARKET

*AVERAGES FOR 3 MONTHS

PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

MASSACHUSETTS		CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/ OH'S	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/ OH'S	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 3/31/87	TOTAL CIRCULATION AS OF 3/31/86
SPRINGFIELD (HAMPDEN CO.)		134,400			101,700			236,100			
UNION, NEWS	CMB DLY		97,722	72.71		26,119	25.68		123,841	130,793	134,407
UNION	M		44,270	32.94		16,403	16.13		60,673	67,218	68,893
NEWS	E		53,452	39.77		9,716	9.55		63,168	63,575	65,514
REPUBLICAN	SUN		99,898	74.33		41,458	40.76		141,356	158,943	155,147
TAUNTON (BRISTOL CO.)		17,100			23,800			40,900			
GAZETTE	E		9,557	55.89		3,852	16.18		13,409	13,708*	14,002*
WALTHAM (MIDDLESEX CO.)		21,200			67,700			88,900			
NEWS-TRIBUNE	E (M-F)		7,531	35.52		4,017	5.93		11,548	11,755*	13,168*
WORCESTER (WORCESTER CO.)		95,700			126,400			222,100			
TELEGRAM, GAZETTE	CMB DLY		78,867	82.41		42,977	34.00		121,844	134,725*	138,825*
TELEGRAM	M		30,226	31.58		16,683	13.20		46,909	55,616*	56,648*
GAZETTE	E		48,641	50.83		26,294	20.80		74,935	79,109*	82,177*
TELEGRAM	SUN		66,511	69.50		44,823	35.46		111,334	128,112*	127,145*
MICHIGAN											
ADRIAN (LENAWEE CO.)		7,200			23,600			30,800			
TELEGRAM	E		5,370	74.58		11,187	47.40		16,557	16,823	16,790
ALPENA (ALPENA CO.)		8,000			12,400			20,400			
NEWS	E		7,328	91.60		4,800	38.71		12,128	12,759	12,716
ANN ARBOR (WASHTENAW CO.)		47,700			83,800			131,500			
NEWS	E		23,009	48.24		24,811	29.61		47,820	48,910	49,633
NEWS	SUN		26,557	55.68		31,093	37.10		57,650	59,114	58,887
BAD AXE (HURON CO.)		1,200			14,300			15,500			
HURON TRIBUNE	E (M-F)		1,482	123.50		6,543	45.76		8,025	8,719	8,739
BATTLE CREEK (CALHOUN CO.)		34,400			59,200			93,600			
ENQUIRER	E (M-F)		19,160	55.70		10,002	16.90		29,162	29,419	29,267
ENQUIRER	SAT M		18,538	53.89		10,133	17.12		28,671	28,928	28,609
ENQUIRER	SUN		24,027	69.85		13,749	23.22		37,776	38,077	38,094
BAY CITY (BAY CO.)		28,400#			50,300			78,700			
TIMES	E	#	21,426	75.44		13,716	27.27		35,142	38,803*	39,052*
TIMES	SUN	#	23,526	82.84		18,188	36.16		41,714	47,374*	46,259*

@CITY OF PUBLICATION
#NEWSPAPER DESIGNATED MARKET

*AVERAGES FOR 3 MONTHS

PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

MICHIGAN		CZ OR NDM		RATIO CIRC/	RTZ OR NDM		RATIO CIRC/	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION AS OF	AS OF
		OH'S	CIRC	OH'S	OH'S	CIRC	OH'S	OH'S	CIRC	3/31/87	3/31/86
BENTON HARBOR-ST. JOSEPH (BERRIEN CO.)		75,300#						75,300			
HERALD-PALLADIUM	E	#	32,705	43.43					32,705	35,175	36,284
DETROIT (WAYNE CO.)		491,100			1,199,400			1,690,500			
FREE PRESS	M (M-F)		156,743	31.92		350,940	29.26		507,683	639,720	645,266
FREE PRESS	SAT M		132,066	26.89		328,211	27.36		460,277	575,093	583,379
FREE PRESS	SUN		146,997	29.93		388,468	32.39		535,465	724,342	744,494
NEWS	ALL DAY (M-F)		202,310	41.20		387,676	32.32		589,986	678,399	650,445
NEWS	SAT M		186,594	38.00		375,931	31.34		562,525	637,804	624,211
NEWS	SUN		235,711	48.00		504,037	42.02		739,748	839,319	832,365
ESCANABA (DELTA CO.)		7,200			10,300			17,500			
PRESS	E		5,272	73.22		4,743	46.05		10,015	10,409*	10,283*
FLINT (GENESEE CO.)		109,400			112,600			222,000			
JOURNAL	E (M-F)		77,500	70.84		33,498	29.75		110,998	112,161	108,611
JOURNAL	SAT M		73,178	66.89		34,733	30.85		107,911	109,137	105,354
JOURNAL	SUN		80,211	73.32		41,097	36.50		121,308	123,792	120,145
GRAND HAVEN (OTTAWA CO.)		6,700			7,500			14,200			
TRIBUNE	E		4,935	73.66		4,270	56.93		9,205	10,082*	9,938*
GRAND RAPIDS (KENT CO.)		148,700			136,700			285,400			
PRESS	E		96,341	64.79		35,143	25.71		131,484	136,511	134,467
PRESS	SUN		110,664	74.42		56,915	41.63		167,579	182,388	175,894
GREENVILLE (MONTCALM CO.)		3,300			16,400			19,700			
NEWS	E		2,221	67.30		5,519	33.65		7,740	8,254	8,206
HOLLAND (OTTAWA CO.)		25,300#			9,900			35,200			
SENTINEL	E	#	14,880	58.81		2,712	27.39		17,592	18,440	18,703
HOUGHTON (HOUGHTON CO.)		3,300			16,900			20,200			
MINING GAZETTE	E		2,765	83.79		8,403	49.72		11,168	11,808	11,865
IRON MOUNTAIN-KINGSFORD (DICKINSON CO.)		5,700			13,500			19,200			
NEWS	E		4,709	82.61		5,423	40.17		10,132	10,353	10,220
IRONWOOD (GOGEBIC CO.)		4,800			16,100			20,900			
GLOBE	E		3,540	73.75		4,346	26.99		7,886	8,355*	8,483*

@CITY OF PUBLICATION
#NEWSPAPER DESIGNATED MARKET

*AVERAGES FOR 3 MONTHS

PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

MICHIGAN		CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/ OH'S	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/ OH'S	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 3/31/87	TOTAL CIRCULATION AS OF 3/31/86
JACKSON (JACKSON CO.)		29,500#			47,500			77,000			
CITIZEN PATRIOT	E	#	21,010	71.22		15,978	33.64		36,988	37,431	37,377
CITIZEN PATRIOT	SUN	#	22,401	75.94		18,952	39.90		41,353	42,071	41,497
KALAMAZOO (KALAMAZOO CO.)		55,200			69,300			124,500			
GAZETTE	E		34,745	62.94		26,886	38.80		61,631	62,956	63,798
GAZETTE	SUN		38,703	70.11		34,116	49.23		72,819	76,493	75,919
LANSING-EAST LANSING (INGHAM CO.)		96,000			59,700			155,700			
STATE JOURNAL	M		42,985	44.78		19,890	33.32		62,875	64,786	67,170
STATE JOURNAL	SUN		52,974	55.18		28,646	47.98		81,620	84,886	81,838
LUDINGTON (MASON CO.)		3,700			12,500			16,200			
NEWS	E		2,899	78.35		4,066	32.53		6,965	7,764	7,830
MARQUETTE (MARQUETTE CO.)		7,300			18,800			26,100			
MINING JOURNAL	E		6,898	94.49		9,228	49.09		16,126	17,849	17,649
MENOMINEE (MENOMINEE CO.)		3,800			12,800			16,600			
HERALD-LEADER	E		2,201	57.92		2,233	17.45		4,434	4,615	4,760
MIDLAND (MIDLAND CO.)		14,900			26,600			41,500			
NEWS	E		10,166	68.23		6,796	25.55		16,962	17,341	18,080
MONROE (MONROE CO.)		10,800			35,600			46,400			
NEWS	E		8,469	78.42		16,589	46.60		25,058	27,125*	26,785*
MOUNT CLEMENS (MACOMB CO.)		95,800#						95,800			
DAILY	E	#	27,382	28.58					27,382	50,021	48,713
MOUNT PLEASANT (ISABELLA CO.)		23,000#						23,000			
SUN	M	#	10,643	46.27					10,643	11,387	11,706*
MUSKEGON (MUSKEGON CO.)		35,200			44,200			79,400			
CHRONICLE	E		28,283	80.35		17,189	38.89		45,472	47,341	46,337
CHRONICLE	SUN		28,726	81.61		20,052	45.37		48,778	51,393	49,958
PETOSKEY (EMMET CO.)		16,800#						16,800			
NEWS-REVIEW	E (M-F)	#	9,390	55.89					9,390	10,384	10,898
PONTIAC (OAKLAND CO.)		164,500#						164,500			
OAKLAND PRESS	E (M-F)	#	69,507	42.25					69,507	71,335	71,478
OAKLAND PRESS	SAT M	#	68,999	41.94					68,999	70,810	71,155
OAKLAND PRESS	SUN	#	77,362	47.03					77,362	79,639	79,062

@CITY OF PUBLICATION
#NEWSPAPER DESIGNATED MARKET

*AVERAGES FOR 3 MONTHS

PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

MICHIGAN		CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/ OH'S	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/ OH'S	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 3/31/87	TOTAL CIRCULATION AS OF 3/31/86
PORT HURON (ST. CLAIR CO.)		27,700#			36,400			64,100			
TIMES HERALD	E	#	17,976	64.90		8,493	23.33		26,469	27,442	27,034
TIMES HERALD	SUN	#	20,963	75.68		10,176	27.96		31,139	32,239	31,598
ROYAL OAK (OAKLAND CO.)		86,500			64,300			150,800			
TRIBUNE	E	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME									
SAGINAW (SAGINAW CO.)		54,800#			22,900			77,700			
NEWS	E	#	36,106	65.89		12,340	53.89		48,446	56,527*	56,234*
NEWS	SUN	#	37,331	68.12		13,969	61.00		51,300	62,958*	61,580*
SAULT STE. MARIE (CHIPPEWA CO.)		7,200#			8,500			15,700			
NEWS	E (M-F)	#	5,123	71.15		2,137	25.14		7,260	7,814	7,629*
STURGIS (ST. JOSEPH CO.)		3,800			14,300			18,100			
JOURNAL	E		2,971	78.18		5,202	36.38		8,173	8,417	8,653
TRAVERSE CITY (GRAND TRAVERSE CO.)		39,900#						39,900			
RECORD-EAGLE	E	#	23,208	58.17					23,208	24,495*	23,531*
YPSILANTI (WASHTENAW CO.)		24,400			40,100			64,500			
PRESS	E (M-F)		8,914	36.53		6,558	16.35		15,472	15,832	15,764
PRESS	SAT M		8,828	36.18		6,489	16.18		15,317	15,650	15,556
PRESS	SUN		8,957	36.71		6,610	16.48		15,567	15,925	15,820
MINNESOTA											
ALBERT LEA (FREEBORN CO.)		8,100			11,100			19,200			
TRIBUNE	E (M-F)		5,393	66.58		3,223	29.04		8,616	8,925	9,339
TRIBUNE	SUN		5,626	69.46		3,281	29.56		8,907	9,216	9,580
AUSTIN (MOWER CO.)		9,200			7,200			16,400			
HERALD	E (M-F)		5,737	62.36		2,172	30.17		7,909	8,205	9,082
HERALD	SUN		5,854	63.63		2,172	30.17		8,026	8,322	9,080
BRAINERD (CROW WING CO.)		6,400#			23,200			29,600			
DISPATCH	E (M-F)	#	5,130	80.16		7,705	33.21		12,835	13,434	
DISPATCH	SUN	#	5,694	88.97		8,929	38.49		14,623	15,243	

@CITY OF PUBLICATION
#NEWSPAPER DESIGNATED MARKET

*AVERAGES FOR 3 MONTHS

PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

MINNESOTA		CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/ OH'S	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/ OH'S	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 3/31/87	TOTAL CIRCULATION AS OF 3/31/86
DULUTH (ST. LOUIS CO.)		37,800#			124,600			162,400			
NEWS-TRIBUNE & HERALD	M	#	26,972	71.35		33,162	26.61		60,134	62,190	62,440
NEWS-TRIBUNE & HERALD	SUN	#	32,263	85.35		47,271	37.94		79,534	82,928	82,112
FAIRMONT (MARTIN CO.)		4,800			23,900			28,700			
SENTINEL	M		3,733	77.77		6,734	28.18		10,467	11,002*	11,256*
FARIBAULT (RICE CO.)		6,300			17,500			23,800			
NEWS	E		5,029	79.83		3,246	18.55		8,275	8,630	8,900
FERGUS FALLS (OTTER TAIL CO.)		4,800			24,600			29,400			
JOURNAL	E		4,393	91.52		6,891	28.01		11,284	12,471	12,988
MANKATO (BLUE EARTH CO.)-NORTH MANKATO (NICOLLET CO.)		14,200			45,600			59,800			
FREE PRESS	E		10,019	70.56		14,777	32.41		24,796	26,062*	26,166*
MARSHALL (LYON CO.)		3,900			12,200			16,100			
INDEPENDENT	M		3,006	77.08		5,205	42.66		8,211	8,692*	8,882
MINNEAPOLIS (HENNEPIN CO.)		860,900#			418,200			1,279,100			
STAR & TRIBUNE	M	#	313,607	36.43		48,652	11.63		362,259	382,832	382,499
STAR & TRIBUNE	SUN	#	487,484	56.62		100,461	24.02		587,945	625,504	612,604
NEW ULM (BROWN CO.)		5,000			14,200			19,200			
JOURNAL	M (TU-S)		3,980	79.60		5,550	39.08		9,530	10,609*	10,671*
JOURNAL	SUN		4,221	84.42		5,651	39.80		9,872	10,963*	10,856*
OWATONNA (STEELE CO.)		6,900			4,400			11,300			
PEOPLE'S PRESS	M (TU-S)		5,266	76.32		1,674	38.05		6,940	7,360	7,275*
PEOPLE'S PRESS	SUN		5,438	78.81		1,712	38.91		7,150	7,572	7,446*
RED WING (GOODHUE CO.)		5,500			15,300			20,800			
REPUBLICAN EAGLE	E		4,307	78.31		3,895	25.46		8,202	8,593*	8,722
ROCHESTER (OLMSTED CO.)		27,800			33,700			61,500			
POST-BULLETIN	E (M-F)		21,024	75.63		15,488	45.96		36,512	39,122	39,619
POST-BULLETIN	WKND		21,779	78.34		16,131	47.87		37,910	41,009	40,279
ST. CLOUD (STEARNS, BENTON & SHERBURNE COS.)		20,800			25,800			46,600			
TIMES	E		15,547	74.75		9,793	37.96		25,340	28,913	28,367

@CITY OF PUBLICATION
#NEWSPAPER DESIGNATED MARKET

*AVERAGES FOR 3 MONTHS

PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

MINNESOTA		CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/ OH'S	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/ OH'S	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 3/31/87	TOTAL CIRCULATION AS OF 3/31/86
ST. PAUL (RAMSEY CO.)		458,700#						458,700			
PIONEER PRESS & DISPATCH	ALL DAY (M-F)	#	167,936	36.61					167,936	188,448	186,927
PIONEER PRESS & DISPATCH	SAT M	#	157,444	34.32					157,444	175,135	174,555
PIONEER PRESS & DISPATCH	SUN	#	221,962	48.39					221,962	247,492	244,218
STILLWATER (WASHINGTON CO.)		6,400#			6,200			12,600			
GAZETTE	E (M-F)	#	3,867	60.42		707	11.40		4,574	4,989	5,032
WINONA (WINONA CO.)		9,600			36,200			45,800			
NEWS	M		6,928	72.17		7,390	20.41		14,318	14,590	14,814
NEWS	SUN		6,844	71.29		7,475	20.65		14,319	14,614	14,781
MISSISSIPPI											
BILOXI-GULFPORT (HARRISON CO.)		48,200			40,500			88,700			
SUN-HERALD	M		25,745	53.41		20,430	50.44		46,175	47,736*	49,652*
SUN-HERALD	SUN		26,652	55.29		22,017	54.36		48,669	50,170*	51,941*
BROOKHAVEN (LINCOLN CO.)		4,100			14,700			18,800			
LEADER	E (M-F)		3,163	77.15		4,380	29.80		7,543	7,788	7,754
CLARKSDALE (COAHOMA CO.)		7,600			15,900			23,500			
PRESS REGISTER	E (M-F)		4,706	61.92		2,419	15.21		7,125	7,416	7,692
PRESS REGISTER	WKND		4,860	63.95		2,422	15.23		7,282	7,573	7,679
CLEVELAND (BOLIVAR CO.)		18,400#						18,400			
BOLIVAR COMMERCIAL	E (M-F)	#	6,041	32.83					6,041	6,206	6,285
CORINTH (ALCORN CO.)		17,900#						17,900			
CORINTHIAN	E (M-F)	#	8,738	48.82					8,738	9,989	9,678
GREENVILLE (WASHINGTON CO.)		13,600			16,900			30,500			
DELTA DEMOCRAT-TIMES	E (M-F)		7,467	54.90		5,907	34.95		13,374	16,252	14,736
DELTA DEMOCRAT-TIMES	SUN		7,827	57.55		6,166	36.49		13,993	17,103	15,657
GREENWOOD (LEFLORE CO.)		9,400			12,800			22,200			
COMMONWEALTH	E (M-F)		5,370	57.13		3,282	25.64		8,652	8,934	8,925
COMMONWEALTH	SUN		5,496	58.47		3,322	25.95		8,818	9,104	9,202

@CITY OF PUBLICATION
#NEWSPAPER DESIGNATED MARKET

*AVERAGES FOR 3 MONTHS

PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

		CZ OR NDM		RATIO CIRC/	RTZ OR NDM		RATIO CIRC/	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
MISSISSIPPI		OH'S	CIRC	OH'S	OH'S	CIRC	OH'S	OH'S	CIRC	AS OF 3/31/87	AS OF 3/31/86
HATTIESBURG (FORREST CO.)		23,300			34,800			58,100			
AMERICAN	E		13,682	58.72		8,972	25.78		22,654	24,437*	24,525*
AMERICAN	SUN		14,803	63.53		10,207	29.33		25,010	27,512*	27,274*
JACKSON (HINDS CO.)		101,700			130,500			232,200			
CLARION-LEDGER, NEWS	CMB DLY		59,105	58.12		19,160	14.68		78,265	99,477	102,220
CLARION-LEDGER	M (M-F)		39,347	38.69		12,160	9.32		51,507	69,079	69,060
NEWS	E (M-F)		19,758	19.43		7,000	5.36		26,758	30,398	33,160
CLARION-LEDGER/NEWS	SAT M		55,042	54.12		19,275	14.77		74,317	95,696	98,346
CLARION-LEDGER/NEWS	SUN		63,609	62.55		26,818	20.55		90,427	117,055	115,940
LAUREL (JONES CO.)		8,200			30,000			38,200			
LEADER-CALL	E		4,730	57.68		5,230	17.43		9,960	10,054*	10,215*
McCOMB (PIKE CO.)		6,600			23,300			29,900			
ENTERPRISE-JOURNAL	E (M-F)		4,055	61.44		8,232	35.33		12,287	12,726	13,128
ENTERPRISE-JOURNAL	SUN		4,086	61.91		8,296	35.61		12,382	12,820	13,202
MERIDIAN (LAUDERDALE CO.)		18,500			81,600			100,100			
STAR	E			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
STAR	SUN			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
PASCAGOULA (JACKSON CO.)		47,800#						47,800			
PRESS	E (M-F)	#	21,685	45.37					21,685	22,760*	23,328*
PRESS REGISTER	SUN	#	23,235	48.61					23,235	24,562*	24,133*
TUPELO (LEE CO.)		11,700			96,900			108,600			
NORTHEAST JOURNAL	M		8,294	70.89		25,167	25.97		33,461	35,718*	35,460*
VICKSBURG (WARREN CO.)		10,500			30,300			40,800			
POST	E		6,127	58.35		9,861	32.54		15,988	16,137	15,104
POST	SUN		6,109	58.18		10,123	33.41		16,232	16,474	15,590
MISSOURI											
CAPE GIRARDEAU (CAPE GIRARDEAU CO.)		12,700			29,300			42,000			
SOUTHEAST MISSOURIAN	E (M-F)			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
SOUTHEAST MISSOURIAN	SUN			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							

@CITY OF PUBLICATION
#NEWSPAPER DESIGNATED MARKET

*AVERAGES FOR 3 MONTHS

PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

MISSOURI		CZ OR NDM		RATIO CIRC/	RTZ OR NDM		RATIO CIRC/	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
		OH'S	CIRC	OH'S	OH'S	CIRC	OH'S	OH'S	CIRC	AS OF 3/31/87	AS OF 3/31/86
COLUMBIA (BOONE CO.)		39,000#						39,000			
TRIBUNE	E (M-F)	#	15,917	40.81					15,917	17,921*	17,262*
TRIBUNE	SAT M	#	15,378	39.43					15,378	17,373*	16,532*
TRIBUNE	SUN	#	19,085	48.94					19,085	21,988*	20,720*
FLAT RIVER (ST. FRANCOIS CO.)		4,500			9,600			14,100			
JOURNAL	E (M-F)		2,773	61.62		6,375	66.41		9,148	9,350	9,004*
HANNIBAL (MARION CO.)		7,200			29,200			36,400			
COURIER-POST	E		5,287	73.43		5,091	17.43		10,378	11,230*	11,753*
JEFFERSON CITY (COLE CO.)		16,800			41,200			58,000			
CAPITAL NEWS, POST-TRIBUNE	CMB DLY		13,540	80.60		7,777	18.88		21,317	21,882	21,795
CAPITAL NEWS	M (TU-S)		531	3.16		3,315	8.05		3,846	4,179	4,175
POST-TRIBUNE	E (M-F)		13,009	77.43		4,462	10.83		17,471	17,703	17,620
NEWS & TRIBUNE	SUN		13,667	81.35		9,820	23.83		23,487	24,025	23,603
JOPLIN (JASPER CO.)		24,500			79,900			104,400			
GLOBE	M		16,788	68.52		18,074	22.62		34,862	37,024*	38,090*
GLOBE	SUN		19,641	80.17		22,573	28.25		42,214	45,340*	44,372*
KANSAS CITY (JACKSON CO.)		465,600			218,400			684,000			
TIMES, STAR	CMB DLY		387,320	83.19		72,862	33.36		460,182	490,515	503,946
TIMES	M		212,076	45.55		41,321	18.92		253,397	273,750	277,051
STAR	E (M-F)		175,244	37.64		31,541	14.44		206,785	216,765	226,895
STAR	SUN		304,660	65.43		71,482	32.73		376,142	411,029	402,261
MEXICO (AUDRAIN CO.)		4,600			14,300			18,900			
LEDGER	E		4,230	91.96		5,864	41.01		10,094	11,027*	10,996*
MOBERLY (RANDOLPH CO.)		5,300			18,100			23,400			
MONITOR-INDEX & DEMOCRAT	E (M-F)		4,671	88.13		3,942	21.78		8,613	9,080*	9,052*
MONITOR-INDEX & DEMOCRAT	SUN		5,114	96.49		4,050	22.38		9,164	9,632*	9,492*
POPLAR BLUFF (BUTLER CO.)		7,100			42,500			49,600			
AMERICAN REPUBLIC	E (M-F)		6,623	93.28		7,160	16.85		13,783	15,042	15,228
AMERICAN REPUBLIC	SUN		6,657	93.76		7,431	17.48		14,088	15,358	15,532
ST. JOSEPH (BUCHANAN CO.)		29,200			58,300			87,500			
GAZETTE, NEWS-PRESS	CMB DLY		35,618	121.98		19,183	32.90		54,801	57,580	58,830
GAZETTE	M (M-F)		22,679	77.67		18,790	32.23		41,469	44,098	44,888
NEWS-PRESS	E (M-F)		12,939	44.31		393	0.67		13,332	13,482	13,942
NEWS-PRESS/GAZETTE	SAT M		24,974	85.53		19,489	33.43		44,463	47,126	47,392
NEWS-PRESS/GAZETTE	SUN		24,935	85.39		20,889	35.83		45,824	48,891	49,094

@CITY OF PUBLICATION
#NEWSPAPER DESIGNATED MARKET

*AVERAGES FOR 3 MONTHS

PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

MISSOURI		CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/ OH'S	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/ OH'S	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 3/31/87	TOTAL CIRCULATION AS OF 3/31/86
ST. LOUIS (INDEPENDENT CITY)		738,200#						738,200			
POST-DISPATCH	M (M-F)	#	287,927	39.00					287,927	357,314	318,587
POST-DISPATCH	SAT M	#	249,716	33.83					249,716	316,161	279,830
POST-DISPATCH	SUN	#	440.341	59.65					440,341	548,955	519,505
SEDALIA (PETTIS CO.)		8,300			28,000			36,300			
DEMOCRAT	E (M-F)		6,626	79.83		7,130	25.46		13,756	14,267	14,189
DEMOCRAT	SUN		7,335	88.37		7,757	27.70		15,092	15,627	15,502
SIKESTON (SCOTT CO.)		6,600			26,700			33,300			
STANDARD	E (M-F)		2,688	40.73		5,591	20.94		8,279	8,602	9,031
STANDARD	SUN		2,781	42.14		5,753	21.55		8,534	8,863	9,267
SPRINGFIELD (GREENE CO.)		55,000			144,500			199,500			
NEWS-LEADER (3-23-87 to 3-28-87)	M		34,280	62.33		23,384	16.18		57,664	60,313*	
NEWS, LEADER & PRESS (12-29-86 to 3-22-87)	CMB DLY		32,800	59.64		22,540	15.60		55,340	57,908*	
NEWS (12-29-86 to 3-22-87)	M (M-F)		13,571	24.67		20,289	14.04		33,860	36,306*	
LEADER & PRESS (12-29-86 to 3-22-87)	E		19,229	34.96		2,251	1.56		21,480	21,602*	
NEWS & LEADER (12-29-86 to 3-22-87)	SAT M		30,969	56.31		22,020	15.24		52,989	55,483*	
NEWS & LEADER	SUN		49,695	90.35		42,889	29.68		92,584	97,443*	91,653*
WARRENSBURG (JOHNSON CO.)		3,900			8,800			12,700			
STAR-JOURNAL	E (M-F)		2,565	65.77		2,418	27.48		4,983	5,514	5,500*
MONTANA											
BILLINGS (YELLOWSTONE CO.)		37,500			71,500			109,000			
GAZETTE	M		26,679	71.14		20,938	29.28		47,617	57,001	58,374
GAZETTE	SUN		27,598	73.59		22,709	31.76		50,307	60,468	60,394
BOZEMAN (GALLATIN CO.)		11,300			12,400			23,700			
CHRONICLE	E (M-F)		7,199	63.71		3,900	31.45		11,099	11,422	11,767
CHRONICLE	SUN		7,662	67.81		4,337	34.98		11,999	12,612	13,190
BUTTE (SILVER BOW CO.)-ANACONDA (DEER LODGE CO.)		16,300			33,800			50,100			
STANDARD	M		12,321	75.59		3,922	11.60		16,243	16,818	17,341
STANDARD	SUN		12,520	76.81		4,019	11.89		16,539	17,138	17,627

@CITY OF PUBLICATION
#NEWSPAPER DESIGNATED MARKET

*AVERAGES FOR 3 MONTHS

PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

		CZ OR NDM		RATIO	RTZ OR NDM		RATIO	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
MONTANA		OH'S	CIRC	CIRC/ OH'S	OH'S	CIRC	CIRC/ OH'S	OH'S	CIRC	AS OF 3/31/87	AS OF 3/31/86
GREAT FALLS (CASCADE CO.)		25,600			37,900			63,500			
TRIBUNE	M		17,363	67.82		11,351	29.95		28,714	34,137	35,062
TRIBUNE	SUN		20,952	81.84		14,236	37.56		35,188	40,695	41,521
HELENA (LEWIS & CLARK CO.)		17,000#			4,900			21,900			
INDEPENDENT RECORD	E	#	11,344	66.73		1,319	26.92		12,663	12,845	13,291
INDEPENDENT RECORD	SUN	#	11,720	68.94		1,446	29.51		13,166	13,453	13,797
MISSOULA (MISSOULA CO.)		23,800			30,500			54,300			
MISSOULIAN	M		14,705	61.79		9,835	32.25		24,540	28,025	28,574
MISSOULIAN	SUN		15,231	64.00		10,808	35.44		26,039	29,741	30,800
NEBRASKA											
ALLIANCE (BOX BUTTE CO.)		4,100			11,400			15,500			
TIMES-HERALD	E		2,608	63.61		1,080	9.47		3,688	3,961	4,040
BEATRICE (GAGE CO.)		5,100			14,600			19,700			
SUN	E		4,463	87.51		5,407	37.03		9,870	10,531	10,712
COLUMBUS (PLATTE CO.)		6,800			17,000			23,800			
TELEGRAM	E (M-F)		5,632	82.82		4,731	27.83		10,363	10,858	10,976
TELEGRAM	SUN		5,823	85.63		4,824	28.38		10,647	11,146	11,151
FREMONT (DODGE CO.)		10,300			17,400			27,700			
TRIBUNE	E		7,713	74.88		3,590	20.63		11,303	11,696	11,662
GRAND ISLAND (HALL CO.)		14,800			26,900			41,700			
INDEPENDENT	E		12,746	86.12		11,449	42.56		24,195	25,098	25,472
INDEPENDENT	SUN		13,144	88.81		12,050	44.80		25,194	26,094	26,309
HASTINGS (ADAMS CO.)		9,300			21,400			30,700			
TRIBUNE	E		7,589	81.60		7,273	33.99		14,862	16,032	16,781
HOLDREGE (PHELPS CO.)		2,200			8,800			11,000			
CITIZEN	E (M-F)		2,036	92.55		1,345	15.28		3,381	3,681	3,779
KEARNEY (BUFFALO CO.)		8,600			18,500			27,100			
HUB	E		6,522	75.84		4,247	22.96		10,769	11,280	11,180

@CITY OF PUBLICATION
#NEWSPAPER DESIGNATED MARKET

*AVERAGES FOR 3 MONTHS

PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

NEBRASKA		CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/ OH'S	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/ OH'S	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 3/31/87	TOTAL CIRCULATION AS OF 3/31/86
LINCOLN (LANCASTER CO.)		72,400			63,400			135,800			
STAR, JOURNAL	CMB DLY		53,180	73.45		23,100	36.44		76,280	80,391	80,745
STAR	M		21,531	29.74		12,585	19.85		34,116	36,610	36,749
JOURNAL	E		31,649	43.71		10,515	16.59		42,164	43,781	43,996
JOURNAL & STAR	SUN		54,392	75.13		21,294	33.59		75,686	79,647	79,052
McCOOK (RED WILLOW CO.)		3,400			15,200			18,600			
GAZETTE	E		3,088	90.82		6,494	42.72		9,582	9,946	10,271
NORFOLK (MADISON CO.)		7,700			33,400			41,100			
NEWS	E.		7,253	94.19		13,508	40.44		20,761	22,900	22,500
NORTH PLATTE (LINCOLN CO.)		9,700#			18,300			28,000			
TELEGRAPH	M (TU-S)	#	6,399	65.97		7,870	43.01		14,269	14,781	15,676
TELEGRAPH	SUN	#	6,589	67.93		8,010	43.77		14,599	15,108	16,118
OMAHA (DOUGLAS CO.)		189,500#			125,200			314,700			
WORLD-HERALD	CMB DLY	#	128,395	67.75		35,263	28.17		163,658	222,053	220,880
WORLD-HERALD	M (M-F)	#	34,081	17.98		28,594	22.84		62,675	120,062	118,752
WORLD-HERALD	E (M-F)	#	94,314	49.77		6,669	5.33		100,983	101,991	102,128
WORLD-HERALD	SAT M	#	119,698	63.17		34,968	27.93		154,666	212,243	209,732
WORLD-HERALD	SUN	#	149,784	79.04		54,717	43.70		204,501	290,197	284,225
SCOTTSBLUFF (SCOTTS BLUFF CO.)		9,300#			31,600			40,900			
STAR-HERALD	M (TU-S)	#	6,136	65.98		9,059	28.67		15,195	15,528	16,559
STAR-HERALD	SUN	#	6,707	72.12		9,532	30.16		16,239	16,572	17,859
NEVADA											
CARSON CITY (INDEPENDENT CITY)		14,800#						14,800			
APPEAL	E (M-F)	#	8,120	54.86					8,120	10,257	9,598
APPEAL	SUN	#	9,087	61.40					9,087	11,649	10,786
ELKO (ELKO CO.)		4,600			5,700			10,300			
FREE PRESS	E		2,922	63.52		891	15.63		3,813	4,098	4,114

@CITY OF PUBLICATION
#NEWSPAPER DESIGNATED MARKET

*AVERAGES FOR 3 MONTHS

PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

NEVADA		CZ OR NDM		RATIO	RTZ OR NDM		RATIO	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
		OH'S	CIRC	CIRC/ OH'S	OH'S	CIRC	CIRC/ OH'S	OH'S	CIRC	AS OF 3/31/87	AS OF 3/31/86
LAS VEGAS (CLARK CO.)		223,600#						223,600			
REVIEW-JOURNAL	ALL DAY (M-F)	#	110,419	49.38					110,419	114,269	105,478
REVIEW-JOURNAL	SAT M	#	104,128	46.57					104,128	107,638	98,968
REVIEW-JOURNAL	SUN	#	130,461	58.35					130,461	135,407	122,090
SUN	M (M-F)	#	58,184	26.02					58,184	60,274	62,613
SUN	SAT M	#	96,993	43.38					96,993	99,076	55,342
SUN	SUN	#	57,845	25.87					57,845	60,487	80,043
RENO (WASHOE CO.)		116,700#						116,700			
GAZETTE JOURNAL	M	#	50,276	43.08					50,276	60,402	59,463
GAZETTE JOURNAL	SUN	#	60,368	51.73					60,368	72,436	71,497
NEW HAMPSHIRE											
CLAREMONT (SULLIVAN CO.)		5,800			22,100			27,900			
EAGLE TIMES	E (M-F)		3,947	68.05		5,395	24.41		9,342	9,655*	9,789*
EAGLE TIMES	SUN		4,114	70.93		6,001	27.15		10,115	10,460*	10,523*
CONCORD (MERRIMACK CO.)		12,200			32,900			45,100			
MONITOR	E		10,242	83.95		10,502	31.92		20,744	21,501	21,551
DOVER (STRAFFORD CO.)		34,800#						34,800			
FOSTER'S DEMOCRAT	E	#	22,578	64.88					22,578	27,583	26,370
KEENE (CHESHIRE CO.)		23,500#						23,500			
SENTINEL	E	#	14,716	62.62					14,716	15,685	15,013
LACONIA (BELKNAP CO.)		6,600			34,100			40,700			
CITIZEN	E		3,867	58.59		2,640	7.74		6,507	10,210	10,144
LEBANON-HANOVER (GRAFTON CO.)		11,600#			15,100			26,700			
VALLEY NEWS	E	#	8,936	77.03		6,811	45.11		15,747	17,733	17,714
MANCHESTER (HILLSBOROUGH CO.)		54,800			98,900			153,700			
UNION LEADER	M		31,817	58.06		18,685	18.89		50,502	68,597	68,538
NEWS	SUN		31,400	57.30		29,945	30.28		61,345	86,788	85,658
NASHUA (HILLSBOROUGH CO.)		37,300			25,300			62,600			
TELEGRAPH	E		23,944	64.19		5,082	20.09		29,026	29,953	29,733
TELEGRAPH	SUN		23,863	63.98		5,237	20.70		29,100	30,124	

@CITY OF PUBLICATION
#NEWSPAPER DESIGNATED MARKET

*AVERAGES FOR 3 MONTHS

PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

		CZ OR NDM		RATIO	RTZ OR NDM		RATIO	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
NEW HAMPSHIRE		OH'S	CIRC	CIRC/ OH'S	OH'S	CIRC	CIRC/ OH'S	OH'S	CIRC	AS OF 3/31/87	AS OF 3/31/86
PORTSMOUTH (ROCKINGHAM CO.)		16,700			45,900			62,600			
HERALD	E		6,321	37.85		6,567	14.31		12,888	13,191	14,106
HERALD	SUN		6,144	36.79		6,725	14.65		12,869	13,199	13,821
NEW JERSEY											
ASBURY PARK (MONMOUTH CO.)		354,100#						354,100			
PRESS	E	#	137,669	38.88					137,669	139,954	129,839
PRESS	SUN	#	201,533	56.91					201,533	205,007	192,887
ATLANTIC CITY (ATLANTIC CO.)		170,300#						170,300			
PRESS	M	#	74,638	43.83					74,638	77,534	78,222
PRESS	SUN	#	84,051	49.35					84,051	87,382	87,197
BERGEN CO. (HACKENSACK P.O.)		315,600#						315,600			
RECORD	E (M-F)	#	129,279	40.96					129,279	159,151*	161,969*
RECORD	SUN	#	179,245	56.79					179,245	231,030*	227,205*
BRIDGETON (CUMBERLAND CO.)		18,000#						18,000			
NEWS	E	#	9,679	53.77					9,679	11,923*	11,840*
BRIDGEWATER (SOMERSET CO.)		142,800#						142,800			
COURIER-NEWS	E	#	49,617	34.75					49,617	51,538	50,948
CAMDEN-CHERRY HILL (CAMDEN CO.)		276,100#						276,100			
COURIER-POST	E (M-F)	#	90,874	32.91					90,874	99,419	108,360*
COURIER-POST	SAT M	#	87,661	31.75					87,661	96,628	104,203*
COURIER-POST	SUN	#	87,281	31.61					87,281	98,497	101,065*
HIGHTSTOWN (MERCER CO.)											
RACING FORM	MON									42,529	47,318
RACING FORM	M (TU-F)									39,608	40,296
RACING FORM	SAT									63,581	61,263
RACING FORM	SUN									31,987	25,833
JERSEY CITY (HUDSON CO.)		194,100			167,400			361,500			
JOURNAL	E (M-F)		55,629	28.66		3,234	1.93		58,863	59,193	62,211
JOURNAL	SAT E		53,679	27.66		2,903	1.73		56,582	56,936	59,034
MILLVILLE (CUMBERLAND CO.)		9,800			4,700			14,500			
DAILY	E		5,060	51.63		1,057	22.49		6,117	6,385*	6,568*

@CITY OF PUBLICATION
#NEWSPAPER DESIGNATED MARKET

*AVERAGES FOR 3 MONTHS

PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

NEW JERSEY		CZ OR NDM		RATIO CIRC/	RTZ OR NDM		RATIO CIRC/	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
		OH'S	CIRC	OH'S	OH'S	CIRC	OH'S	OH'S	CIRC	AS OF 3/31/87	AS OF 3/31/86
MORRISTOWN (MORRIS CO.)		129,800#						129,800			
RECORD	M (M-F)	#	53,290	41.06					53,290	60,243*	61,009*
RECORD	SAT M	#	50,898	39.21					50,898	57,795*	57,406*
RECORD	SUN	#	61,856	47.65					61,856	72,150*	71,099*
NEW BRUNSWICK (MIDDLESEX CO.)		70,200			76,000			146,200			
HOME NEWS	E		31,577	44.98		18,515	24.36		50,092	59,052	59,341
HOME NEWS	SUN		36,204	51.57		23,418	30.81		59,622	74,657	77,698
NEWARK (ESSEX CO.)		361,100			1,569,200			1,930,300			
STAR-LEDGER	M (M-F)		181,529	50.27		270,332	17.23		451,861	461,080*	452,148*
STAR-LEDGER	SAT M		153,852	42.61		253,470	16.15		407,322	416,492*	409,606*
STAR-LEDGER	SUN		208,662	57.79		453,700	28.91		662,362	681,802*	682,469*
NEWTON (SUSSEX CO.)		46,300#						46,300			
HERALD	E (M-F)	#	17,765	38.37					17,765	18,612*	18,809*
HERALD	SUN	#	23,927	51.68					23,927	25,922*	25,804*
PASSAIC CO.-UNION CO.- HUDSON CO.-MORRIS CO.-BERGEN CO.	\	955,500						955,500			
NORTH JERSEY NWSPS., INC.	CMB DLY									156,765*	
NORTH JERSEY NWSPS., INC.	M									79,933*	
NORTH JERSEY NWSPS., INC.	E									76,832*	
NORTH JERSEY NWSPS., INC.	SUN									73,072*	
RED BANK-MIDDLETOWN-SHREWSBURY (MONMOUTH CO.)		88,600#						88,600			
REGISTER	E (M-F)	#	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								
REGISTER	SAT	#	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								
REGISTER	SUN	#	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								
TOMS RIVER (OCEAN CO.)		135,500#						135,500			
OCEAN COUNTY OBSERVER	M (M-F)	#	23,730	17.51					23,730	24,600	23,384
OCEAN COUNTY OBSERVER	SUN	#	22,918	16.91					22,918	23,796	23,322
TRENTON (MERCER CO.)		93,700			154,500			248,200			
TIMES	M		38,678	41.28		23,503	15.21		62,181	65,474	65,505
TIMES	SUN		48,513	51.77		30,933	20.02		79,446	84,117	84,059
TRENTONIAN	M (M-F)		48,438	51.69		16,153	10.46		64,591	68,532	67,938
TRENTONIAN	SAT		45,819	48.90		16,264	10.53		62,083	66,272	65,760
TRENTONIAN	SUN		45,699	48.77		15,390	9.96		61,089	65,582	64,615
VINELAND (CUMBERLAND CO.)		20,200			25,800			46,000			
TIMES-JOURNAL	E		12,594	62.35		2,423	9.39		15,017	16,608*	17,192*

@CITY OF PUBLICATION
#NEWSPAPER DESIGNATED MARKET

*AVERAGES FOR 3 MONTHS

PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

NEW JERSEY		CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/ OH'S	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/ OH'S	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 3/31/87	TOTAL CIRCULATION AS OF 3/31/86
WILLINGBORO-BURLINGTON (BURLINGTON CO.)		43,400			72,800			116,200			
TIMES	E (M-F)		22,329	51.45		19,921	27.36		42,250	42,451	42,300
TIMES	SUN		24,009	55.32		22,811	31.33		46,820	47,098	46,976
WOODBRIDGE (MIDDLESEX CO.)		130,500#						130,500			
NEWS TRIBUNE	E (M-F)	#	49,039	37.58					49,039	50,988*	51,635
NEWS TRIBUNE	SUN	#	48,838	37.42					48,838	50,895*	
WOODBURY (GLOUCESTER CO.)		74,200#						74,200			
GLOUCESTER COUNTY TIMES	E (M-F)	#	28,618	38.57					28,618	30,026	30,995
GLOUCESTER COUNTY TIMES	SUN	#	27,983	37.71					27,983	29,418	30,216
NEW MEXICO											
ALAMAGORDO (OTERO CO.)		11,100			5,400			16,500			
NEWS	E (M-F)		6,746	60.77		2,055	38.06		8,801	9,190*	9,100*
NEWS	SUN		7,279	65.58		2,483	45.98		9,762	10,212*	10,323*
ALBUQUERQUE (BERNALILLO CO.)		359,200#						359,200			
JOURNAL, TRIBUNE	CMB DLY	#	146,538	40.80					146,538	153,614*	146,980*
JOURNAL	M	#	104,308	29.04					104,308	111,331*	101,075*
TRIBUNE	E	#	42,230	11.76					42,230	42,283*	45,905*
JOURNAL	SUN	#	139,144	38.74					139,144	147,993*	140,635*
CARLSBAD (EDDY CO.)		10,800			2,300			13,100			
CURRENT-ARGUS	E (M-F)		7,912	73.26		461	20.04		8,373	8,520*	8,915
CURRENT-ARGUS	SUN		8,493	78.64		497	21.61		8,990	9,184*	9,591
CLOVIS (CURRY CO.)		12,800			16,700			29,500			
NEWS-JOURNAL	E (M-F)		7,439	58.12		2,520	15.09		9,959	10,123	10,292
NEWS-JOURNAL	SUN		8,409	65.70		3,002	17.98		11,411	11,574	11,221
FARMINGTON (SAN JUAN CO.)		14,400			18,100			32,500			
TIMES	E		7,816	54.28		7,736	42.74		15,552	16,451*	16,385*
TIMES	SUN		8,414	58.43		8,593	47.48		17,007	18,215*	18,398*
GALLUP (McKINLEY CO.)		7,800			25,500			33,300			
INDEPENDENT	E		5,542	71.05		7,546	29.59		13,088	13,762*	12,562*
HOBBS (LEA CO.)		12,500			15,800			28,300			
NEWS-SUN	E (M-F)		7,909	63.27		1,936	12.25		9,845	9,974*	10,921
NEWS-SUN	SUN		9,179	73.43		2,459	15.56		11,638	11,767*	12,645

@CITY OF PUBLICATION
#NEWSPAPER DESIGNATED MARKET

*AVERAGES FOR 3 MONTHS

PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

		CZ OR NDM		RATIO CIRC/ OH'S	RTZ OR NDM		RATIO CIRC/ OH'S	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
NEW MEXICO		OH'S	CIRC		OH'S	CIRC		OH'S	CIRC	AS OF 3/31/87	AS OF 3/31/86
LAS CRUCES (DONA ANA CO.)		19,600			19,800			39,400			
SUN-NEWS	E (M-F)		11,359	57.95		5,097	25.74		16,456	18,007*	17,934*
SUN-NEWS	SUN		11,563	58.99		5,702	28.80		17,265	19,019*	19,427*
ROSWELL (CHAVES CO.)		17,400			24,500			41,900			
RECORD	M (M-F)		12,195	70.09		1,978	8.07		14,173	14,405	14,311
RECORD	SUN		12,759	73.33		2,114	8.63		14,873	15,141	15,057
SANTA FE (SANTA FE CO.)		23,100#			23,700			46,800			
NEW MEXICAN	M	#	13,216	57.21		3,096	13.06		16,312	16,934*	16,481*
NEW MEXICAN	SUN	#	13,230	57.27		3,630	15.32		16,860	18,012*	17,549*
NEW YORK											
ALBANY (ALBANY CO.)		78,500			208,100			286,600			
TIMES UNION, KNICKERBOCKER NEWS	CMB DLY		62,007	78.99		47,612	22.88		109,619	116,373	118,230
TIMES UNION	M		44,367	56.52		36,963	17.76		81,330	87,446	86,707
KNICKERBOCKER NEWS	E (M-F)		17,640	22.47		10,649	5.12		28,289	28,927	31,523
KNICKERBOCKER NEWS	SAT E		11,948	15.22		9,717	4.67		21,665	21,948	24,031
TIMES UNION	SUN		55,313	70.46		91,000	43.73		146,313	175,532	171,287
AMSTERDAM (MONTGOMERY CO.)		9,000			14,200			23,200			
RECORDER	E		6,795	75.50		6,888	48.51		13,683	14,413*	14,231*
AUBURN (CAYUGA CO.)		12,200			22,300			34,500			
CITIZEN	E (M-F)			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
CITIZEN	SUN			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
BATAVIA (GENESEE CO.)		8,300#			21,300			29,600			
NEWS	E	#	6,362	76.65		8,675	40.73		15,037	15,618*	16,020*
BINGHAMTON (BROOME CO.)		66,600			73,400			140,000			
PRESS & SUN-BULLETIN	M		44,068	66.17		20,384	27.77		64,452	65,738	66,524
PRESS & SUN-BULLETIN	SUN		49,105	73.73		31,992	43.59		81,097	87,930	86,583
BUFFALO (ERIE CO.)		245,600			259,600			505,200			
NEWS	ALL DAY (M-F)		197,918	80.59		113,088	43.56		311,006	321,301	317,024
NEWS	SAT M		170,551	69.44		106,629	41.07		277,180	286,901	282,081
NEWS	SUN		207,545	84.51		145,462	56.03		353,007	375,897	370,748

@CITY OF PUBLICATION
#NEWSPAPER DESIGNATED MARKET

*AVERAGES FOR 3 MONTHS

PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

NEW YORK		CZ OR NDM		RATIO	RTZ OR NDM		RATIO	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION AS OF	AS OF
		OH'S	CIRC	CIRC/ OH'S	OH'S	CIRC	CIRC/ OH'S	OH'S	CIRC	3/31/87	3/31/86
CORNING (STEUBEN CO.)		11,000			21,000			32,000			
LEADER	E			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
CORTLAND (CORTLAND CO.)		6,900			11,200			18,100			
STANDARD	E		4,873	70.62		6,512	58.14		11,385	12,347	12,196
DUNKIRK-FREDONIA (CHAUTAUQUA CO.)		9,700			10,300			20,000			
OBSERVER	E		8,155	84.07		5,278	51.24		13,433	15,378	15,370
ELMIRA (CHEMUNG CO.)		25,900			75,400			101,300			
STAR-GAZETTE	M		17,387	67.13		17,188	22.80		34,575	35,504*	36,171*
TELEGRAM	SUN		18,128	69.99		30,926	41.02		49,054	50,865*	48,442*
GENEVA (ONTARIO CO.)		5,200			42,000			47,200			
FINGER LAKES TIMES	E		3,910	75.19		15,132	36.03		19,042	19,534*	19,142*
GLENS FALLS (WARREN CO.)		11,900			45,400			57,300			
POST-STAR	M		11,161	93.79		22,978	50.61		34,139	35,193	34,777
GLOVERSVILLE-JOHNSTOWN (FULTON CO.)		14,200			17,600			31,800			
LEADER-HERALD	E		8,755	61.65		4,408	25.05		13,163	13,488*	13,754*
HERKIMER (HERKIMER CO.)		8,200			16,500			24,700			
TELEGRAM	E		4,972	60.63		1,976	11.98		6,948	7,182	7,248
HUDSON (COLUMBIA CO.)		5,300			18,600			23,900			
REGISTER-STAR	E (M-F)		3,831	72.28		8,855	47.61		12,686	14,862	15,297
ITHACA (TOMPKINS CO.)		14,400			17,000			31,400			
JOURNAL	E		9,229	64.09		7,612	44.78		16,841	19,815	19,776
JAMESTOWN (CHAUTAUQUA CO.)		19,400			34,300			53,700			
POST-JOURNAL	E		16,933	87.28		11,043	32.20		27,976	28,678	27,779*
LOCKPORT (NIAGARA CO.)		9,900			16,800			26,700			
UNION SUN & JOURNAL	E		7,835	79.14		9,614	57.23		17,449	18,294	18,349
LONG ISLAND (SUFFOLK CO.) (MELVILLE P.O.)		830,700			42,900			873,600			
NEWSDAY	E (M-F)		487,057	58.63		15,823	36.88		502,880	624,291	582,388
NEWSDAY	SAT E		461,519	55.56		15,740	36.69		477,259	572,385	545,042
NEWSDAY	SUN		557,344	67.09		19,690	45.90		577,034	680,618	647,479

@CITY OF PUBLICATION
#NEWSPAPER DESIGNATED MARKET

*AVERAGES FOR 3 MONTHS

PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

NEW YORK		CZ OR NDM		RATIO CIRC/	RTZ OR NDM		RATIO CIRC/	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
		OH'S	CIRC	OH'S	OH'S	CIRC	OH'S	OH'S	CIRC	AS OF 3/31/87	AS OF 3/31/86
MEDINA (ORLEANS CO.)		6,100#						6,100			
JOURNAL-REGISTER	E (M-F)	#	3,332	54.62					3,332	5,086*	5,013*
MIDDLETOWN (ORANGE CO.)		16,900			107,900			124,800			
TIMES HERALD-RECORD	M		12,440	73.61		60,165	55.76		72,605	81,638	77,787
RECORD	SUN		13,199	78.10		69,959	64.84		83,158	94,062	88,982
NEW YORK CITY (NEW YORK CO.)		6,904,600#						6,904,600			
AMERICAN BANKER	M (M-F)									22,886	23,532
AMERICAN METAL MARKET (10-86 to 12-86)	MON M									37,101	38,460
AMERICAN METAL MARKET (1-87 to 3-87)	MON M									10,906	
AMERICAN METAL MARKET	M (TU-F)									10,622	11,473
JOURNAL OF COMMERCE & COMMERCIAL	M (M-F)									21,337	21,739
LAW JOURNAL	M (M-F)									13,134	12,464
NEWS	M (M-F)	#	1,191,085	17.25					1,191,085	1,278,118	1,275,268
NEWS	SAT M	#	891,863	12.92					891,863	971,384	987,908
NEWS	SUN	#	1,467,414	21.25					1,467,414	1,631,688	1,676,858
NEWS RECORD	M (M-F)									22,177	23,764
NEW YORK CITY (NEW YORK CO.)		6,975,600#						6,975,600			
POST	ALL DAY (M-F) ———	#	665,754	9.54					665,754	740,123	751,798
POST	SAT	#	483,904	7.01					483,904	550,390	543,378
TIMES	M (M-F)	#	729,790	10.46					729,790	1,056,924	1,035,426
TIMES	SAT M	#	554,045	7.94					554,045	818,235	796,583
TIMES	SUN	#	1,056,564	15.15					1,056,564	1,645,060	1,625,649
WALL STREET JOURNAL-EASTERN EDITION	M (M-F)									820,501	792,550
WALL STREET JOURNAL-NATIONAL EDITION	M (M-F)									2,026,276	1,985,559
WOMEN'S WEAR DAILY	M (M-F)				PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME						
NEWBURGH (ORANGE CO.)-BEACON (DUTCHESS CO.)		21,500			78,800			100,300			
NEWS	E				PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME						
NEWS	SUN				PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME						
NIAGARA FALLS (NIAGARA CO.)		33,500			13,100			46,600			
GAZETTE	M		21,503	64.19		3,593	27.43		25,096	27,426	28,399
GAZETTE	SUN		22,419	66.92		4,332	33.07		26,751	29,702	30,255

@CITY OF PUBLICATION
#NEWSPAPER DESIGNATED MARKET

*AVERAGES FOR 3 MONTHS

PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

NEW YORK		CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/ OH'S	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/ OH'S	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 3/31/87	TOTAL CIRCULATION AS OF 3/31/86
NORWICH (CHENANGO CO.)		3,300			17,100			20,400			
SUN	E (M-F)		2,270	68.79		4,376	25.59		6,646	6,987	
OLEAN (CATTARAUGUS CO.)		11,800			49,500			61,300			
TIMES-HERALD	E		9,126	77.34		14,698	29.69		23,824	25,091	25,605
ONEONTA (OTSEGO CO.)		5,300			30,200			35,500			
STAR	M		3,813	71.94		12,906	42.74		16,719	18,938*	18,713
OSWEGO (OSWEGO CO.)		8,300			28,600			36,900			
PALLADIUM-TIMES	E		4,990	60.12		3,414	11.94		8,404	8,614	8,983
PLATTSBURGH (CLINTON CO.)		12,000			16,500			28,500			
PRESS REPUBLICAN	M		9,574	79.78		8,227	49.86		17,801	23,014*	22,571*
POUGHKEEPSIE (DUTCHESS CO.)		25,600			78,800			104,400			
JOURNAL	M		15,079	58.90		26,732	33.92		41,811	42,660	41,438
JOURNAL	SUN		16,817	65.69		39,712	50.40		56,529	59,457	59,349
ROCHESTER (MONROE CO.)		239,300			170,200			409,500			
DEMOCRAT & CHRONICLE, TIMES-UNION	CMB DLY		168,882	70.57		50,554	29.70		219,436	222,637	227,332
DEMOCRAT & CHRONICLE	M (M-F)		89,255	37.30		32,804	19.27		122,059	124,993	127,833
TIMES-UNION	E (M-F)		79,627	33.27		17,750	10.43		97,377	97,644	99,499
DEMOCRAT & CHRONICLE	SAT M		136,535	57.06		47,124	27.69		183,659	186,904	188,114
DEMOCRAT & CHRONICLE	SUN		174,492	72.92		76,616	45.02		251,108	258,494	257,969
ROME (ONEIDA CO.)		16,100			22,600			38,700			
SENTINEL	E		10,990	68.26		7,543	33.38		18,533	19,026	19,046
SARATOGA SPRINGS (SARATOGA CO.)		9,300			42,500			51,800			
SARATOGIAN	M		5,659	60.85		5,407	12.72		11,066	11,566	10,925
SARATOGIAN	SUN		6,476	69.63		7,422	17.46		13,898	17,443	17,070
SCHENECTADY (SCHENECTADY CO.)		53,600			46,800			100,400			
GAZETTE	M		36,670	68.41		19,624	41.93		56,294	70,925	71,520
STATEN ISLAND (RICHMOND CO.)		125,800						125,800			
ADVANCE	E (M-F)		77,078	61.27					77,078	77,654	74,898
ADVANCE	SAT E		74,819	59.47					74,819	75,394	72,565
ADVANCE	SUN		87,664	69.69					87,664	88,328	84,927

@CITY OF PUBLICATION
#NEWSPAPER DESIGNATED MARKET

*AVERAGES FOR 3 MONTHS

PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

NEW YORK		CZ OR NDM		RATIO CIRC/	RTZ OR NDM		RATIO CIRC/	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
		OH'S	CIRC	OH'S	OH'S	CIRC	OH'S	OH'S	CIRC	AS OF 3/31/87	AS OF 3/31/86
SYRACUSE (ONONDAGA CO.)		138,300			151,000			289,300			
POST-STANDARD, HERALD-JOURNAL	CMB DLY		121,504	87.86		52,269	34.62		173,773	184,374	186,857
POST-STANDARD	M		49,144	35.53		25,818	17.10		74,962	84,393	84,877
HERALD-JOURNAL	E		72,360	52.32		26,451	17.52		98,811	99,981	101,980
HERALD-AMERICAN	SUN		112,489	81.34		80,173	53.09		192,662	228,413	232,617
TONAWANDA (ERIE CO.)-NORTH TONAWANDA (NIAGARA CO.)		19,700			39,600			59,300			
NEWS	E (M-F)		11,643	59.10		2,227	5.62		13,870	14,132	14,407
NEWS	SAT M		11,693	59.36		2,283	5.77		13,976	14,238	14,493
TROY (RENSSELAER CO.)		43,400			55,300			98,700			
TIMES RECORD	E		29,648	68.31		12,408	22.44		42,056	44,108	44,607
TIMES RECORD	SUN		31,594	72.80		11,858	21.44		43,452	46,106	44,616
UTICA (ONEIDA CO.)		44,200			82,200			126,400			
PRESS, OBSERVER-DISPATCH	CMB DLY		38,722	87.61		17,696	21.53		56,418	57,778	60,905
PRESS	M (M-F)		18,566	42.00		16,520	20.10		35,086	36,299	28,537
OBSERVER-DISPATCH	E (M-F)		20,156	45.60		1,176	1.43		21,332	21,479	32,368
OBSERVER-DISPATCH & PRESS	SAT M		34,349	77.71		17,280	21.02		51,629	53,190	54,531
OBSERVER-DISPATCH	SUN		34,297	77.60		24,180	29.42		58,477	63,122	59,771
WATERTOWN (JEFFERSON CO.)		14,900			68,900			83,800			
TIMES	E		10,140	68.05		27,694	40.19		37,834	40,156*	41,797*
TIMES	SUN		8,770	58.86		25,505	37.02		34,275	36,710*	
WESTCHESTER CO.-ROCKLAND CO.-PUTNAM CO., NY-FAIRFIELD CO., CT		438,900#						438,900			
WESTCHESTER-ROCKLAND NEWSPAPERS, INC.	E	#								172,980	180,093
WESTCHESTER-ROCKLAND NEWSPAPERS, INC.	SUN	#								200,255	199,685
WESTCHESTER CO.-ROCKLAND CO.-PUTNAM CO.-DUTCHESS CO.-ULSTER CO., NY-FAIRFIELD CO., CT		543,300						543,300			
POUGHKEEPSIE JOURNAL CMB. W/WESTCHESTER-ROCKLAND NEWSPAPERS, INC.	M & E									215,640	221,531
POUGHKEEPSIE JOURNAL CMB. W/WESTCHESTER-ROCKLAND NEWSPAPERS, INC.	SUN									259,712	259,034

@CITY OF PUBLICATION
#NEWSPAPER DESIGNATED MARKET

*AVERAGES FOR 3 MONTHS

PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

NORTH CAROLINA		CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/ OH'S	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/ OH'S	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 3/31/87	TOTAL CIRCULATION AS OF 3/31/86
ASHEBORO (RANDOLPH CO.)		30,200#						30,200			
COURIER-TRIBUNE	E (M-F)	#	14,912	49.38					14,912	18,978	17,211
COURIER-TRIBUNE	SUN	#	16,061	53.18					16,061	20,617	18,823
ASHEVILLE (BUNCOMBE CO.)		35,500			163,100			198,600			
CITIZEN, TIMES	CMB DLY		21,664	61.03		38,012	23.31		59,676	60,671	62,029
CITIZEN	M (M-F)		14,229	40.08		32,546	19.95		46,775	47,698	48,759
TIMES	E (M-F)		7,435	20.94		5,466	3.35		12,901	12,973	13,270
CITIZEN & TIMES	SAT M		20,719	58.36		38,938	23.87		59,657	60,685	61,390
CITIZEN-TIMES	SUN		21,844	61.53		46,960	28.79		68,804	70,729	71,951
BURLINGTON (ALAMANCE CO.)		21,700			20,400			42,100			
TIMES-NEWS	E (M-F)		15,181	69.96		14,022	68.74		29,203	29,375*	29,541*
TIMES-NEWS	SAT M		15,162	69.87		13,877	68.02		29,039	29,214*	29,205*
TIMES-NEWS	SUN		16,822	77.52		14,431	70.74		31,253	31,428*	30,766*
CHARLOTTE (MECKLENBURG CO.)		168,500			397,200			565,700			
OBSERVER	M		114,575	68.00		77,680	19.56		192,255	218,501	208,525
OBSERVER	SUN		133,015	78.94		104,879	26.40		237,894	275,180	263,148
CLINTON (SAMPSON CO.)		18,400#						18,400			
SAMPSON INDEPENDENT	E (M-F)	#	8,378	45.53					8,378	8,649	8,727
SAMPSON INDEPENDENT	SUN	#	8,835	48.02					8,835	9,106	9,156
CONCORD (CABARRUS CO.)		13,400			38,200			51,600			
TRIBUNE	E (M-F)		7,570	56.49		4,801	12.57		12,371	12,477*	12,441*
TRIBUNE	SUN		7,998	59.69		5,312	13.91		13,310	13,420*	13,311*
DURHAM (DURHAM CO.)		45,500			150,700			196,200			
HERALD, SUN	CMB DLY		35,541	78.11		29,116	19.32		64,657	66,548	65,197
HERALD	M		21,682	47.65		23,183	15.38		44,865	46,324	44,509
SUN	E		13,859	30.46		5,933	3.94		19,792	20,224	20,688
HERALD	SUN		32,467	71.36		30,390	20.17		62,857	64,642	62,609
ELIZABETH CITY (PASQUOTANK CO.)		5,900			26,700			32,600			
ADVANCE	E (M-F)		3,214	54.47		8,095	30.32		11,309	11,465*	11,119*
ADVANCE	SUN		3,662	62.07		8,577	32.12		12,239	12,408*	12,205*
FAYETTEVILLE (CUMBERLAND CO.)		64,800			132,400			197,200			
TIMES, OBSERVER	CMB DLY		42,363	65.38		30,071	22.71		72,434	73,658*	71,956*
TIMES	M (M-F)		12,368	19.09		13,210	9.98		25,578	26,644*	25,571*
OBSERVER	E (M-F)		29,995	46.29		16,861	12.73		46,856	47,014*	46,385*
OBSERVER-TIMES	SAT M		42,655	65.83		31,675	23.92		74,330	75,635*	73,477*
OBSERVER-TIMES	SUN		42,075	64.93		32,525	24.57		74,600	76,197*	73,570*

@CITY OF PUBLICATION
#NEWSPAPER DESIGNATED MARKET

*AVERAGES FOR 3 MONTHS

PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

NORTH CAROLINA		CZ OR NDM		RATIO CIRC/	RTZ OR NDM		RATIO CIRC/	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
		OH'S	CIRC	OH'S	OH'S	CIRC	OH'S	OH'S	CIRC	AS OF 3/31/87	AS OF 3/31/86
GASTONIA (GASTON CO.)		42,600			40,800			83,400			
GAZETTE	E		28,396	66.66		10,668	26.15		39,064	40,408	39,946
GAZETTE	SUN		30,804	72.31		11,696	28.67		42,500	44,151	43,570
GOLDSBORO (WAYNE CO.)		13,800			33,400			47,200			
NEWS-ARGUS	E (M-F)		7,949	57.60		14,027	42.00		21,976	22,177*	21,651*
NEWS-ARGUS	SUN		8,692	62.99		16,228	48.59		24,920	25,186*	24,523*
GREENSBORO (GUILFORD CO.)		77,800			314,200			392,000			
NEWS & RECORD	M		65,980	84.81		44,449	14.15		110,429	112,292	112,435
NEWS & RECORD	SUN		72,112	92.69		52,717	16.78		124,829	127,748	127,543
GREENVILLE (PITT CO.)		13,400			33,500			46,900			
REFLECTOR	E (M-F)		8,134	60.70		8,924	26.64		17,058	17,445*	17,141*
REFLECTOR	SUN		9,023	67.34		10,366	30.94		19,389	19,847*	19,096*
HENDERSON (VANCE CO.)		7,600			15,900			23,500			
DISPATCH	E		4,453	58.59		4,775	30.03		9,228	9,503	9,818
HENDERSONVILLE (HENDERSON CO.)		3,600			23,800			27,400			
TIMES-NEWS	M		2,539	70.53		13,545	56.91		16,084	17,138	16,576
TIMES-NEWS	SUN		2,373	65.92		13,418	56.38		15,791	16,863	16,381
HICKORY (CATAWBA CO.)		21,100			75,200			96,300			
RECORD	E		10,186	48.27		16,912	22.49		27,098	27,388*	27,709*
HIGH POINT (GUILFORD CO.)		32,900			36,800			69,700			
ENTERPRISE	E		21,618	65.71		10,202	27.72		31,820	32,159	31,515
ENTERPRISE	SUN		22,031	66.96		10,417	28.31		32,448	32,823	32,235
JACKSONVILLE (ONSLOW CO.)		14,600			20,200			34,800			
NEWS	E		9,383	64.27		11,728	58.06		21,111	21,981*	21,711*
NEWS	SUN		9,281	63.57		11,692	57.88		20,973	21,848*	21,272*
KANNAPOLIS (CABARRUS CO.)		13,300			34,500			47,800			
INDEPENDENT	E (M-F)		9,246	69.52		3,019	8.75		12,265	12,421	13,118
INDEPENDENT	SUN		9,850	74.06		3,193	9.26		13,043	13,212	14,248
KINSTON (LENOIR CO.)		9,500			32,900			42,400			
FREE PRESS	E (M-F)		6,692	70.44		6,714	20.41		13,406	13,795*	13,710*
FREE PRESS	SUN		6,922	72.86		7,099	21.58		14,021	14,411*	14,339*
LENOIR (CALDWELL CO.)		6,800			15,000			21,800			
NEWS TOPIC	E		4,873	71.66		8,282	55.21		13,155	13,313	13,537

@CITY OF PUBLICATION
#NEWSPAPER DESIGNATED MARKET

*AVERAGES FOR 3 MONTHS

PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

NORTH CAROLINA		CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/ OH'S	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/ OH'S	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 3/31/87	TOTAL CIRCULATION AS OF 3/31/86
LEXINGTON (DAVIDSON CO.)		6,500			23,500			30,000			
DISPATCH	E		5,189	79.83		9,913	42.18		15,102	15,317*	14,975*
LUMBERTON (ROBESON CO.)		7,100			32,500			39,600			
ROBESONIAN	E (M-F)		5,053	71.17		10,223	31.46		15,276	15,453	15,558
ROBESONIAN	SUN		5,817	81.93		11,130	34.25		16,947	17,123	17,054
MONROE (UNION CO.)		6,500			20,000			26,500			
ENQUIRER-JOURNAL	E (M-F)		3,076	47.32		8.723	43.62		11,799	12,777	12,743
ENQUIRER-JOURNAL	SUN		3,646	56.09		9,228	46.14		12,874	13,885	13,551
MORGANTON (BURKE CO.)		5,700			22,300			28,000			
NEWS-HERALD	E (M-F)		3,392	59.51		8,135	36.48		11,527	11,747	11,614
NEWS-HERALD	SUN		3,043	53.39		7,925	35.54		10,968	11,188	10,785
NEW BERN (CRAVEN CO.)		34,200#						34,200			
SUN JOURNAL	E	#	15,250	44.59					15,250	15,578*	16,022*
RALEIGH (WAKE CO.)		68,300			239,900			308,200			
NEWS & OBSERVER, TIMES	CMB DLY		64,573	94.54		60,857	25.37		125,430	172,978*	172,751*
NEWS & OBSERVER	M		41,994	61.48		50,088	20.88		92,082	139,432*	137,511*
TIMES	E		22,579	33.06		10,769	4.49		33,348	33,546*	35,240*
NEWS & OBSERVER	SUN		54,864	80.33		70,088	29.22		124,952	182,891*	177,707*
ROANOKE RAPIDS (HALIFAX CO.)		5,900			12,900			18,800			
HERALD	E (M-F)		3,859	65.41		6,353	49.25		10,212	11,874	11,307
HERALD	SUN		4,704	79.73		6,519	50.53		11,223	12,886	12,273
ROCKINGHAM (RICHMOND CO.)		6,200			11,000			17,200			
RICHMOND COUNTY JOURNAL	E (M-F)		2,895	46.69		5,334	48.49		8,229	8,539*	8,499
ROCKY MOUNT (EDGECOMBE CO.)		18,100			30,500			48,600			
TELEGRAM	E		8,606	47.55		5,082	16.66		13,688	13,836*	13,219*
TELEGRAM	SUN		8,916	49.26		6,062	19.88		14,978	15,126*	14,453*
SALISBURY-SPENCER- EAST SPENCER (ROWAN CO.)		12,500			102,700			115,200			
POST	E		10,161	81.29		14,862	14.47		25,023	25,427*	25,339*
POST	SUN		10,015	80.12		15,052	14.66		25,067	25,524*	25,428*
SANFORD (LEE CO.)		6,600			36,900			43,500			
HERALD	E		4,217	63.89		8,783	23.80		13,000	13,256	12,972

@CITY OF PUBLICATION
#NEWSPAPER DESIGNATED MARKET

*AVERAGES FOR 3 MONTHS

PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

		CZ OR NDM		RATIO	RTZ OR NDM		RATIO	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
NORTH CAROLINA		OH'S	CIRC	CIRC/ OH'S	OH'S	CIRC	CIRC/ OH'S	OH'S	CIRC	AS OF 3/31/87	AS OF 3/31/86
SHELBY (CLEVELAND CO.)		11,700			28,900			40,600			
STAR	E		8,354	71.40		8,996	31.13		17,350	17,821	
STATESVILLE (IREDELL CO.)		38,500#						38,500			
RECORD & LANDMARK	E (M-F)	#	16,963	44.06					16,963	17,313	17,697
RECORD & LANDMARK	SUN	#	16,662	43.28					16,662	17,020	17,231
THOMASVILLE (DAVIDSON CO.)		9,500			24,400			33,900			
TIMES	M		5,533	58.24		2,359	9.67		7,892	8,259	8,572
WASHINGTON (BEAUFORT CO.)		3,900			27,200			31,100			
NEWS	E		2,671	68.49		6,824	25.09		9,495	10,249	10,013
WILMINGTON (NEW HANOVER CO.)		43,300			63,100			106,400			
STAR	M		29,047	67.08		17,286	27.39		46,333	46,848	45,147
STAR-NEWS	SUN		32,999	76.21		20,806	32.97		53,805	54,564	49,921
WILSON (WILSON CO.)		13,300			23,800			37,100			
TIMES	E		8,497	63.89		8,488	35.66		16,985	17,364*	17,329*
WINSTON-SALEM (FORSYTH CO.)		72,000			195,600			267,600			
JOURNAL	M		51,293	71.24		38,563	19.72		89,856	91,571	91,536
JOURNAL	SUN		52,003	72.23		48,696	24.90		100,699	102,800	100,959
NORTH DAKOTA											
BISMARCK (BURLEIGH CO.)		25,100			41,300			66,400			
TRIBUNE	E		17,715	70.58		9,369	22.69		27,084	28,341	27,945
TRIBUNE	SUN		18,354	73.12		9,089	22.01		27,443	28,823	28,694
DEVILS LAKE (RAMSEY CO.)		3,100			7,300			10,400			
JOURNAL	E (M-F)			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
DICKINSON (STARK CO.)		5,300			10,500			15,800			
PRESS	M (TU-S)		4,431	83.60		2,910	27.71		7,341	7,870	8,081
PRESS	SUN		4,886	92.19		2,870	27.33		7,756	8,285	8,462
FARGO (CASS CO.), ND-MOORHEAD (CLAY CO.), MN		42,100			45,800			87,900			
FORUM	M		25,661	60.95		19,507	42.59		45,168	55,536	55,137
FORUM	SUN		32,817	77.95		22,025	48.09		54,842	67,156	64,660

@CITY OF PUBLICATION
#NEWSPAPER DESIGNATED MARKET

*AVERAGES FOR 3 MONTHS

PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

		CZ OR NDM		RATIO CIRC/ OH'S	RTZ OR NDM		RATIO CIRC/ OH'S	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
NORTH DAKOTA		OH'S	CIRC		OH'S	CIRC		OH'S	CIRC	AS OF 3/31/87	AS OF 3/31/86
GRAND FORKS (GRAND FORKS CO.), ND - EAST GRAND FORKS (POLK CO.), MN		19,100			57,800			76,900			
HERALD	M		15,726	82.34		20,825	36.03		36,551	38,770	37,926
HERALD	SUN		16,908	88.52		20,796	35.98		37,704	39,950	38,335
MINOT (WARD CO.)		12,800#			28,900			41,700			
NEWS	E	#	10,373	81.04		12,640	43.74		23,013	26,524	28,149
NEWS	SUN	#	10,349	80.85		11,291	39.07		21,640	24,995	27,441
OHIO											
AKRON (SUMMIT CO.)		190,600			116,900			307,500			
BEACON JOURNAL	E		121,342	63.66		22,860	19.56		144,202	153,581	154,652
BEACON JOURNAL	SUN		158,125	82.96		44,429	38.01		202,554	227,462	227,261
ALLIANCE (STARK CO.)		12,600			17,800			30,400			
REVIEW	E		9,178	72.84		3,904	21.93		13,082	13,271	13,656
ASHLAND (ASHLAND CO.)		8,700			9,300			18,000			
TIMES-GAZETTE	E		6,836	78.57		4,622	49.70		11,458	12,097	12,271
ASHTABULA CO.-GEAUGA CO.		58,705#						58,705			
NORTHEASTERN OHIO NEWSPAPERS	E	#								30,388*	
NORTHEASTERN OHIO NEWSPAPERS	SUN	#								29,119*	
ATHENS (ATHENS CO.)		8,100			14,300			22,400			
MESSENGER	E (M-F)		4,229	52.21		6,743	47.15		10,972	13,746	13,956
MESSENGER	SUN		5,170	63.83		7,886	55.15		13,056	16,770	17,132
BELLEFONTAINE (LOGAN CO.)		4,800			10,500			15,300			
EXAMINER	E		3,333	69.44		6,813	64.89		10,146	10,889	10,704
BELMONT CO. (MARTINS FERRY P.O.)		34,600#						34,600			
TIMES-LEADER	E (M-F)	#	19,175	55.42					19,175	21,350	22,368
TIMES-LEADER	SUN	#	20,265	58.57					20,265	23,058	24,059
BOWLING GREEN (WOOD CO.)		7,300			28,700			36,000			
SENTINEL-TRIBUNE	E		4,379	59.99		8,576	29.88		12,955	13,979	13,896
BRYAN (WILLIAMS CO.)		3,400			11,100			14,500			
TIMES	E		3,068	90.24		7,026	63.30		10,094	10,672	10,694

@CITY OF PUBLICATION
#NEWSPAPER DESIGNATED MARKET

*AVERAGES FOR 3 MONTHS

PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

OHIO		CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/ OH'S	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/ OH'S	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 3/31/87	TOTAL CIRCULATION AS OF 3/31/86
BUCYRUS (CRAWFORD CO.)		5,400			15,100			20,500			
TELEGRAPH-FORUM	E		4,484	83.04		3,058	20.25		7,542	8,002	8,007
CAMBRIDGE (GUERNSEY CO.)		9,200			25,100			34,300			
JEFFERSONIAN	E		6,196	67.35		6,921	27.57		13,117	13,634	14,304
CANTON (STARK CO.)		75,500			99,100			174,600			
REPOSITORY	E		39,713	52.60		16,259	16.41		55,972	56,398*	58,103*
REPOSITORY	SUN		48,264	63.93		26,314	26.55		74,578	75,273*	77,281*
CHILLICOTHE (ROSS CO.)		12,200			23,600			35,800			
GAZETTE	E		7,838	64.25		7,321	31.02		15,159	15,579	15,331
CINCINNATI (HAMILTON CO.)		396,700			293,500			690,200			
ENQUIRER	M		138,711	34.97		47,865	16.31		186,576	191,645	190,686
ENQUIRER	SUN		233,374	58.83		81,685	27.83		315,059	323,390	316,543
POST	E		84,623	21.33		29,705	10.12		114,328	115,718	120,252
CLEVELAND (CUYAHOGA CO.)		571,500			296,900			868,400			
PLAIN DEALER	M (M-F)		335,096	58.63		66,272	22.32		401,368	454,954	454,042
PLAIN DEALER	SAT M		318,175	55.67		64,631	21.77		382,806	428,907	428,986
PLAIN DEALER	SUN		423,849	74.16		91,841	30.93		515,690	562,813	549,580
COLUMBUS (FRANKLIN CO.)		351,000			195,800			546,800			
DISPATCH	M		198,126	56.45		42,857	21.89		240,983	255,976	238,325*
DISPATCH	SUN		262,343	74.74		80,557	41.14		342,900	383,806	371,530
COSHOCTON (COSHOCTON CO.)		6,300			15,600			21,900			
TRIBUNE	E		4,034	64.03		3,090	19.81		7,124	7,390	7,550
TRIBUNE	SUN		4,178	66.32		3,226	20.68		7,404	7,670	8,028
DAYTON (MONTGOMERY CO.)		171,100			182,100			353,200			
NEWS/JOURNAL HERALD	ALL DAY (M-F)		121,017	70.73		67,519	37.08		188,536	196,417	104,657
NEWS/JOURNAL HERALD	SAT M		115,090	67.26		67,595	37.12		182,685	190,524	113,661
NEWS/JOURNAL HERALD	SUN		127,705	74.64		87,498	48.05		215,203	228,680	226,980
DEFIANCE (DEFIANCE CO.)		6,000			26,100			32,100			
CRESCENT-NEWS	E		5,918	98.63		10,195	39.06		16,113	16,860	16,730
EAST LIVERPOOL (COLUMBIANA CO.)		14,500			24,500			39,000			
REVIEW	E		10,089	69.58		2,718	11.09		12,807	13,043*	13,074*

@CITY OF PUBLICATION
#NEWSPAPER DESIGNATED MARKET

*AVERAGES FOR 3 MONTHS

PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

OHIO		CZ OR NDM		RATIO CIRC/	RTZ OR NDM		RATIO CIRC/	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
		OH'S	CIRC	OH'S-	OH'S	CIRC	OH'S	OH'S	CIRC	AS OF 3/31/87	AS OF 3/31/86
ELYRIA (LORAIN CO.)		47,500#						47,500			
CHRONICLE-TELEGRAM	E	#	27,231	57.33					27,231	35,518	34,726
CHRONICLE-TELEGRAM	SUN	#	28,191	59.35					28,191	35,611	34,825
FAIRBORN (GREENE CO.)		15,900#						15,900			
HERALD	E (M-F)	#	6,037	37.97					6,037	6,197	6,727
FINDLAY (HANCOCK CO.)		14,400			30,000			44,400			
COURIER	M		11,530	80.07		11,558	38.53		23,088	25,323	25,461
FREMONT (SANDUSKY CO.)		8,600			13,300			21,900			
NEWS-MESSENGER	E		6,894	80.16		6,004	45.14		12,898	13,613	13,612
GREENVILLE (DARKE CO.)		5,300			16,300			21,600			
ADVOCATE	E		3,350	63.21		5,089	31.22		8,439	8,822	9,167
HAMILTON (BUTLER CO.)		46,400			32,600			79,000			
JOURNAL-NEWS	E		23,480	50.60		4,769	14.63		28,249	28,696	28,352
JOURNAL-NEWS	SUN		24,628	53.08		4,925	15.11		29,553	29,968	29,167
IRONTON (LAWRENCE CO.)		6,600			24,400			31,000			
TRIBUNE	E (T-F)		4,434	67.18		3,660	15.00		8,094	8,319	8,781
TRIBUNE	SUN		4,763	72.17		3,864	15.84		8,627	8,915	9,297
KENT-RAVENNA (PORTAGE CO.)		20,100			28,900			49,000			
RECORD-COURIER	E		11,037	54.91		11,127	38.50		22,164	23,821	23,821
LAKE CO. (WILLOUGHBY P.O.)		78,100#						78,100			
NEWS-HERALD	E	#	45,615	58.41					45,615	55,092	45,716
NEWS-HERALD	SUN	#	52,380	67.07					52,380	63,460	53,784
LANCASTER (FAIRFIELD CO.)		14,300			25,000			39,300			
EAGLE-GAZETTE	E		8,982	62.81		7,759	31.04		16,741	17,242	17,242
LIMA (ALLEN CO.)		30,500			79,800			110,300			
NEWS	E		23,433	76.83		17,398	21.80		40,831	41,379	40,227
NEWS	SUN		24,033	78.80		26,025	32.61		50,058	51,288	49,554
LORAIN (LORAIN CO.)		51,500#						51,500			
JOURNAL	E	#	33,576	65.20					33,576	44,200	43,168
JOURNAL	SUN	#	34,597	67.18					34,597	47,615	46,502
MANSFIELD (RICHLAND CO.)		32,800			38,500			71,300			
NEWS JOURNAL	E		23,328	71.12		14,851	38.57		38,179	40,732	40,211
NEWS JOURNAL	SUN		23,872	72.78		23,073	59.93		46,945	54,775	54,224

@CITY OF PUBLICATION
#NEWSPAPER DESIGNATED MARKET

*AVERAGES FOR 3 MONTHS

PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

OHIO		CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/ OH'S	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/ OH'S	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 3/31/87	TOTAL CIRCULATION AS OF 3/31/86
MARIETTA (WASHINGTON CO.)		7,700			20,000			27,700			
TIMES	E		6,039	78.43		6,934	34.67		12,973	14,253	13,563
MARION (MARION CO.)		16,400			24,300			40,700			
STAR	E		10,616	64.73		6,767	27.85		17,383	17,811	18,317
STAR	SUN		10,674	65.09		6,824	28.08		17,498	17,930	18,340
MASSILLON (STARK CO.)		12,000			34,100			46,100			
INDEPENDENT	E		7,967	66.39		8,027	23.54		15,994	16,495*	16,055*
MEDINA (MEDINA CO.)		17,900			15,000			32,900			
MEDINA COUNTY GAZETTE	M		9,880	55.20		4,085	27.23		13,965	15,526	15,322
MIDDLETOWN (BUTLER CO.)		33,100			17,100			50,200			
JOURNAL	E		19,255	58.17		2,595	15.18		21,850	22,370	23,200
JOURNAL	SUN		20,522	62.00		2,848	16.65		23,370	23,902	24,331
MOUNT VERNON (KNOX CO.)		6,300			13,400			19,700			
NEWS	E		5,287	83.92		4,867	36.32		10,154	10,777	10,741
NEWARK (LICKING CO.)		20,700#			28,000			48,700			
ADVOCATE	E	#	13,994	67.60		6,984	24.94		20,978	21,239	21,493
ADVOCATE	SUN	#	13,738	66.37		6,951	24.83		20,689	20,982	20,586
NEW PHILADELPHIA-DOVER (TUSCARAWAS CO.)		15,600			20,500			36,100			
TIMES-REPORTER	E		10,953	70.21		13,058	63.70		24,011	27,960*	29,390*
TIMES-REPORTER	SUN		11,035	70.74		13,413	65.43		24,448	28,751*	28,177*
NORWALK (HURON CO.)		5,700			17,200			22,900			
REFLECTOR	E		4,310	75.61		4,890	28.43		9,200	9,584	9,478
PIQUA (MIAMI CO.)		8,500			22,500			31,000			
CALL	E		5,995	70.53		3,427	15.23		9,422	9,679	9,842
PORT CLINTON (OTTAWA CO.)		15,000#						15,000			
NEWS HERALD	E	#	5,517	36.78					5,517	5,670	5,534
PORTSMOUTH (SCIOTO CO.)		16,300			41,600			57,900			
TIMES	E		9,530	58.47		7,925	19.05		17,455	17,746	18,095
SALEM (COLUMBIANA CO.)		6,900			22,100			29,000			
NEWS	E		5,131	74.36		3,739	16.92		8,870	9,108	9,640

@CITY OF PUBLICATION
#NEWSPAPER DESIGNATED MARKET

*AVERAGES FOR 3 MONTHS

PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

OHIO		CZ OR NDM		RATIO CIRC/ OH'S	RTZ OR NDM		RATIO CIRC/ OH'S	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
		OH'S	CIRC		OH'S	CIRC		OH'S	CIRC	AS OF 3/31/87	AS OF 3/31/86
SANDUSKY (ERIE CO.)		19,400			31,600			51,000			
REGISTER	E		14,583	75.17		10,603	33.55		25,186	26,271	26,233
REGISTER	SUN		14,834	76.46		12,841	40.64		27,675	30,147	29,976
SIDNEY (SHELBY CO.)		7,200			7,900			15,100			
NEWS	E		5,657	78.57		5,107	64.65		10,764	12,683*	12,670*
SPRINGFIELD (CLARK CO.)		35,900			51,500			87,400			
NEWS-SUN	M		24,339	67.80		12,061	23.42		36,400	37,353	38,447
NEWS-SUN	SUN		26,512	73.85		16,416	31.88		42,928	44,422	44,582
STEUBENVILLE (JEFFERSON CO.)		13,400			48,400			61,800			
HERALD-STAR	E		10,646	79.45		10,204	21.08		20,850	21,132*	20,834*
HERALD-STAR	SUN		10,159	75.81		10,059	20.78		20,218	20,538*	20,055*
TIFFIN (SENECA CO.)		9,500			10,700			20,200			
ADVERTISER-TRIBUNE	E			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
ADVERTISER-TRIBUNE	SAT M			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
TOLEDO (LUCAS CO.)		188,500			260,900			449,400			
BLADE	E		123,177	65.35		33,013	12.65		156,190	158,047	161,217
BLADE	SUN		145,291	77.08		72,309	27.72		217,600	220,696	219,867
TROY (MIAMI CO.)		7,800			26,200			34,000			
NEWS	E		5,326	68.28		5,478	20.91		10,804	10,950	11,087
MIAMI VALLEY NEWS	SUN		5,281	67.71		7,305	27.88		12,586	12,734	13,174
URBANA (CHAMPAIGN CO.)		4,600			8,800			13,400			
CITIZEN	E		3,537	76.89		3,858	43.84		7,395	7,686	7,519
WARREN (TRUMBULL CO.)		25,900			53,400			79,300			
TRIBUNE CHRONICLE	E		18,514	71.48		21,747	40.72		40,261	41,262*	41,936*
TRIBUNE	SUN		20,879	80.61		26,017	48.72		46,896	48,486*	48,572*
WOOSTER (WAYNE CO.)		9,200			38,300			47,500			
RECORD	E		7,641	83.05		16,262	42.46		23,903	25,068	25,362
XENIA (GREENE CO.)		10,700			21,600			32,300			
GAZETTE	E		6,614	61.81		4,014	18.58		10,628	10,968	11,237
YOUNGSTOWN (MAHONING CO.)		82,300			96,400			178,700			
VINDICATOR	E		48,670	59.14		40,119	41.62		88,789	93,929*	97,348*
VINDICATOR	SUN		53,920	65.52		61,023	63.30		114,943	144,353*	152,114*

@CITY OF PUBLICATION
#NEWSPAPER DESIGNATED MARKET

*AVERAGES FOR 3 MONTHS

PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

OHIO		CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/ OH'S	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/ OH'S	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 3/31/87	TOTAL CIRCULATION AS OF 3/31/86
ZANESVILLE (MUSKINGUM CO.)		15,200			27,500			42,700			
TIMES RECORDER	M		12,224	80.42		9,534	34.67		21,758	23,116	23,274
TIMES RECORDER	SUN		11,626	76.49		8,212	29.86		19,838	20,780	20,984
OKLAHOMA											
ADA (PONTOTOC CO.)		7,100			25,400			32,500			
NEWS	E (M-F)		4,881	68.75		4,188	16.49		9,069	9,202*	9,206
NEWS	SUN		5,112	72.00		4,563	17.96		9,675	9,828*	9,620
ARDMORE (CARTER CO.)		9,800			23,400			33,200			
ARDMOREITE	E (M-F)		7,328	74.78		5,696	24.34		13,024	13,260*	13,433*
ARDMOREITE	SUN		8,432	86.04		7,258	31.02		15,690	15,928*	16,095*
BARTLESVILLE (WASHINGTON CO.)		17,700			11,700			29,400			
EXAMINER-ENTERPRISE	E (M-F)		10,412	58.82		1,860	15.90		12,272	12,439*	13,248*
EXAMINER-ENTERPRISE	SAT M		9,868	55.75		1,821	15.56		11,689	11,857*	12,604*
EXAMINER-ENTERPRISE	SUN		11,809	66.72		2,249	19.22		14,058	14,242*	15,032*
CHICKASHA (GRADY CO.)		6,600			12,100			18,700			
EXPRESS	E (M-F)		3,444	52.18		1,514	12.51		4,958	5,069*	5,227
EXPRESS	SUN		4,068	61.64		1,823	15.07		5,891	6,002*	6,169
DUNCAN (STEPHENS CO.)		9,200			10,600			19,800			
BANNER	E (M-F)		7,421	80.66		2,696	25.43		10,117	10,483	11,007
BANNER	SUN		8,243	89.60		3,453	32.58		11,696	12,110	12,519
ENID (GARFIELD CO.)		22,300			21,600			43,900			
NEWS, EAGLE	CMB DLY		16,305	73.12		8,351	38.66		24,656	26,581	28,032
NEWS	M (TU-F)		8,612	38.62		7,875	36.46		16,487	18,361	19,351
EAGLE	E (M-F)		7,693	34.50		476	2.20		8,169	8,220	8,681
NEWS & EAGLE	SAT M		13,883	62.26		8,234	38.12		22,117	24,042	25,315
NEWS	SUN		14,878	66.72		9,113	42.19		23,991	26,038	27,594
LAWTON (COMANCHE CO.)		31,100			35,700			66,800			
PRESS, CONSTITUTION	CMB DLY		21,014	67.57		9,401	26.33		30,415	31,472*	31,900*
PRESS	M (M-F)		8,299	26.68		6,716	18.81		15,015	15,996*	15,718*
CONSTITUTION	E (M-F)		12,715	40.88		2,685	7.52		15,400	15,476*	16,182*
PRESS	SAT M		18,991	61.06		7,972	22.33		26,963	27,950*	27,200*
CONSTITUTION	SUN		19,427	62.47		8,998	25.20		28,425	29,602*	31,370*

@CITY OF PUBLICATION
#NEWSPAPER DESIGNATED MARKET

*AVERAGES FOR 3 MONTHS

PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

OKLAHOMA		CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/ OH'S	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIPC/ OH'S	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 3/31/87	TOTAL CIRCULATION AS OF 3/31/86
McALESTER (PITTSBURG CO.)		8,100			13,700			21,800			
NEWS-CAPITAL & DEMOCRAT	E (M-F)		5,882	72.62		6,122	44.69		12,004	12,289	12,173
NEWS-CAPITAL & DEMOCRAT	SUN		5,995	74.01		6,262	45.71		12,257	12,538	12,442
MIAMI (OTTAWA CO.)		8,100			14,300			22,400			
NEWS-RECORD	E (M-F)		5,278	65.16		3,274	22.90		8,552	8,720	8,944
NEWS-RECORD	SUN		5,450	67.28		3,438	24.04		8,888	9,056	9,401
MUSKOGEE (MUSKOGEE CO.)		17,600			42,700			60,300			
PHOENIX & TIMES-DEMOCRAT	M		9,769	55.51		8,053	18.86		17,822	18,213	18,458
PHOENIX & TIMES-DEMOCRAT	SUN		10,465	59.46		8,424	19.73		18,889	19,266	19,305
NORMAN (CLEVELAND CO.)		32,000			7,700			39,700			
TRANSCRIPT	E (M-F)		14,861	46.44		500	6.49		15,361	16,035	17,027
TRANSCRIPT	SAT M		14,579	45.56		494	6.42		15,073	15,748	16,564
TRANSCRIPT	SUN		16,247	50.77		567	7.36		16,814	17,592	18,305
OKLAHOMA CITY (OKLAHOMA CO.)		287,700#			29,700			317,400			
JOURNAL RECORD	M (TU-S)	#	4,116	1.43		112	0.38		4,228	5,126	5,669
OKLAHOMA CITY (OKLAHOMA CO.)		287,700#			445,700			733,400			
OKLAHOMAN	M (M-F)	#	153,828	53.47		79,542	17.85		233,370	239,024	239,404
OKLAHOMAN AND TIMES	SAT M	#	145,594	50.61		74,214	16.65		219,808	224,949	224,657
OKLAHOMAN	SUN	#	207,158	72.00		120,046	26.93		327,204	334,615	328,734
OKMULGEE (OKMULGEE CO.)		7,800			10,100			17,900			
TIMES	M (TU-S)		3,197	40.99		1,683	16.66		4,880	5,008	4,955
TIMES	SUN		3,268	41.90		1,767	17.50		5,035	5,163	5,145
PONCA CITY (KAY CO.)		11,700			11,600			23,300			
NEWS	E (M-F)		8,545	73.03		4,315	37.20		12,860	13,377	13,579
NEWS	SUN		9,248	79.04		4,631	39.92		13,879	14,424	14,713
SAPULPA (CREEK CO.)		6,700			12,400			19,100			
HERALD	E (M-F)		4,375	65.30		2,830	22.82		7,205	7,316*	7,775*
HERALD	SUN		4,660	69.55		2,965	23.91		7,625	7,736*	8,203*
SHAWNEE (POTTAWATOMIE CO.)		11,200			35,400			46,600			
NEWS-STAR	M (TU-S)		6,974	62.27		6,091	17.21		13,065	13,387*	13,860*
NEWS-STAR	SUN		7,376	65.86		6,897	19.48		14,273	14,595*	14,956*
STILLWATER (PAYNE CO.)		13,300			20,600			33,900			
NEWS-PRESS	E (M-F)		5,931	44.59		3,959	19.22		9,890	10,176*	10,269*
NEWS-PRESS	SUN		6,395	48.08		4,257	20.67		10,652	10,939*	10,984*

@CITY OF PUBLICATION
#NEWSPAPER DESIGNATED MARKET

*AVERAGES FOR 3 MONTHS

PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

		CZ OR NDM		RATIO	RTZ OR NDM		RATIO	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
		OH'S	CIRC	CIRC/ OH'S	OH'S	CIRC	CIRC/ OH'S	OH'S	CIRC	AS OF 3/31/87	AS OF 3/31/86
OKLAHOMA											
TULSA (TULSA CO.)		210,600			189,000			399,600			
WORLD, TRIBUNE	CMB DLY		139,546	66.26		39,773	21.04		179,319	199,963*	214,461*
WORLD	M		81,525	38.71		28,711	15.19		110,236	127,857*	136,219*
TRIBUNE	E		58,021	27.55		11,062	5.85		69,083	72,106*	78,242*
WORLD	SUN		155,452	73.81		53,435	28.27		208,887	232,837*	234,438*
OREGON											
ALBANY (LINN CO.)		33,600#						33,600			
DEMOCRAT-HERALD	E	#	21,061	62.68					21,061	21,367*	21,439*
ASHLAND (JACKSON CO.)		6,200			2,300			8,500			
TIDINGS	E		4,841	78.08		458	19.91		5,299	5,705	5,522
ASTORIA (CLATSOP CO.)		3,800			15,100			18,900			
ASTORIAN	E (M-F)		3,299	86.82		5,421	35.90		8,720	9,056	9,308
BAKER (BAKER CO.)		3,800			2,600			6,400			
DEMOCRAT-HERALD	E (M-F)		2,361	62.13		590	22.69		2,951	3,040	3,028
BEND (DESCHUTES CO.)		11,800			21,500			33,300			
BULLETIN	E (M-F)		8,609	72.96		10,951	50.93		19,560	20,085*	19,660*
BULLETIN	SUN		8,755	74.19		11,305	52.58		20,060	20,583*	20,026*
COOS BAY-NORTH BEND (COOS CO.)		10,400			23,000			33,400			
WORLD	E		8,493	81.66		6,461	28.09		14,954	15,242*	15,551*
CORVALLIS (BENTON CO.)		14,500			7,500			22,000			
GAZETTE-TIMES	M		8,591	59.25		3,191	42.55		11,782	12,852*	12,668*
GAZETTE-TIMES	SUN		8,176	56.39		3,174	42.32		11,350	12,480*	12,155*
EUGENE (LANE CO.)		74,100			35,600			109,700			
REGISTER-GUARD	M		45,561	61.49		19,226	54.01		64,787	68,237	69,720
REGISTER-GUARD	SUN		46,542	62.81		20,344	57.15		66,886	71,418	74,232
GRANTS PASS (JOSEPHINE CO.)		6,800			24,400			31,200			
COURIER	E		4,580	67.35		12,015	49.24		16,595	16,935*	16,341*
LA GRANDE (UNION CO.)		4,800			7,000			11,800			
OBSERVER	E		4,282	89.21		2,811	40.16		7,093	7,307	7,399

@CITY OF PUBLICATION
#NEWSPAPER DESIGNATED MARKET

*AVERAGES FOR 3 MONTHS

PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

OREGON		CZ OR NDM		RATIO	RTZ OR NDM		RATIO	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
		OH'S	CIRC	CIRC/ OH'S	OH'S	CIRC	CIRC/ OH'S	OH'S	CIRC	AS OF 3/31/87	AS OF 3/31/86
MEDFORD (JACKSON CO.)		22,900#			29,700			52,600			
MAIL TRIBUNE	E (M-TH)	#	16,440	71.79		10,433	35.13		26,873	27,717*	27,706*
MAIL TRIBUNE	FRI E	#	21,644	94.52		13,742	46.27		35,386	36,729*	36,627*
MAIL TRIBUNE	SUN	#	17,306	75.57		11,909	40.10		29,215	30,899*	30,858*
ONTARIO (MALHEUR CO.)		3,600			15,700			19,300			
ARGUS OBSERVER	E (M-F)		2,144	59.56		4,990	31.78		7,134	7,329	7,115
ARGUS OBSERVER	SUN		2,322	64.50		5,171	32.94		7,493	7,689	7,412
PENDLETON (UMATILLA CO.)		5,300			19,500			24,800			
EAST OREGONIAN	E		4,768	89.96		7,072	36.27		11,840	12,671	12,577
PORTLAND (MULTNOMAH CO.)		340,500			222,100			562,600			
OREGONIAN	ALL DAY (M-F)		195,070	57.29		70,584	31.78		265,654	327,251	335,162
OREGONIAN	SAT M		187,447	55.05		68,406	30.80		255,853	317,342	325,875
OREGONIAN	SUN		224,125	65.82		89,861	40.46		313,986	406,895	407,829
ROSEBURG (DOUGLAS CO.)		35,000#						35,000			
NEWS-REVIEW	E (M-F)	#	19,679	56.23					19,679	19,931*	19,872*
NEWS-REVIEW	SUN	#	19,787	56.53					19,787	20,038*	20,026*
SALEM (MARION CO.)		54,800#			108,700			163,500			
STATESMAN-JOURNAL	M	#	30,464	55.59		22,349	20.56		52,813	53,655	53,691
STATESMAN-JOURNAL	SUN	#	33,900	61.86		23,886	21.97		57,786	58,669	56,874
PENNSYLVANIA											
ALLENTOWN (LEHIGH CO.)		76,300			122,800			199,100			
CALL	M		56,515	74.07		61,068	49.73		117,583	134,156	130,724
CALL	SUN		63,732	83.53		81,301	66.21		145,033	176,970	172,442
ALTOONA (BLAIR CO.)		35,200			16,700			51,900			
MIRROR	E		23,259	66.08		6,889	41.25		30,148	34,065	34,730
BEAVER (BEAVER CO.)		71,400#						71,400			
BEAVER COUNTY TIMES	E (M-F)	#	43,806	61.35					43,806	46,653*	46,224*
BEAVER COUNTY TIMES	SUN	#	46,986	65.81					46,986	50,646*	49,836*
BETHLEHEM (NORTHAMPTON CO.)		41,200			36,500			77,700			
GLOBE-TIMES	E		17,362	42.14		1,776	4.87		19,138	22,941	24,392

@CITY OF PUBLICATION
#NEWSPAPER DESIGNATED MARKET

*AVERAGES FOR 3 MONTHS

PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

PENNSYLVANIA		CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/ OH'S	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/ OH'S	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 3/31/87	TOTAL CIRCULATION AS OF 3/31/86
BRADFORD (McKEAN CO.)		8,100			39,100			47,200			
ERA	M		6,065	74.88		5,361	13.71		11,426	11,872	12,029
BROWNSVILLE (FAYETTE CO.)		3,300			22,800			26,100			
TELEGRAPH	E			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
BUTLER (BUTLER CO.)		21,300			40,800			62,100			
EAGLE	E		15,667	73.55		14,109	34.58		29,776	30,753	30,968
CARLISLE (CUMBERLAND CO.)		11,400			11,800			23,200			
SENTINEL	E		8,231	72.20		7,261	61.53		15,492	15,971	16,088
CHAMBERSBURG (FRANKLIN CO.)		7,100			30,800			37,900			
PUBLIC OPINION	E		4,944	69.63		13,067	42.43		18,011	19,181	19,232
CHESTER (DELAWARE CO.)		111,300#						111,300			
DELAWARE COUNTY TIMES	M (M-F)	#	49,075	44.09					49,075	61,885	72,138
DELAWARE COUNTY TIMES	SUN	#	40,120	36.05					40,120	47,479	57,080
CLEARFIELD (CLEARFIELD CO.)		26,200#						26,200			
PROGRESS	E	#	16,081	61.38					16,081	16,834	17,660
COATESVILLE (CHESTER CO.)		29,300#						29,300			
RECORD	E	#	6,122	20.89					6,122	6,457	6,849
CONNELLSVILLE-SOUTH CONNELLSVILLE (FAYETTE CO.)		4,200			22,400			26,600			
COURIER	E		3,867	92.07		8,427	37.62		12,294	12,565	13,006
DOYLESTOWN (BUCKS CO.)		125,500#						125,500			
INTELLIGENCER	M (M-F)	#	38,323	30.54					38,323	40,946	41,971
INTELLIGENCER	SUN	#	40,861	32.56					40,861	44,040	45,414
DU BOIS (CLEARFIELD CO.)		4,300			19,600			23,900			
COURIER-EXPRESS	E		3,865	89.88		6,683	34.10		10,548	10,926	11,245
EASTON (NORTHAMPTON CO.), PA-PHILLIPSBURG (WARREN CO.), NJ		33,100			79,300			112,400			
EXPRESS	E		22,232	67.17		21,078	26.58		43,310	44,906	46,394
EXPRESS	SUN		22,779	68.82		22,242	28.05		45,021	47,262	48,430
ELLWOOD CITY (LAWRENCE CO.)		3,900			7,400			11,300			
LEDGER	E		3,120	80.00		4,185	56.55		7,305	7,821	7,601

@CITY OF PUBLICATION
#NEWSPAPER DESIGNATED MARKET

*AVERAGES FOR 3 MONTHS

PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

PENNSYLVANIA		CZ OR NDM		RATIO CIRC/	RTZ OR NDM		RATIO CIRC/	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
		OH'S	CIRC	OH'S	OH'S	CIRC	OH'S	OH'S	CIRC	AS OF 3/31/87	AS OF 3/31/86
ERIE (ERIE CO.)		74,600			39,900			114,500			
NEWS, TIMES	CMB DLY		55,799	74.80		13,282	33.29		69,081	70,506	72,092
NEWS	M (M-F)		22,463	30.11		5,397	13.53		27,860	28,467	28,279
TIMES	E (M-F)		33,336	44.69		7,885	19.76		41,221	42,039	43,813
TIMES-NEWS	SAT M		48,512	65.03		12,476	31.27		60,988	62,340	63,325
TIMES-NEWS	SUN		61,016	81.79		22,987	57.61		84,003	103,185	102,910
GETTYSBURG (ADAMS CO.)		4,700			23,500			28,200			
TIMES	E (M-F)		3,138	66.77		5,120	21.79		8,258	8,776	8,815
TIMES	WKND		2,919	62.11		5,049	21.49		7,968	8,525	8,556
GREENSBURG (WESTMORELAND CO.)		105,100#						105,100			
TRIBUNE-REVIEW	M	#	45,497	43.29					45,497	51,857	52,210
TRIBUNE-REVIEW	SUN	#	56,926	54.16					56,926	80,591	79,911
GREENVILLE (MERCER CO.)		2,800			12,900			15,700			
RECORD-ARGUS	E		2,372	84.71		2,542	19.71		4,914	5,117	5,102
HANOVER (YORK CO.)		10,900			71,900			82,800			
SUN	E		7,792	71.49		11,724	16.31		19,516	19,811	20,992
HARRISBURG (DAUPHIN CO.)		125,900			65,700			191,600			
PATRIOT, NEWS	CMB DLY		78,999	62.75		16,337	24.87		95,336	105,208	106,168
PATRIOT	M (M-F)		34,295	27.24		9,047	13.77		43,342	51,973	51,123
NEWS	E (M-F)		44,704	35.51		7,290	11.10		51,994	53,235	55,045
PATRIOT-NEWS	SAT M		67,600	53.69		15,536	23.65		83,136	92,789	92,645
PATRIOT-NEWS	SUN		90,955	72.24		32,809	49.94		123,764	169,718	167,646
HAZLETON (LUZERNE CO.)		18,500			13,800			32,300			
STANDARD-SPEAKER	ALL DAY		14,459	78.16		7,819	56.66		22,278	23,947*	24,336*
INDIANA (INDIANA CO.)		9,300			23,300			32,600			
GAZETTE	E		7,660	82.37		10,597	45.48		18,257	20,439	20,945
JOHNSTOWN (CAMBRIA CO.)		36,400			89,700			126,100			
TRIBUNE-DEMOCRAT	M		25,224	69.30		23,424	26.11		48,648	50,592	51,766
TRIBUNE-DEMOCRAT	SUN		24,112	66.24		24,274	27.06		48,386	53,841	53,554
KITTANNING (ARMSTRONG CO.)		8,100			27,700			35,800			
LEADER-TIMES	E		5,030	62.10		5,536	19.99		10,566	10,962	11,175

@CITY OF PUBLICATION
#NEWSPAPER DESIGNATED MARKET

*AVERAGES FOR 3 MONTHS

PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

PENNSYLVANIA		CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/ OH'S	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/ OH'S	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 3/31/87	TOTAL CIRCULATION AS OF 3/31/86
LANCASTER (LANCASTER CO.)		74,000			93,100			167,100			
INTELLIGENCER-JOURNAL, NEW ERA	CMB DLY		57,803	78.11		40,608	43.62		98,411	100,675*	101,127*
INTELLIGENCER-JOURNAL	M		24,350	32.91		17,694	19.01		42,044	43,745*	43,921*
NEW ERA	E		33,453	45.21		22,914	24.61		56,367	56,930*	57,206*
NEWS	SUN		53,716	72.59		43,334	46.55		97,050	100,398*	97,602*
LANSDALE (MONTGOMERY CO.)		25,900			25,100			51,000			
REPORTER	E		12,527	48.37		4,991	19.88		17,518	18,352	19,276
LATROBE (WESTMORELAND CO.)		7,000			17,300			24,300			
BULLETIN	E		5,555	79.36		3,525	20.38		9,080	9,359	9,711
LEBANON (LEBANON CO.)		20,300			20,800			41,100			
NEWS	E		13,078	64.42		9,326	44.84		22,404	24,898	25,148
NEWS	SUN		12,675	62.44		9,285	44.64		21,960	24,524	24,990
LEHIGHTON (CARBON CO.)		43,100#						43,100			
TIMES NEWS	E	#	15,951	37.01					15,951	16,454	16,414
LEVITTOWN-BRISTOL-LANGHORNE (BUCKS CO.)		52,800			61,000			113,800			
BUCKS COUNTY COURIER TIMES	M (M-F)		34,898	66.09		28,610	46.90		63,508	64,061	65,457
BUCKS COUNTY COURIER TIMES	SUN		37,845	71.68		31,828	52.18		69,673	70,368	70,999
LEWISTOWN (MIFFLIN CO.)		6,400			19,200			25,600			
SENTINEL	E		5,489	85.77		7,600	39.58		13,089	13,683	13,533
LOCK HAVEN (CLINTON CO.)		5,700			8,500			14,200			
EXPRESS	E		5,565	97.63		3,362	39.55		8,927	10,902*	11,310*
McKEESPORT-DUQUESNE-CLAIRTON (ALLEGHENY CO.)		40,500			44,300			84,800			
NEWS	E		19,397	47.89		9,819	22.16		29,216	30,095	30,938
MEADVILLE (CRAWFORD CO.)		8,500			17,500			26,000			
TRIBUNE	M		5,871	69.07		9,759	55.77		15,630	16,656	16,824
MONESSEN (WESTMORELAND CO.)-CHARLEROI-DONORA (WASHINGTON CO.)		10,500			18,100			28,600			
VALLEY INDEPENDENT	E		7,685	73.19		8,138	44.96		15,823	17,488	16,738
NEW CASTLE (LAWRENCE CO.)		14,600			24,700			39,300			
NEWS	E		8,942	61.25		11,368	46.02		20,310	20,721	20,741

@CITY OF PUBLICATION
#NEWSPAPER DESIGNATED MARKET

*AVERAGES FOR 3 MONTHS

PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

PENNSYLVANIA		CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/ OH'S	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/ OH'S	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 3/31/87	TOTAL CIRCULATION AS OF 3/31/86
NEW KENSINGTON (WESTMORELAND CO.)- TARENTUM (ALLEGHENY CO.)- VANDERGRIFT (WESTMORELAND CO.)		68,900#						68,900			
VALLEY NEWS DISPATCH	E	#	37,241	54.05					37,241	38,862	39,297
NORRISTOWN (MONTGOMERY CO.)		71,400#						71,400			
TIMES HERALD	E	#	28,730	40.24					28,730	30,605	31,924
PHILADELPHIA (PHILADELPHIA CO.)		629,900#			1,126,300			1,756,200			
INQUIRER	M (M-F)	#	176,046	27.95		272,548	24.20		448,594	494,844	492,374
INQUIRER	SAT M	#	152,940	24.28		251,815	22.36		404,755	445,180	435,957
INQUIRER	SUN	#	357,995	56.83		526,603	46.76		884,598	989,250	984,569
NEWS	E (M-F)	#	184,045	29.22		52,462	4.66		236,507	249,925	251,876
NEWS	SAT E	#	122,832	19.50		36,352	3.23		159,184	169,987	171,133
PHOENIXVILLE (CHESTER CO.)		5,700			22,500			28,200			
PHOENIX	E		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								
PITTSBURGH (ALLEGHENY CO.)		435,700			587,400			1,023,100			
POST-GAZETTE, SUN-TELEGRAPH	M (M-F)		111,191	25.52		47,039	8.01		158,230	170,242	173,482
POST-GAZETTE, SUN-TELEGRAPH	SAT M		100,695	23.11		45,837	7.80		146,532	157,684	160,977
PRESS	E (M-F)		183,162	42.04		45,483	7.74		228,645	232,887	239,849
PRESS	SAT E		159,084	36.51		40,989	6.98		200,073	203,649	210,416
PRESS	SUN		307,268	70.52		200,470	34.13		507,738	564,987	579,910
POTTSTOWN (MONTGOMERY CO.)		52,600#						52,600			
MERCURY	M	#	27,141	51.60					27,141	28,405	28,513
MERCURY	SUN	#	27,205	51.72					27,205	28,352	29,183
POTTSVILLE (SCHUYLKILL CO.)		37,600#						37,600			
REPUBLICAN	E	#	25,083	66.71					25,083	29,251	28,768
READING (BERKS CO.)		77,500			47,700			125,200			
TIMES, EAGLE	CMB DLY		55,925	72.16		21,834	45.77		77,759	81,510	82,569
TIMES	M		33,012	42.60		9,998	20.96		43,010	45,835	45,949
EAGLE	E		22,913	29.57		11,836	24.81		34,749	35,675	36,620
EAGLE	SUN		57,013	73.57		27,216	57.06		84,229	115,173	113,715
SCRANTON (LACKAWANNA CO.)		44,200			90,400			134,600			
TIMES	E		31,701	71.72		25,832	28.58		57,533	58,062	58,817
TIMES	SUN		30,361	68.69		30,911	34.19		61,272	62,704	60,835
TRIBUNE	M		17,532	39.67		18,598	20.57		36,130	37,222	38,105
SCRANTONIAN	SUN		22,009	49.79		26,429	29.24		48,438	50,592	51,993

@CITY OF PUBLICATION
#NEWSPAPER DESIGNATED MARKET

*AVERAGES FOR 3 MONTHS

PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

PENNSYLVANIA		CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/ OH'S	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/ OH'S	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 3/31/87	TOTAL CIRCULATION AS OF 3/31/86
SHARON-FARRELL-SHARPSVILLE-HERMITAGE (MERCER CO.)		18,700			33,100			51,800			
HERALD	E		14,014	74.94		12,488	37.73		26,502	27,006	27,193
SHENANDOAH-ASHLAND-MAHANOY CITY (SCHUYLKILL CO.)		18,400#						18,400			
HERALD	E	#	9,566	51.99					9,566	10,236*	10,503*
SOMERSET (SOMERSET CO.)		3,000			27,700			30,700			
AMERICAN	M		3,064	102.13		7,884	28.46		10,948@	11,395	11,069
STROUDSBURG-EAST STROUDSBURG (MONROE CO.)		8,800			22,300			31,100			
POCONO RECORD	M		6,608	75.09		10,497	47.07		17,105	19,309*	18,857*
POCONO RECORD	SUN		6,641	75.47		11,804	52.93		18,445	20,993*	19,988*
SUNBURY (NORTHUMBERLAND CO.)		51,400#						51,400			
ITEM	E	#	24,452	47.57					24,452	26,471*	26,786*
TITUSVILLE (CRAWFORD CO.)		3,700			5,500			9,200			
HERALD	M		2,708	73.19		1,472	26.76		4,180	4,739	4,881*
UNIONTOWN (FAYETTE CO.)		15,800			32,500			48,300			
HERALD-STANDARD	M (M-F)		11,011	69.69		14,392	44.28		25,403	28,758	28,652
HERALD-STANDARD	SUN		11,256	71.24		15,144	46.60		26,400	29,798	29,729
WARREN (WARREN CO.)		6,100			11,300			17,400			
TIMES-OBSERVER	M		5,426	88.95		6,561	58.06		11,987	12,810	12,350
WASHINGTON (WASHINGTON CO.)		8,500			29,800			38,300			
OBSERVER-REPORTER	M		7,414	87.22		17,192	57.69		24,606	37,304*	35,172*
OBSERVER-REPORTER	SUN		5,772	67.91		15,704	52.70		21,476	32,482*	
WAYNESBORO (FRANKLIN CO.)		7,900			12,900			20,800			
RECORD HERALD	E		6,170	78.10		3,057	23.70		9,227	10,342	10,414
WEST CHESTER (CHESTER CO.)		13,300#			51,400			64,700			
LOCAL NEWS	E (M-F)	#	6,846	51.47		26,599	51.75		33,445	37,967	38,896
LOCAL NEWS	SUN	#	5,309	39.92		24,711	48.08		30,020	33,772	
WILKES-BARRE (LUZERNE CO.)		48,900			81,900			130,800			
CITIZENS' VOICE	M		26,953	55.12		20,200	24.66		47,153	48,199*	46,065*
TIMES-LEADER	M		21,071	43.09		22,519	27.50		43,590	46,961*	

@CITY OF PUBLICATION
#NEWSPAPER DESIGNATED MARKET

*AVERAGES FOR 3 MONTHS

PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

		CZ OR NDM		RATIO CIRC/	RTZ OR NDM		RATIO CIRC/	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
PENNSYLVANIA		OH'S	CIRC	OH'S	OH'S	CIRC	OH'S	OH'S	CIRC	AS OF 3/31/87	AS OF 3/31/86
WILKES-BARRE (LUZERNE CO.)		187,900#						187,900			
INDEPENDENT	SUN	#	65,114	34.65					65,114	66,447*	64,934*
WILLIAMSPORT (LYCOMING CO.)		21,400			90,900			112,300			
SUN-GAZETTE	E		17,743	82.91		15,703	17.28		33,446	34,053*	33,794*
YORK (YORK CO.)		53,200			72,200			125,400			
DISPATCH	E		28,876	54.28		19,112	26.47		47,988	48,907	50,082
NEWS	SUN		21,843	41.06		22,195	30.74		44,038	46,417	
RECORD	M		23,839	44.81		15,841	21.94		39,680	40,446	40,594
RECORD	SUN		21,252	39.95		15,194	21.04		36,446	37,276	
RHODE ISLAND											
NEWPORT (NEWPORT CO.)		16,700			7,100			23,800			
NEWS	E		11,429	68.44		3,906	55.01		15,335	15,639	15,891
PAWTUCKET-CENTRAL FALLS (PROVIDENCE CO.)		36,300			29,600			65,900			
TIMES	E		17,643	48.60		7,809	26.38		25,452	26,450	26,726
PROVIDENCE (PROVIDENCE CO.)		187,100			221,600			408,700			
JOURNAL, BULLETIN	CMB DLY		125,875	67.28		63,237	28.54		189,112	203,758	207,917
JOURNAL	M (M-F)		44,609	23.84		35,112	15.84		79,721	93,578	88,607
BULLETIN	E (M-F)		81,266	43.43		28,125	12.69		109,391	110,180	119,310
JOURNAL-BULLETIN	SAT M		114,135	61.00		59,206	26.72		173,341	187,823	189,468
JOURNAL	SUN		138,176	73.85		94,356	42.58		232,532	260,404	258,081
WESTERLY (WASHINGTON CO.)		10,200			24,900			35,100			
SUN	E (M-F)		7,724	75.73		3,586	14.40		11,310	11,572	11,423
SUN	SUN		7,908	77.53		3,635	14.60		11,543	11,822	11,673
WOONSOCKET (PROVIDENCE CO.)		28,800			31,200			60,000			
CALL	E		20,500	71.18		8,098	25.96		28,598	30,152	30,840
CALL	SUN		20,059	69.65		8,057	25.82		28,116	29,631	30,242
SOUTH CAROLINA											
AIKEN (AIKEN CO.)		43,200#						43,200			
STANDARD	E (M-F)	#	14,026	32.47					14,026	14,169	13,911
STANDARD	SUN	#	13,824	32.00					13,824	13,967	13,583

@CITY OF PUBLICATION
#NEWSPAPER DESIGNATED MARKET

*AVERAGES FOR 3 MONTHS

PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

SOUTH CAROLINA		CZ OR NDM		RATIO CIRC/	RTZ OR NDM		RATIO CIRC/	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
		OH'S	CIRC	OH'S	OH'S	CIRC	OH'S	OH'S	CIRC	AS OF 3/31/87	AS OF 3/31/86
ANDERSON (ANDERSON CO.)		19,600			121,400			141,000			
INDEPENDENT-MAIL	M		14,821	75.62		24,770	20.40		39,591	41,519*	42,885*
INDEPENDENT-MAIL	SUN		15,539	79.28		26,766	22.05		42,305	44,165*	45,108*
BEAUFORT (BEAUFORT CO.)		13,700			15,200			28,900			
GAZETTE	E (M-F)		5,468	39.91		2,438	16.04		7,906	8,280	8,344
CHARLESTON (CHARLESTON CO.)		165,600#						165,600			
NEWS & COURIER, POST	CMB DLY	#	97,174	58.68					97,174	110,817	111,482
NEWS & COURIER	M (M-F)	#	60,482	36.52					60,482	73,427	72,852
POST	E (M-F)	#	36,692	22.16					36,692	37,390	38,630
NEWS & COURIER/POST	SAT M	#	98,035	59.20					98,035	112,232	109,177
NEWS & COURIER/POST	SUN	#	102,136	61.68					102,136	120,131	117,712
COLUMBIA (RICHLAND CO.)		157,600			162,100			319,700			
STATE, RECORD	CMB DLY		101,741	64.56		27,127	16.73		128,868	147,564	148,676
STATE	M		73,041	46.35		26,418	16.30		99,459	118,080	117,978
RECORD	E		28,700	18.21		709	0.44		29,409	29,484	30,698
STATE	SUN		101,324	64.29		32,095	19.80		133,419	152,643	152,868
FLORENCE (FLORENCE CO.)		16,300			70,600			86,900			
NEWS	M		12,390	76.01		17,025	24.11		29,415	30,937	30,289
NEWS	SUN		12,400	76.07		17,499	24.79		29,899	31,503	30,864
GREENVILLE (GREENVILLE CO.)		85,000			204,000			289,000			
NEWS, PIEDMONT	CMB DLY		57,427	67.56		49,476	24.25		106,903	112,414	111,737
NEWS	M (M-F)		37,185	43.75		44,486	21.81		81,671	87,020	86,787
PIEDMONT	E (M-F)		20,242	23.81		4,990	2.45		25,232	25,394	24,950
NEWS-PIEDMONT	SAT M		52,381	61.62		53,605	26.28		105,986	112,519	110,332
NEWS-PIEDMONT	SUN		59,097	69.53		60,208	29.51		119,305	126,553	126,095
GREENWOOD (GREENWOOD CO.)		8,700			29,500			38,200			
INDEX-JOURNAL	E (M-F)		6,327	72.72		9,672	32.79		15,999	16,139	16,361
INDEX-JOURNAL	SUN		6,279	72.17		10,096	34.22		16,375	16,532	16,566
HILTON HEAD ISLAND (BEAUFORT CO.)		5,600			21,000			26,600			
ISLAND PACKET	M (M-F)		6,586	117.61		640	3.05		7,226	9,844	9,855
MYRTLE BEACH (HORRY CO.)		22,100			20,400			42,500			
SUN NEWS	M		16,802	76.03		10,227	50.13		27,029	27,975	25,965
SUN NEWS	SUN		20,175	91.29		11,699	57.35		31,874	33,137	31,779

@CITY OF PUBLICATION
#NEWSPAPER DESIGNATED MARKET

*AVERAGES FOR 3 MONTHS

PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

		CZ OR NDM		RATIO CIRC/	RTZ OR NDM		RATIO CIRC/	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
SOUTH CAROLINA		OH'S	CIRC	OH'S	OH'S	CIRC	OH'S	OH'S	CIRC	AS OF 3/31/87	AS OF 3/31/86
ORANGEBURG (ORANGEBURG CO.)		11,600			23,600			35,200			
TIMES & DEMOCRAT	M		7,687	66.27		7,826	33.16		15,513	16,247	15,763
TIMES & DEMOCRAT	SUN		7,813	67.35		8,316	35.24		16,129	16,821	16,476
ROCK HILL (YORK CO.)		35,200#			15,600			50,800			
HERALD	E	#	20,889	59.34		4,468	28.64		25,357	26,049	26,215
HERALD	SUN	#	20,381	57.90		4,421	28.34		24,802	25,497	
SPARTANBURG (SPARTANBURG CO.)		44,200			61,200			105,400			
HERALD-JOURNAL	M		29,370	66.45		24,309	39.72		53,679	55,404*	49,754*
HERALD-JOURNAL	SUN		30,578	69.18		26,710	43.64		57,288	59,294*	53,568*
SUMTER (SUMTER CO.)		12,000			34,900			46,900			
ITEM	E		8,508	70.90		12,750	36.53		21,258	21,453	21,069
SOUTH DAKOTA											
ABERDEEN (BROWN CO.)		10,900			28,400			39,300			
AMERICAN NEWS	M		8,409	77.15		10,473	36.88		18,882	20,063	19,844
AMERICAN NEWS	SUN		9,448	86.68		11,241	39.58		20,689	21,982	21,414
HURON (BEADLE CO.)		5,300			21,000			26,300			
PLAINSMAN	E (M-F)		5,013	94.58		6,524	31.07		11,537	12,335	12,491
PLAINSMAN	SUN		5,087	95.98		6,673	31.78		11,760	12,677	12,787
MITCHELL (DAVISON CO.)		5,400			28,800			34,200			
REPUBLIC	E		3,982	73.74		7,451	25.87		11,433	11,849	11,877
RAPID CITY (PENNINGTON CO.)		19,600			40,800			60,400			
JOURNAL	E		14,593	74.45		14,585	35.75		29,178	31,853	31,553
JOURNAL	SUN		15,496	79.06		16,176	39.65		31,672	34,807	34,658
SIOUX FALLS (MINNEHAHA CO.)		36,500			59,800			96,300			
ARGUS LEADER	M		22,866	62.65		14,608	24.43		37,474	44,395	42,381
ARGUS LEADER	SUN		27,218	74.57		22,719	37.99		49,937	64,176	60,248
WATERTOWN (CODINGTON CO.)		6,800			20,100			26,900			
PUBLIC OPINION	E		5,382	79.15		8,751	43.54		14,133	16,555	16,941

@CITY OF PUBLICATION
#NEWSPAPER DESIGNATED MARKET

*AVERAGES FOR 3 MONTHS

PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

TENNESSEE		CZ OR NDM		RATIO CIRC/	RTZ OR NDM		RATIO CIRC/	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
		OH'S	CIRC	OH'S	OH'S	CIRC	OH'S	OH'S	CIRC	AS OF 3/31/87	AS OF 3/31/86
ATHENS (McMINN CO.)		4,600			13,200			17,800			
POST-ATHENIAN	E (M-F)		3,536	76.87		6,292	47.67		9,828	10,106	10,143
CHATTANOOGA (HAMILTON CO.)		99,800			200,800			300,600			
TIMES, NEWS-FREE PRESS	CMB DLY		71,593	71.74		23,821	11.86		95,414	105,175	103,509
TIMES	M (M-F)		33,133	33.20		10,648	5.30		43,781	47,855	46,963
NEWS-FREE PRESS	E (M-F)		38,460	38.54		13,173	6.56		51,633	57,320	56,546
TIMES	SAT M		32,641	32.71		10,660	5.31		43,301	47,112	46,445
NEWS-FREE PRESS	SAT E		35,459	35.53		12,915	6.43		48,374	54,005	53,128
NEWS-FREE PRESS	SUN		76,216	76.37		25,602	12.75		101,818	112,545	108,859
CLARKSVILLE (MONTGOMERY CO.)		24,700			10,300			35,000			
LEAF-CHRONICLE	M		11,903	48.19		4,748	46.10		16,651	18,501	18,148
LEAF-CHRONICLE	SUN		14,326	58.00		5,456	52.97		19,782	22,205	21,839
CLEVELAND (BRADLEY CO.)		13,100			16,000			29,100			
BANNER	E (M-F)		8,071	61.61		7,482	46.76		15,553	15,917*	16,030*
BANNER	SUN		8,561	65.35		8,431	52.69		16,992	17,387*	17,272*
COLUMBIA (MAURY CO.)		10,700			40,500			51,200			
HERALD	E (M-F)		6,707	62.68		5,078	12.54		11,785	12,347	12,663
HERALD	SUN		7,276	68.00		5,993	14.80		13,269	13,831	14,039
COOKEVILLE (PUTNAM CO.)		10,200			8,200			18,400			
HERALD-CITIZEN	E (M-F)		4,803	47.09		2,822	34.41		7,625	8,571	8,571
HERALD-CITIZEN	SUN		5,824	57.10		3,059	37.30		8,883	9,829	9,603
DYERSBURG (DYER CO.)		6,200			12,900			19,100			
STATE GAZETTE	E (M-F)		4,083	65.85		3,531	27.37		7,614	7,793	7,441
GREENEVILLE (GREENE CO.)		5,800			15,400			21,200			
SUN	E		4,765	82.16		9,164	59.51		13,929	14,455	14,460
JACKSON (MADISON CO.)		20,400			84,900			105,300			
SUN	E (M-F)		14,898	73.03		18,946	22.32		33,844	36,005	36,381
SUN	SAT M		14,115	69.19		18,796	22.14		32,911	35,070	
SUN	SUN		15,329	75.14		20,370	23.99		35,699	38,034	37,277
JOHNSON CITY (WASHINGTON CO.)		24,300			40,600			64,900			
PRESS	M		14,887	61.26		12,100	29.80		26,987	29,289	28,465
PRESS	SUN		16,248	66.86		13,904	34.25		30,152	32,710	32,345

@CITY OF PUBLICATION
#NEWSPAPER DESIGNATED MARKET

*AVERAGES FOR 3 MONTHS

PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

TENNESSEE		CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/ OH'S	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/ OH'S	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 3/31/87	TOTAL CIRCULATION AS OF 3/31/86
KINGSPORT (SULLIVAN CO.)		33,300			50,400			83,700			
TIMES-NEWS	ALL DAY (M-F)		26,801	80.48		17,419	34.56		44,220	47,167	47,551
TIMES-NEWS	SAT M		25,520	76.64		17,047	33.82		42,567	45,157	45,892
TIMES-NEWS	SUN		27,514	82.62		17,182	34.09		44,696	47,584	47,388
KNOXVILLE (KNOX CO.)		103,500			90,600			194,100			
JOURNAL	E		27,969	27.02		14,326	15.81		42,295	44,093	60,574
NEWS-SENTINEL	M		45,722	44.18		50,779	56.05		96,501	100,452	93,799
NEWS-SENTINEL	SUN		66,947	64.68		91,489	100.98		158,436	166,218	164,626
MARYVILLE-ALCOA (BLOUNT CO.)		20,900			11,500			32,400			
TIMES	E (M-F)		10,077	48.22		10,335	89.87		20,412	20,882	21,039
MEMPHIS (SHELBY CO.)		332,100#			259,700			591,800			
COMMERCIAL APPEAL	M	#	170,742	51.41		30,324	11.68		201,066	225,016	225,674
COMMERCIAL APPEAL	SUN	#	220,815	66.49		43,964	16.93		264,779	298,003	295,412
MORRISTOWN (HAMBLEN CO.)		16,500			31,700			48,200			
CITIZEN TRIBUNE	E (M-F)		10,783	65.35		7,647	24.12		18,430	20,287	19,998
CITIZEN TRIBUNE	SUN		11,880	72.00		9,421	29.72		21,301	23,706	23,314
MURFREESBORO (RUTHERFORD CO.)		13,700			20,000			33,700			
NEWS JOURNAL	E		8,265	60.33		7,593	37.97		15,858	16,213	14,417
NEWS JOURNAL	SUN		9,320	68.03		8,183	40.92		17,503	17,931	16,227
NASHVILLE (DAVIDSON CO.)		336,800#						336,800			
BANNER	E	#	56,396	16.74					56,396	67,408	68,930
TENNESSEAN	M	#	98,630	29.28					98,630	122,589	120,825
TENNESSEAN	SUN	#	199,913	59.36					199,913	259,705	255,729
OAK RIDGE (ANDERSON CO.)		15,400			30,300			45,700			
OAK RIDGER	E (M-F)		9,500	61.69		2,045	6.75		11,545	11,923	11,639
PARIS (HENRY CO.)		11,800#						11,800			
POST-INTELLIGENCER	E (M-F)	#	7,323	62.06					7,323	7,927	8,196
TEXAS											
ABILENE (TAYLOR CO.)		38,300#			16,500			54,800			
REPORTER-NEWS	M	#	22,843	59.64		5,755	34.88		28,598	44,258*	36,990*
REPORTER-NEWS	SUN	#	30,067	78.50		7,566	45.85		37,633	56,343*	59,844*

@CITY OF PUBLICATION
#NEWSPAPER DESIGNATED MARKET

*AVERAGES FOR 3 MONTHS

PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

TEXAS		CZ OR NDM		RATIO CIRC/	RTZ OR NDM		RATIO CIRC/	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
		OH'S	CIRC	OH'S	OH'S	CIRC	OH'S	OH'S	CIRC	AS OF 3/31/87	AS OF 3/31/86
AMARILLO (POTTER CO.)		62,600			106,900			169,500			
NEWS, GLOBE-TIMES	CMB DLY		42,855	68.46		24,998	23.38		67,853	70,180	72,282
NEWS	M		19,970	31.90		21,907	20.49		41,877	44,147	44,810
GLOBE-TIMES	E (M-F)		22,885	36.56		3,091	2.89		25,976	26,033	27,472
NEWS-GLOBE	SUN		46,811	74.78		27,740	25.95		74,551	77,078	77,721
ARLINGTON (TARRANT CO.)		86,900@						86,900			
NEWS	E (M-F)	@	5,899	6.79					5,899	5,985	8,549
NEWS	SUN	@	6,876	7.91					6,876	6,961	9,598
AUSTIN (TRAVIS CO.)		195,400			125,500			320,900			
AMERICAN-STATESMAN	ALL DAY (M-F)		118,328	60.56		41,852	33.35		160,180	166,980	165,643
AMERICAN-STATESMAN	SAT M		118,212	60.50		43,854	34.94		162,066	169,038	165,808
AMERICAN-STATESMAN	SUN		141,024	72.17		54,022	43.05		195,046	204,816	201,391
BEAUMONT (JEFFERSON CO.)		53,100			183,800			236,900			
ENTERPRISE	M		35,732	67.29		30,955	16.84		66,687	68,918	68,659
ENTERPRISE	SUN		40,274	75.85		37,265	20.27		77,539	80,184	77,982
BIG SPRING (HOWARD CO.)		9,600#			3,400			13,000			
HERALD	E (M-F)	#	6,101	63.55		1,990	58.53		8,091	9,120	9,311
HERALD	SAT M	#	6,071	63.24		1,975	58.09		8,046	9,089	9,176
HERALD	SUN	#	6,772	70.54		2,261	66.50		9,033	10,205	10,527
BORGER (HUTCHINSON CO.)		7,000			8,300			15,300			
NEWS-HERALD	E (M-F)		4,706	67.23		2,079	25.05		6,785	7,027	7,355
NEWS-HERALD	SUN		5,150	73.57		2,542	30.63		7,692	7,963	8,276
BROWNSVILLE (CAMERON CO.)		25,900			119,000			144,900			
HERALD	E (M-F)		12,911	49.85		3,392	2.85		16,303	16,416	16,875
HERALD	SUN		15,810	61.04		4,248	3.57		20,058	20,205	19,749
BROWNWOOD (BROWN CO.)		8,900			30,200			39,100			
BULLETIN	E (M-F)		5,400	60.67		3,867	12.80		9,267	9,498*	10,349*
BULLETIN	SUN		6,518	73.24		4,739	15.69		11,257	11,488*	12,106*
BRYAN-COLLEGE STATION (BRAZOS CO.)		40,600#			21,800			62,400			
EAGLE	M	#	20,228	49.82		5,103	23.41		25,331	26,170*	26,805*
EAGLE	SUN	#	22,860	56.31		5,752	26.39		28,612	29,590*	30,711*

@CITY OF PUBLICATION
#NEWSPAPER DESIGNATED MARKET

*AVERAGES FOR 3 MONTHS

PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

TEXAS		CZ OR NDM		RATIO	RTZ OR NDM		RATIO	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
		OH'S	CIRC	CIRC/ OH'S	OH'S	CIRC	CIRC/ OH'S	OH'S	CIRC	AS OF 3/31/87	AS OF 3/31/86
CLUTE-FREEPORT-LAKE JACKSON-RICHWOOD (BRAZORIA CO.)		17,000			25,100			42,100			
BRAZOSPORT FACTS	E		10,151	59.71		9,085	36.20		19,236	19,370	19,516
BRAZOSPORT FACTS	SUN		10,658	62.69		10,201	40.64		20,859	21,006	21,221
CONROE (MONTGOMERY CO.)		7,400			50,900			58,300			
COURIER	M			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
COURIER	SUN			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
CORPUS CHRISTI (NUECES CO.)		88,500#			30,500			119,000			
CALLER, TIMES	CMB DLY	#	57,996	65.53		11,257	36.91		69,253	82,449*	85,500*
CALLER	M (M-F)	#	39,698	44.86		9,134	29.95		48,832	60,940*	62,647*
TIMES	E (M-F)	#	18,298	20.68		2,123	6.96		20,421	21,509*	22,853*
CALLER-TIMES	SAT M	#	46,636	52.70		10,161	33.31		56,797	69,807*	71,963*
CALLER-TIMES	SUN	#	59,710	67.47		13,715	44.97		73,425	90,857*	93,497*
DALLAS (DALLAS CO.)											
WALL STREET JOURNAL-SOUTHWEST EDITION	M (M-F)									218,819	224,050
DEL RIO (VAL VERDE CO.)		10,800			1,600			12,400			
NEWS-HERALD	E		5,218	48.31		571	35.69		5,789	6,096*	6,391*
NEWS-HERALD	SUN		5,478	50.72		596	37.25		6,074	6,461*	6,881*
DENISON (GRAYSON CO.)		9,600#			27,400			37,000			
HERALD	E (M-F)	#	6,663	69.41		3,047	11.12		9,710	13,727	13,973
HERALD	SUN	#	7,336	76.42		3,437	12.54		10,773	15,221	15,572
DENTON (DENTON CO.)		22,600			59,500			82,100			
RECORD-CHRONICLE	E (M-F)		13,038	57.69		3,961	6.66		16,999	17,532	17,124
RECORD-CHRONICLE	SUN		14,274	63.16		4,871	8.19		19,145	19,836	19,370
EL PASO (EL PASO CO.)		149,600			138,800			288,400			
TIMES, HERALD-POST	CMB DLY			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
TIMES	M			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
HERALD-POST	E			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
TIMES	SUN			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
FORT WORTH (TARRANT CO.)		380,800#			193,300			574,100			
STAR-TELEGRAM	CMB DLY	#	222,955	58.55		33,970	17.57		256,925	261,852	255,207
STAR-TELEGRAM	M (M-F)	#	110,349	28.98		17,076	8.83		127,425	131,923	125,674
STAR-TELEGRAM	E (M-F)	#	112,606	29.57		16,894	8.74		129,500	129,929	129,533
STAR-TELEGRAM	SAT M	#	219,397	57.61		37,452	19.38		256,849	261,566	260,251
STAR-TELEGRAM	SUN	#	257,644	67.66		51,438	26.61		309,082	315,644	303,776

@CITY OF PUBLICATION
#NEWSPAPER DESIGNATED MARKET

*AVERAGES FOR 3 MONTHS

PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

TEXAS		CZ OR NDM		RATIO CIRC/	RTZ OR NDM		RATIO CIRC/	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
		OH'S	CIRC	OH'S	OH'S	CIRC	OH'S	OH'S	CIRC	AS OF 3/31/87	AS OF 3/31/86
GALVESTON (GALVESTON CO.)		24,400			34,600			59,000			
NEWS	M		15,026	61.58		11,193	32.35		26,219	27,924	28,612
NEWS	SUN		14,094	57.76		11,908	34.42		26,002	27,878	28,718
GARLAND (DALLAS CO.)		57,100			8,900			66,000			
NEWS	E (M-F)		11,474	20.09		400	4.49		11,874	11,984	15,540
NEWS	SUN		12,484	21.86		409	4.60		12,893	13,004	16,230
GRAND PRAIRIE (DALLAS CO.)		30,900@						30,900			
NEWS	E (M-F)	@	8,416	27.24					8,416	8,490	10,030
NEWS	SUN	@	9,167	29.67					9,167	9,242	10,572
GREENVILLE (HUNT CO.)		9,100#			15,000			24,100			
HERALD BANNER	M	#		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
HERALD BANNER	SUN	#		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
HARLINGEN (CAMERON CO.)		23,100			75,700			98,800			
VALLEY STAR	M		15,585	67.47		11,018	14.55		26,603	29,438	29,093
VALLEY STAR	SUN		18,115	78.42		12,408	16.39		30,523	32,144	30,889
HOUSTON (HARRIS CO.)		1,028,900			409,000			1,437,900			
CHRONICLE	ALL DAY (M-F)			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
CHRONICLE	SAT M			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
CHRONICLE	SUN			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
POST	M			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
POST	SUN			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
HUNTSVILLE (WALKER CO.)		8,700			6,400			15,100			
ITEM	M (T-S)			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
ITEM	SUN			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
HURST (TARRANT CO.)		51,500@						51,500			
MID-CITIES NEWS	E (M-F)	@	6,045	11.74					6,045	6,773	8,614
MID-CITIES NEWS	SUN	@	6,394	12.42					6,394	7,119	8,859
IRVING (DALLAS CO.)		46,100@						46,100			
NEWS	E (M-F)	@	10,727	23.27					10,727	10,800	12,999
NEWS	SUN	@	12,345	26.78					12,345	12,418	13,997
KERRVILLE-INGRAM (KERR CO.)		10,300			14,100			24,400			
TIMES	E (M-F)		6,840	66.41		1,848	13.11		8,688	8,893	8,522
TIMES	SUN		7,968	77.36		2,201	15.61		10,169	10,468	10,351

@CITY OF PUBLICATION
#NEWSPAPER DESIGNATED MARKET

*AVERAGES FOR 3 MONTHS

PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

TEXAS		CZ OR NDM		RATIO	RTZ OR NDM		RATIO	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
		OH'S	CIRC	CIRC/ OH'S	OH'S	CIRC	CIRC/ OH'S	OH'S	CIRC	AS OF 3/31/87	AS OF 3/31/86
KILLEEN (BELL CO.)		27,700			12,300			40,000			
HERALD	M		12,087	43.64		4,490	36.50		16,577	17,249	17,169
HERALD	SUN		14,185	51.21		5,812	47.25		19,997	20,865	20,727
LAREDO (WEBB CO.)		28,900			9,900			38,800			
TIMES	M		15,846	54.83		2,513	25.38		18,359	19,614*	16,939
TIMES	SUN		17,341	60.00		2,642	26.69		19,983	21,312*	18,313
LONGVIEW (GREGG CO.)		30,900			58,600			89,500			
JOURNAL, NEWS	CMB DLY		21,632	70.01		10,162	17.34		31,794	33,053	33,395
JOURNAL	M (M-F)		8,342	27.00		10,156	17.33		18,498	19,713	19,304
NEWS	E (M-F)		13,290	43.01		6	0.01		13,296	13,340	14,091
NEWS-JOURNAL	SAT M		20,711	67.03		10,261	17.51		30,972	32,287	32,263
JOURNAL	SUN		27,323	88.42		13,690	23.36		41,013	42,628	42,475
LUBBOCK (LUBBOCK CO.)		65,300			83,200			148,500			
AVALANCHE-JOURNAL, JOURNAL	CMB DLY		42,600	65.24		24,210	29.10		66,810	72,220	72,047
AVALANCHE-JOURNAL	M (M-F)		30,106	46.10		24,202	29.09		54,308	59,685	58,981
JOURNAL	E (M-F)		12,494	19.13		8	0.01		12,502	12,535	13,066
AVALANCHE-JOURNAL	SAT M		38,101	58.35		23,337	28.05		61,438	66,624	66,423
AVALANCHE-JOURNAL	SUN		44,593	68.29		26,737	32.14		71,330	76,497	77,538
LUFKIN (ANGELINA CO.)		11,600			43,600			55,200			
NEWS	E (M-F)		7,091	61.13		7,400	16.97		14,491	14,705	15,298
NEWS	SAT M		7,371	63.54		7,451	17.09		14,822	15,036	15,417
NEWS	SUN		7,794	67.19		8,506	19.51		16,300	16,552	17,060
McALLEN (HIDALGO CO.)		49,700			53,400			103,100			
MONITOR	E (M-F)		21,548	43.36		7,639	14.31		29,187	29,448	28,109
MONITOR	SUN		29,319	58.99		10,757	20.14		40,076	40,524	38,558
MARSHALL (HARRISON CO.)		9,700#			25,000			34,700			
NEWS MESSENGER	E (M-F)	#	5,701	58.77		4,120	16.48		9,821	10,072	10,180
NEWS MESSENGER	SUN	#	6,840	70.52		4,820	19.28		11,660	11,923	12,011
MIDLAND (MIDLAND CO.)		35,600			82,700			118,300			
REPORTER-TELEGRAM	E (M-F)		19,705	55.35		3,484	4.21		23,189	23,682	25,234
REPORTER-TELEGRAM	SAT M		20,220	56.80		3,599	4.35		23,819	24,315	25,837
REPORTER-TELEGRAM	SUN		23,076	64.82		4,554	5.51		27,630	28,272	30,214
MOUNT PLEASANT (TITUS CO.)		4,500			15,400			19,900			
TRIBUNE	E (M-F)		2,333	51.84		2,292	14.88		4,625	4,794	4,947
TRIBUNE	SUN		2,699	59.98		2,480	16.10		5,179	5,374	5,418

@CITY OF PUBLICATION
#NEWSPAPER DESIGNATED MARKET

*AVERAGES FOR 3 MONTHS

PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

TEXAS		CZ OR NDM		RATIO CIRC/	RTZ OR NDM		RATIO CIRC/	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
		OH'S	CIRC	OH'S	OH'S	CIRC	OH'S	OH'S	CIRC	AS OF 3/31/87	AS OF 3/31/86
NEW BRAUNFELS (COMAL CO.)		9,500			8,500			18,000			
HERALD-ZEITUNG	E (TU-F)		4,281	45.06		2,735	32.18		7,016	7,269	7,017
HERALD-ZEITUNG	SUN		5,210	54.84		3,346	39.36		8,556	8,808	8,513
ODESSA (ECTOR CO.)		48,900			94,400			143,300			
AMERICAN	E (M-F)		22,438	45.89		6,916	7.33		29,354	29,860	30,861
AMERICAN	SAT M		22,527	46.07		7,348	7.78		29,875	30,436	31,665
AMERICAN	SUN		28,755	58.80		9,378	9.93		38,133	38,895	41,178
ORANGE (ORANGE CO.)		12,500			23,700			36,200			
LEADER	E		5,717	45.74		4,751	20.05		10,468	10,594	10,835
LEADER	SUN		6,587	52.70		5,469	23.08		12,056	12,195	12,542
PALESTINE (ANDERSON CO.)		6,600			16,700			23,300			
HERALD-PRESS	E		5,572	84.42		4,645	27.81		10,217	10,751	11,044
HERALD-PRESS	SUN		6,011	91.08		5,073	30.38		11,084	11,694	12,362
PAMPA (GRAY CO.)		8,500			14,100			22,600			
NEWS	E (M-F)		5,742	67.55		1,714	12.16		7,456	7,628	8,045
NEWS	SUN		6,333	74.51		1,913	13.57		8,246	8,418	8,668
PARIS (LAMAR CO.)		10,300#			6,700			17,000			
NEWS	E (M-F)	#	6,188	60.08		3,825	57.09		10,013	12,862*	12,953*
NEWS	SAT M	#	6,064	58.87		3,825	57.09		9,889	12,735*	12,827*
NEWS	SUN	#	6,430	62.43		3,980	59.40		10,410	13,416*	13,439*
PORT ARTHUR (JEFFERSON CO.)		43,600			9,000			52,600			
NEWS	M		21,548	49.42		1,156	12.84		22,704	22,975	22,901
NEWS	SUN		23,136	53.06		1,273	14.14		24,409	24,664	24,749
RICHARDSON (DALLAS CO.)		26,800@						26,800			
NEWS	E (M-F)	@	5,831	21.76					5,831	7,276	8,697
NEWS	SUN	@	5,953	22.21					5,953	7,398	9,014
SAN ANGELO (TOM GREEN CO.)		30,100#			4,900			35,000			
STANDARD-TIMES	M	#	18,322	60.87		1,443	29.45		19,765	34,257*	34,524*
STANDARD-TIMES	SUN	#	23,635	78.52		1,891	38.59		25,526	40,506*	39,458*
SAN ANTONIO (BEXAR CO.)		594,800#						594,800			
EXPRESS-NEWS	ALL DAY (M-F)	#	174,912	29.41					174,912	178,812	168,098
EXPRESS-NEWS	SAT M	#	184,630	31.04					184,630	188,620	177,313
EXPRESS-NEWS	SUN	#	243,531	40.94					243,531	249,397	229,863

@CITY OF PUBLICATION
#NEWSPAPER DESIGNATED MARKET

*AVERAGES FOR 3 MONTHS

PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

TEXAS		CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/ OH'S	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/ OH'S	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 3/31/87	TOTAL CIRCULATION AS OF 3/31/86
SAN ANTONIO (BEXAR CO.)		328,500			266,300			594,800			
LIGHT	ALL DAY		113,809	34.65		25,126	9.44		138,935	142,407	142,050
LIGHT	SUN		166,385	50.65		43,723	16.42		210,108	217,006	206,026
SAN MARCOS (HAYS CO.)		7,300			10,300			17,600			
RECORD	E (TU-F)		3,142	43.04		1,402	13.61		4,544	4,691	4,923
RECORD	SUN		4,226	57.89		1,860	18.06		6,086	6,242	6,511
SEGUIN (GUADALUPE CO.)		6,300			26,000			32,300			
GAZETTE-ENTERPRISE	E (TU-F)		3,440	54.60		2,672	10.28		6,112	6,359	5,705
GAZETTE-ENTERPRISE	SUN		4,238	67.27		2,857	10.99		7,095	7,335	6,672
SHERMAN (GRAYSON CO.)		12,300			68,000			80,300			
DEMOCRAT	E (M-F)		9,103	74.01		11,611	17.08		20,714	21,096	21,480
DEMOCRAT	SUN		9,989	81.21		13,449	19.78		23,438	23,855	24,017
TEMPLE (BELL CO.)		22,300			72,300			94,600			
TELEGRAM	M		14,946	67.02		10,703	14.80		25,649	25,913	26,153
TELEGRAM	SUN		17,196	77.11		11,827	16.36		29,023	29,317	29,352
TEXARKANA (BOWIE CO.), TX-(MILLER CO.), AR		28,900			108,200			137,100			
GAZETTE	M		18,649	64.53		14,448	13.35		33,097	33,275*	32,889*
GAZETTE	SUN		19,967	69.09		15,923	14.72		35,890	36,115*	35,616*
TYLER (SMITH CO.)		31,300			172,200			203,500			
TELEGRAPH, COURIER-TIMES	CMB DLY		20,873	66.69		22,933	13.32		43,806	44,821	45,585
TELEGRAPH	M		13,556	43.31		22,926	13.31		36,482	37,450	37,841
COURIER-TIMES	E (M-F)		7,317	23.38		7	0.00		7,324	7,371	7,744
COURIER-TIMES-TELEGRAPH	SUN		21,395	68.35		27,480	15.96		48,875	50,116	48,521
VICTORIA (VICTORIA CO.)		19,700			45,600			65,300			
ADVOCATE	M		14,658	74.41		18,854	41.35		33,512	36,098	37,363
ADVOCATE	SUN		15,040	76.35		19,547	42.87		34,587	37,302	38,493
WACO (McLENNAN CO.)		55,500			117,400			172,900			
TRIBUNE-HERALD	M		35,271	63.55		17,859	15.21		53,130	54,102	52,840
TRIBUNE-HERALD	SUN		43,075	77.61		24,743	21.08		67,818	69,211	68,493
WICHITA FALLS (WICHITA CO.)		35,700#			13,600			49,300			
RECORD-NEWS, TIMES	CMB DLY	#	29,622	82.97		7,289	53.60		36,911	48,824*	48,018*
RECORD-NEWS	M (M-F)	#	18,092	50.68		5,256	38.65		23,348	35,096*	34,015*
TIMES	E (M-F)	#	11,530	32.30		2,033	14.95		13,563	13,728*	14,003*
RECORD-NEWS	SAT M	#	26,670	74.71		6,922	50.90		33,592	45,511*	44,377*
TIMES	SUN	#	28,487	79.80		7,685	56.51		36,172	49,826*	47,259*

@CITY OF PUBLICATION
#NEWSPAPER DESIGNATED MARKET

*AVERAGES FOR 3 MONTHS

PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

UTAH		CZ OR NDM		RATIO	RTZ OR NDM		RATIO	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
		OH'S	CIRC	CIRC/ OH'S	OH'S	CIRC	CIRC/ OH'S	OH'S	CIRC	AS OF 3/31/87	AS OF 3/31/86
LOGAN (CACHE CO.)		11,700			11,300			23,000			
HERALD JOURNAL	E (M-F)		7,143	61.05		6,870	60.80		14,013	14,169	13,733
HERALD JOURNAL	SUN		7,443	63.62		7,008	62.02		14,451	14,614	14,042
OGDEN (WEBER CO.)		93,100#						93,100			
STANDARD-EXAMINER	E	#	53,286	57.24					53,286	53,572	53,936
STANDARD-EXAMINER	SUN	#	56,013	60.16					56,013	56,358	55,755
PROVO (UTAH CO.)		48,600			20,100			68,700			
HERALD	E (M-F)		21,898	45.06		7,909	39.35		29,807	31,281	31,334
HERALD	SUN		22,267	45.82		8,109	40.34		30,376	31,866	31,867
SALT LAKE CITY (SALT LAKE CO.)		272,300#			149,600			421,900			
TRIBUNE, DESERET NEWS	CMB DLY	#	145,374	53.39		24,358	16.28		169,732	175,829	177,436
TRIBUNE	M	#	96,609	35.48		11,990	8.01		108,599	112,625	112,844
DESERET NEWS	E	#	48,765	17.91		12,368	8.27		61,133	63,204	64,592
TRIBUNE, DESERET NEWS	CMB SUN	#	172,224	63.25		31,166	20.83		203,390	212,598	209,325
TRIBUNE	SUN	#	120,242	44.16		16,627	11.11		136,869	142,644	137,358
DESERET NEWS	SUN	#	51,982	19.09		14,539	9.72		66,521	69,954	71,967
VERMONT											
BARRE-MONTPELIER (WASHINGTON CO.)		8,600			20,700			29,300			
TIMES-ARGUS	E		6,558	76.26		6,138	29.65		12,696	13,295	12,905
TIMES-ARGUS	SUN		6,330	73.60		6,673	32.24		13,003	14,071	13,479
BENNINGTON (BENNINGTON CO.)		15,800#						15,800			
BANNER	M	#		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
BURLINGTON (CHITTENDEN CO.)		20,900			61,000			81,900			
FREE PRESS	M		14,523	69.49		28,164	46.17		42,687	49,169	49,960
FREE PRESS	SUN		13,643	65.28		29,998	49.18		43,641	53,890	51,224
RUTLAND (RUTLAND CO.)		11,000			42,700			53,700			
HERALD	M		9,368	85.16		12,767	29.90		22,135	24,208	24,119
HERALD & TIMES ARGUS	SUN		8,897	80.88		12,514	29.31		21,411	23,515	22,801
ST. JOHNSBURY (CALEDONIA CO.)		3,300			19,300			22,600			
CALEDONIA RECORD	E		2,882	87.33		5,746	29.77		8,628	9,593	9,290

@CITY OF PUBLICATION
#NEWSPAPER DESIGNATED MARKET

*AVERAGES FOR 3 MONTHS

PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

VIRGINIA		CZ OR NDM		RATIO CIRC/ OH'S	RTZ OR NDM		RATIO CIRC/ OH'S	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
		OH'S	CIRC		OH'S	CIRC		OH'S	CIRC	AS OF 3/31/87	AS OF 3/31/86
ALEXANDRIA (INDEPENDENT CITY)		54,300#						54,300			
JOURNAL	M (M-F)	#	4,954	9.12					4,954	5,216	5,436
ARLINGTON (ARLINGTON CO.)		73,300#						73,300			
JOURNAL	M (M-F)	#	9,254	12.62					9,254	9,619	10,183
BRISTOL (INDEPENDENT CITY), VA - (SULLIVAN CO.), TN		19,700			97,100			116,800			
HERALD COURIER	ALL DAY (M-F)		14,015	71.14		23,302	24.00		37,317	41,885	42,232
HERALD COURIER/ VIRGINIA-TENNESSEAN	SAT M		13,924	70.68		23,484	24.19		37,408	41,743	40,915
HERALD COURIER/ VIRGINIA-TENNESSEAN	SUN		14,948	75.88		23,689	24.40		38,637	43,033	42,672
CHARLOTTESVILLE (INDEPENDENT CITY)		60,600#						60,600			
PROGRESS	E	#	30,266	49.94					30,266	31,239	32,176
PROGRESS	SUN	#	31,265	51.59					31,265	33,072	33,296
COVINGTON (INDEPENDENT CITY)		3,000#			8,300			11,300			
VIRGINIAN	E	#	3,041	101.37		4,435	53.43		7,476	8,385	8,431
CULPEPER (CULPEPER CO.)		21,000#						21,000			
STAR-EXPONENT	M	#	6,939	33.04					6,939	7,110	7,343
DANVILLE (PITTSYLVANIA CO.)		23,400			24,400			47,800			
REGISTER, BEE	CMB DLY		16,609	70.98		9,237	37.86		25,846	26,053	25,751
REGISTER	M (M-F)		5,596	23.91		2,022	8.29		7,618	7,766	7,618
BEE	E (M-F)		11,013	47.06		7,215	29.57		18,228	18,287	18,133
REGISTER	SAT M		13,493	57.66		9,008	36.92		22,501	22,704	22,327
REGISTER	SUN		17,346	74.13		11,065	45.35		28,411	28,605	27,978
FREDERICKSBURG (INDEPENDENT CITY)		44,900#						44,900			
FREE LANCE-STAR	E	#	32,803	73.06					32,803	35,704	33,899
HARRISONBURG (INDEPENDENT CITY)		8,900			38,600			47,500			
NEWS-RECORD	M		8,280	93.03		19,716	51.08		27,996	30,381	30,125
HOPEWELL (INDEPENDENT CITY)		8,700			17,500			26,200			
NEWS	E (M-F)		4,999	57.46		2,141	12.23		7,140	7,323	7,359

@CITY OF PUBLICATION
#NEWSPAPER DESIGNATED MARKET

*AVERAGES FOR 3 MONTHS

PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

VIRGINIA		CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/ OH'S	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/ OH'S	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 3/31/87	TOTAL CIRCULATION AS OF 3/31/86
LYNCHBURG (INDEPENDENT CITY)		33,400			38,400			71,800			
NEWS & ADVANCE (1-1-87 to 3-31-87)	ALL DAY		24,924	74.62		16,391	42.68		41,315	42,269	
NEWS, ADVANCE (10-1-86 to 12-31-86)	CMB DLY		21,284	63.72		15,707	40.90		36,991	37,926	41,333
NEWS (10-1-86 to 12-31-86)	M (M-F)		17,152	51.35		15,405	40.12		32,557	33,492	27,792
ADVANCE (10-1-86 to 12-31-86)	E (M-F)		4,132	12.37		302	0.79		4,434	4,434	13,541
NEWS & ADVANCE	SAT		24,093	72.13		15,983	41.62		40,076	41,021	39,415
NEWS & ADVANCE	SUN		26,548	79.49		17,304	45.06		43,852	44,807	43,915
MANASGAS (INDEPENDENT CITY)		15,100			11,000			26,100			
JOURNAL MESSENGER	E		8,304	54.99		4,208	38.25		12,512	12,740	12,441
MARTINSVILLE (INDEPENDENT CITY)		7,000			22,400			29,400			
BULLETIN	E (M-F)		5,889	84.13		12,215	54.53		18,104	18,261*	18,373*
BULLETIN	SUN		6,218	88.83		14,170	63.26		20,388	20,544*	20,485*
NEWPORT NEWS-HAMPTON (INDEPENDENT CITIES)		151,800#						151,800			
PRESS, TIMES HERALD	CMB DLY	#	102,336	67.42					102,336	105,758*	101,915*
PRESS	M (M-F)	#	66,328	43.69					66,328	69,529*	65,181*
TIMES HERALD	E (M-F)	#	36,008	23.72					36,008	36,229*	36,734*
PRESS	SAT M	#	95,118	62.66					95,118	98,421*	95,450*
PRESS	SUN	#	113,111	74.51					113,111	116,542*	111,638*
NORFOLK-PORTSMOUTH-VIRGINIA BEACH-CHESAPEAKE (INDEPENDENT CITIES)		296,900#			135,200			432,100			
VIRGINIAN-PILOT, LEDGER-STAR	CMB DLY	#	201,850	67.99		16,779	12.41		218,629	222,136*	227,037*
VIRGINIAN-PILOT	M (M-F)	#	123,354	41.55		16,331	12.08		139,685	143,093*	143,296*
LEDGER-STAR	E (M-F)	#	78,496	26.44		448	0.33		78,944	79,043*	83,741*
VIRGINIAN-PILOT/LEDGER STAR	SAT M	#	209,850	70.68		17,842	13.20		227,692	231,325*	231,240*
VIRGINIAN-PILOT/LEDGER-STAR	SUN	#	204,108	68.75		18,910	13.99		223,018	227,274*	227,414*
PETERSBURG (DINWIDDIE CO.)		26,300			44,900			71,200			
PROGRESS-INDEX	E		12,262	46.62		7,919	17.64		20,181	20,772	20,813
PROGRESS-INDEX	SUN		12,430	47.26		8,270	18.42		20,700	21,302	21,237

@CITY OF PUBLICATION
#NEWSPAPER DESIGNATED MARKET

*AVERAGES FOR 3 MONTHS

PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

VIRGINIA		CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/ OH'S	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/ OH'S	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 3/31/87	TOTAL CIRCULATION AS OF 3/31/86
RICHMOND (INDEPENDENT CITY)		234,100#			185,000			419,100			
TIMES-DISPATCH, NEWS-LEADER	CMB DLY	#	186,242	79.56		50,942	27.54		237,184	250,647	251,065
TIMES-DISPATCH	M	#	92,583	39.55		36,132	19.53		128,715	141,544	139,909
NEWS-LEADER	E	#	93,659	40.01		14,810	8.01		108,469	109,103	111,156
TIMES-DISPATCH	SUN	#	168,190	71.85		58,146	31.43		226,336	245,741	240,182
ROANOKE (INDEPENDENT CITY)		84,500#			175,400			259,900			
TIMES & WORLD-NEWS	CMB DLY	#	65,641	77.68		55,723	31.77		121,364	123,739	124,356
TIMES & WORLD-NEWS	M (M-F)	#	24,854	29.41		52,590	29.98		77,444	79,747	78,386
TIMES & WORLD-NEWS	E (M-F)	#	40,787	48.27		3,133	1.79		43,920	43,992	45,970
TIMES & WORLD-NEWS	SAT M	#	64,702	76.57		56,780	32.37		121,482	123,917	123,964
TIMES & WORLD-NEWS	SUN	#	64,297	76.09		60,531	34.51		124,828	127,579	126,766
SPRINGFIELD (FAIRFAX CO.)		316,700#						316,700			
FAIRFAX JOURNAL	M (M-F)	#	57,092	18.03					57,092	58,880	59,104
STAUNTON (INDEPENDENT CITY)		11,100			33,400			44,500			
NEWS-LEADER	M		7,928	71.42		8,911	26.68		16,839	17,564	17,394
NEWS-LEADER	SUN		8,879	79.99		11,897	35.62		20,776	21,844	21,308
STRASBURG (SHENANDOAH CO.)		44,700#						44,700			
NORTHERN VIRGINIA DAILY	M	#	13,266	29.68					13,266	14,351	14,589
SUFFOLK (INDEPENDENT CITY)		16,300			14,700			31,000			
NEWS-HERALD	E (M-F)		6,523	40.02		204	1.39		6,727	6,835	6,832
NEWS-HERALD	SUN		6,915	42.42		223	1.52		7,138	7,246	7,273
WAYNESBORO (INDEPENDENT CITY)		8,700			17,700			26,400			
NEWS-VIRGINIAN	E		8,082	92.90		3,360	18.98		11,442	12,445	13,275
WINCHESTER (INDEPENDENT CITY)		8,100#			15,700			23,800			
STAR	E	#	7,479	92.33		10,286	65.52		17,765	21,036	20,917
WOODBRIDGE (PRINCE WILLIAM CO.)		36,900#						36,900			
POTOMAC NEWS	E (M-F)	#	19,861	53.82					19,861	23,949	22,828
WASHINGTON											
ABERDEEN (GRAYS HARBOR CO.)		11,600			18,200			29,800			
WORLD	E		8,066	69.53		9,107	50.04		17,173	17,356	17,516
WORLD	SUN		7,877	67.91		9,140	50.22		17,017	17,200	17,381

@CITY OF PUBLICATION
#NEWSPAPER DESIGNATED MARKET

*AVERAGES FOR 3 MONTHS

PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

WASHINGTON		CZ OR NDM		RATIO CIRC/	RTZ OR NDM		RATIO CIRC/	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
		OH'S	CIRC	OH'S	OH'S	CIRC	OH'S	OH'S	CIRC	AS OF 3/31/87	AS OF 3/31/86
BELLEVUE (KING CO.)		117,100#						117,100			
JOURNAL-AMERICAN	M	#	26,527	22.65					26,527	27,282	26,831
JOURNAL-AMERICAN	SUN	#	26,942	23.01					26,942	27,689	27,333
BELLINGHAM (WHATCOM CO.)		18,900			25,100			44,000			
HERALD	E		11,388	60.25		9,722	38.73		21,110	21,861	21,527
HERALD	SUN		12,525	66.27		11,177	44.53		23,702	24,959	24,711
BREMERTON (KITSAP CO.)		35,100			29,800			64,900			
SUN	E		24,157	68.82		14,557	48.85		38,714	39,049	38,645
CENTRALIA-CHEHALIS (LEWIS CO.)		8,500			25,900			34,400			
CHRONICLE	E		5,647	66.44		8,653	33.41		14,300	14,704	14,883
EVERETT (SNOHOMISH CO.)		33,900			126,800			160,700			
HERALD	E		20,198	59.58		34,738	27.40		54,936	55,710	56,037
HERALD	SUN		21,550	63.57		37,364	29.47		58,914	59,816	57,727
LONGVIEW (COWLITZ CO.)		18,300			18,600			36,900			
NEWS	E		14,868	81.25		8,684	46.69		23.552	24,374	24,575
MOUNT VERNON (SKAGIT CO.)		27,300#						27,300			
VALLEY HERALD	E	#	15,581	57.07					15,581	16,544*	16,334
OLYMPIA (THURSTON CO.)		22,300			45,000			67,300			
OLYMPIAN	E		16,220	72.74		10,744	23.88		26,964	27,330	27,061
OLYMPIAN	SUN		18,211	81.66		12,293	27.32		30,504	30,995	29,664
PASCO (FRANKLIN CO.)-KENNEWICK-RICHLAND (BENTON CO.)		35,000			17,300			52,300			
TRI-CITY HERALD	M		26,418	75.48		4,472	25.85		30,890	33,211	33,019
TRI-CITY HERALD	SUN		28,750	82.14		4,887	28.25		33,637	36,183	35,823
PORT ANGELES (CLALLAM CO.)		7,200			14,300			21,500			
NEWS	E (M-F)		5,054	70.19		6,255	43.74		11,309	12,401	12,093
NEWS	SUN		5,455	75.76		6,839	47.83		12,294	13,456	13,215
SEATTLE (KING CO.)		578,200#						578,200			
POST-INTELLIGENCER, TIMES	CMB DLY	#	350,985	60.70					350,985	434,933	432,814
POST-INTELLIGENCER	M (M-F)	#	138,142	23.89					138,142	203,726	202,305
TIMES	E (M-F)	#	212,843	36.81					212,843	231,207	230,509
POST-INTELLIGENCER, TIMES	CMB SAT	#	324,905	56.19					324,905	397,520	393,669
POST-INTELLIGENCER	SAT M	#	115,817	20.03					115,817	170,813	168,979
TIMES	SAT M	#	209,088	36.16					209,088	226,707	224,690
TIMES/POST-INTELLIGENCER	SUN	#	392,271	67.84					392,271	500,781	490,105

@CITY OF PUBLICATION
#NEWSPAPER DESIGNATED MARKET

*AVERAGES FOR 3 MONTHS

PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

		CZ OR NDM		RATIO	RTZ OR NDM		RATIO	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
WASHINGTON		OH'S	CIRC	CIRC/ OH'S	OH'S	CIRC	CIRC/ OH'S	OH'S	CIRC	AS OF 3/31/87	AS OF 3/31/86
SPOKANE (SPOKANE CO.)		117,200			172,200			289,400			
SPOKESMAN-REVIEW, CHRONICLE	CMB DLY		67,363	57.48		47,512	27.59		114,875	120,992	119,003
SPOKESMAN-REVIEW	M (M-F)		42,317	36.11		37,980	22.06		80,297	86,321	80,375
CHRONICLE	E (M-F)		25,046	21.37		9,532	5.54		34,578	34,671	38,628
SPOKESMAN-REVIEW	SAT M		68,345	58.31		50,572	29.37		118,917	126,223	126,218
SPOKESMAN-REVIEW	SUN		71,607	61.10		54,802	31.82		126,409	134,189	135,233
TACOMA (PIERCE CO.)		130,700			211,100			341,800			
NEWS TRIBUNE	E		71,262	54.52		38,176	18.08		109,438	110,184	107,678
NEWS TRIBUNE	SUN		77,353	59.18		44,430	21.05		121,783	122,948	119,150
VANCOUVER (CLARK CO.)		78,700#						78,700			
COLUMBIAN	E (M-F)	#	45,323	57.59					45,323	46,963	46,964
COLUMBIAN	SUN	#	50,404	64.05					50,404	52,227	52,335
WALLA WALLA (WALLA WALLA CO.)		13,400			10,100			23,500			
UNION BULLETIN	E (M-F)		10,198	76.10		4,900	48.51		15,098	15,344	15,556
UNION BULLETIN	SUN		10,344	77.19		5,089	50.39		15,433	15,746	16,024
WENATCHEE (CHELAN CO.)		14,100			47,300			61,400			
WORLD	E (M-F)		11,187	79.34		14,582	30.83		25,769	26,343	27,362
WORLD	SUN		12,795	90.74		16,115	34.07		28,910	29,554	30,326
YAKIMA (YAKIMA CO.)		33,900#			33,100			67,000			
HERALD-REPUBLIC	ALL DAY	#	20,407	60.20		15,162	45.81		35,569	38,895*	39,111*
HERALD-REPUBLIC	SUN	#	21,852	64.46		16,171	48.85		38,023	41,777*	41,908*
WEST VIRGINIA											
BECKLEY (RALEIGH CO.)		98,800#						98,800			
REGISTER/HERALD	M	#	31,513	31.90					31,513	32,642	33,350
REGISTER/HERALD	SUN	#	32,498	32.89					32,498	33,557	34,827
BLUEFIELD (MERCER CO).		79,300#						79,300			
TELEGRAPH	M	#	25,961	32.74					25,961	26,430	27,516
TELEGRAPH	SUN	#	29,439	37.12					29,439	29,941	31,314
CHARLESTON (KANAWHA CO.)		198,500#						198,500			
GAZETTE, MAIL	CMB DLY	#	100,663	50.71					100,663	108,419	108,490
GAZETTE	M	#	49,081	24.73					49,081	55,151	55,040
MAIL	E	#	51,582	25.99					51,582	53,268	53,450
GAZETTE-MAIL	SUN	#	99,804	50.28					99,804	108,686	108,747

@CITY OF PUBLICATION
#NEWSPAPER DESIGNATED MARKET

*AVERAGES FOR 3 MONTHS

PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

WEST VIRGINIA		CZ OR NDM		RATIO CIRC/	RTZ OR NDM		RATIO CIRC/	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION AS OF	AS OF
		OH'S	CIRC	OH'S	OH'S	CIRC	OH'S	OH'S	CIRC	3/31/87	3/31/86
CLARKSBURG (HARRISON CO.)		14,700			52,600			67,300			
EXPONENT, TELEGRAM	CMB DLY		11,319	77.00		11,757	22.35		23,076	24,118	26,008
EXPONENT	M (TU-S)		2,493	16.96		4,261	8.10		6,754	7,575	8,047
TELEGRAM	E		8,826	60.04		7,496	14.25		16,322	16,543	17,961
EXPONENT-TELEGRAM	SUN		12,056	82.01		13,771	26.18		25,827	27,708	29,481
ELKINS (RANDOLPH CO.)		3,300			11,300			14,600			
INTER-MOUNTAIN	E		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								
FAIRMONT (MARION CO.)		13,300			18,800			32,100			
TIMES-WEST VIRGINIAN	M		8,723	65.59		4,849	25.79		13,572	14,306	14,636
TIMES-WEST VIRGINIAN	SUN		9,284	69.80		5,507	29.29		14,791	15,540	15,966
HUNTINGTON (CABELL CO.)		49,300			77,200			126,500			
HERALD-DISPATCH	M		25,480	51.68		12,887	16.69		38,367	41,256*	42,098*
HERALD-DISPATCH	SUN		30,276	61.41		15,724	20.37		46,000	49,373*	48,555*
LOGAN (LOGAN CO.)		1,200			16,500			17,700			
BANNER	E (M-F)		810	67.50		9,423	57.11		10,233	10,593*	11,250*
BANNER	SUN		810	67.50		9,463	57.35		10,273	10,633*	11,252*
MARTINSBURG (BERKELEY CO.)		5,700			29,800			35,500			
JOURNAL	E		UNDER TEMPORARY SUSPENSION OF SERVICE								
MORGANTOWN (MONONGALIA CO.)		18,600			24,100			42,700			
DOMINION-POST	M		10,140	54.52		6,818	28.29		16,958	20,126	20,313
DOMINION-POST	SUN		11,841	63.66		9,298	38.58		21,139	27,746	27,436
PARKERSBURG (WOOD CO.)		28,000			46,700			74,700			
NEWS, SENTINEL	CMB DLY		22,048	78.74		12,541	26.85		34,589	36,282*	36,377*
NEWS	M		11,567	41.31		8,319	17.81		19,886	21,352*	21,116*
SENTINEL	E		10,481	37.43		4,222	9.04		14,703	14,930*	15,261*
NEWS	SUN		20,417	72.92		16,758	35.88		37,175	39,798*	40,224*
WEIRTON (HANCOCK CO.)		9,200			20,700			29,900			
TIMES	E		6,171	67.08		1,440	6.96		7,611	7,718*	7,640
WHEELING (OHIO CO.)		36,800			66,200			103,000			
INTELLIGENCER, NEWS-REGISTER	CMB DLY		26,090	70.90		15,014	22.68		41,104	48,320	49,767
INTELLIGENCER	M (M-F)		8,634	23.46		8,383	12.66		17,017	23,540	24,157
NEWS-REGISTER	E (M-F)		17,456	47.43		6,631	10.02		24,087	24,780	25,610
INTELLIGENCER	SAT M		23,053	62.64		15,248	23.03		38,301	45,776	46,858
NEWS-REGISTER	SUN		26,666	72.46		19,792	29.90		46,458	54,769	54,368
WILLIAMSON (MINGO CO.)		48,700#						48,700			
NEWS	E	#	11,554	23.72					11,554	11,879	11,895

@CITY OF PUBLICATION
#NEWSPAPER DESIGNATED MARKET

*AVERAGES FOR 3 MONTHS

WISCONSIN		CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/ OH'S	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/ OH'S	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 3/31/87	TOTAL CIRCULATION AS OF 3/31/86
APPLETON (OUTGAMIE CO.)- NEENAH-MENASHA (WINNEBAGO CO.)		55,300			44,700			100,000			
POST-CRESCENT	E		34,387	62.18		16,998	38.03		51,385	52,253	52,089
POST-CRESCENT	SUN		41,324	74.73		20,872	46.69		62,196	65,289	63,298
CHIPPEWA FALLS (CHIPPEWA CO.)		4,700			15,200			19,900			
HERALD-TELEGRAM	E		3,287	69.94		5,111	33.63		8,398	8,882	9,082
EAU CLAIRE (EAU CLAIRE CO.)		24,200			63,400			87,600			
LEADER-TELEGRAM	E (M-F)		16,155	66.76		16,082	25.37		32,237	34,165	35,401
LEADER-TELEGRAM	SAT		17,109	70.70		17,641	27.82		34,750	36,940	
LEADER-TELEGRAM	SUN		17,574	72.62		18,113	28.57		35,687	37,886	
FOND DU LAC (FOND DU LAC CO.)		15,200			38,300			53,500			
REPORTER	E (M-F)		9,827	64.65		9,305	24.30		19,132	19,624	19,785
REPORTER	SUN		10,231	67.31		9,617	25.11		19,848	20,343	20,475
GREEN BAY (BROWN CO.)		55,300			50,900			106,200			
PRESS-GAZETTE	E		36,073	65.23		17,148	33.69		53,221	55,533	55,153
PRESS-GAZETTE	SUN		41,060	74.25		25,060	49.23		66,120	76,966	74,663
JANESVILLE (ROCK CO.)		19,900			60,900			80,800			
GAZETTE	E		14,128	70.99		14,662	24.08		28,790	29,592	30,825
KENOSHA (KENOSHA CO.)		29,000			14,600			43,600			
NEWS	E (M-F)		22,578	77.86		6,035	41.34		28,613	29,252	29,892
NEWS	SUN		23,445	80.84		6,453	44.20		29,898	30,682	30,706
LA CROSSE (LA CROSSE CO.)		27,400			59,900			87,300			
TRIBUNE	E		18,228	66.53		15,402	25.71		33,630	34,471	34,820
TRIBUNE	SUN		19,096	69.69		17,006	28.39		36,102	37,104	37,422
MADISON (DANE CO.)		91,100			150,100			241,200			
STATE JOURNAL, CAPITAL TIMES	CMB DLY		54,877	60.24		42,428	28.27		97,305	106,694	106,217
STATE JOURNAL	M (M-F)		36,481	40.05		33,279	22.17		69,760	78,568	77,559
CAPITAL TIMES	E (M-F)		18,396	20.19		9,149	6.10		27,545	28,126	28,658
STATE JOURNAL, CAPITAL TIMES	CMB SAT		57,008	62.58		47,815	31.86		104,823	114,324	108,144
STATE JOURNAL	SAT M		37,897	41.60		37,629	25.07		75,526	84,458	79,231
CAPITAL TIMES	SAT E		19,111	20.98		10,186	6.79		29,297	29,866	28,913
STATE JOURNAL	SUN		63,687	69.91		67,866	45.21		131,553	147,589	144,847

PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

WISCONSIN		CZ OR NDM		RATIO CIRC/	RTZ OR NDM		RATIO CIRC/	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION AS OF	AS OF
		OH'S	CIRC	OH'S	OH'S	CIRC	OH'S	OH'S	CIRC	3/31/87	3/31/86
MANITOWOC-TWO RIVERS (MANITOWOC CO.)		19,100			19,500			38,600			
HERALD-TIMES REPORTER	E		11,543	60.43		4,661	23.90		16,204	16,584	16,604
HERALD-TIMES REPORTER	SUN		11,461	60.01		4,645	23.82		16,106	16,486	16,488
MARINETTE (MARINETTE CO.)		4,800			24,600			29,400			
EAGLE-STAR	E		3,548	73.92		5,437	22.10		8,985	9,133	9,381
MARSHFIELD (WOOD CO.)		7,800			24,700			32,500			
NEWS-HERALD	E		5,661	72.58		9,016	36.50		14,677	15,526	15,534
MILWAUKEE (MILWAUKEE CO.)		527,700#			252,900			780,600			
SENTINEL, JOURNAL	CMB DLY	#	387,084	73.35		32,154	12.71		419,238	481,892	482,861
SENTINEL	M (M-F)	#	131,425	24.91		17,465	6.91		148,890	192,638	188,359
JOURNAL	E (M-F)	#	255,659	48.45		14,689	5.81		270,348	289,254	294,502
SENTINEL, JOURNAL	CMB SAT	#	362,828	68.76		30,735	12.15		393,563	452,708	
SENTINEL	SAT M	#	123,865	23.47		16,828	6.65		140,693	182,097	
JOURNAL	SAT E	#	238,963	45.28		13,907	5.50		252,870	270,611	
JOURNAL	SUN	#	390,778	74.05		53,127	21.01		443,905	516,890	514,549
OSHKOSH (WINNEBAGO CO.)		23,100			58,300			81,400			
NORTHWESTERN	E (M-F)		16,518	71.51		8,561	14.68		25,079	25,541	26,405
NORTHWESTERN	SUN		17,653	76.42		9,642	16.54		27,295	27,854	27,889
RACINE (RACINE CO.)		48,500			14,400			62,900			
JOURNAL TIMES	E		31,038	64.00		4,108	28.53		35,146	35,627	35,663
JOURNAL TIMES	SUN		33,250	68.56		4,487	31.16		37,737	38,247	38,029
SHAWANO (SHAWANO CO.)		3,200#			10,100			13,300			
LEADER	E	#	2,507	78.34		4,083	40.43		6,590	7,459*	7,486
SHEBOYGAN (SHEBOYGAN CO.)		22,700			34,500			57,200			
PRESS	E		16,471	72.56		12,269	35.56		28,740	29,690*	29,524*
STEVENS POINT (PORTAGE CO.)		10,700			11,300			22,000			
JOURNAL	E		6,693	62.55		6,042	53.47		12,735	13,735	
WAUKESHA (WAUKESHA CO.)		19,900#			39,200			59,100			
FREEMAN	E	#	12,096	60.78		8,662	22.10		20,758	22,580	22,446
WAUSAU (MARATHON CO.)		21,000			33,200			54,200			
HERALD	E		13,647	64.99		10,271	30.94		23,918	24,450	24,628
HERALD	SUN		10,697	50.94		8,028	24.18		18,725	23,798	23,532
WISCONSIN RAPIDS (WOOD CO.)		12,700			9,500			22,200			
TRIBUNE	E		8,821	69.46		3,691	38.85		12,512	13,012	13,285

@CITY OF PUBLICATION
#NEWSPAPER DESIGNATED MARKET

*AVERAGES FOR 3 MONTHS

PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

WYOMING		CZ OR NDM		RATIO CIRC/	RTZ OR NDM		RATIO CIRC/	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION AS OF	AS OF
		OH'S	CIRC	OH'S	OH'S	CIRC	OH'S	OH'S	CIRC	3/31/87	3/31/86
CASPER (NATRONA CO.)		19,900			52,500			72,400			
STAR-TRIBUNE	M		15,974	80.27		9,209	17.54		25,183	34,993	37,309
STAR-TRIBUNE	SUN		17,505	87.96		10,699	20.38		28,204	39,522	41,040
CHEYENNE (LARAMIE CO.)		21,900			29,400			51,300			
EAGLE, STATE TRIBUNE	CMB DLY		16,057	73.32		2,873	9.77		18,930	19,376	19,544
EAGLE	M		6,599	30.13		1,867	6.35		8,466	8,689	8,766
STATE TRIBUNE	E		9,458	43.19		1,006	3.42		10,464	10,687	10,778
TRIBUNE-EAGLE	SUN		16,547	75.56		3,008	10.23		19,555	20,088	20,311
LARAMIE (ALBANY CO.)		9,800			6,000			15,800			
BOOMERANG	M (TU-S)		6,435	65.66		457	7.62		6,892	7,561	7,688
BOOMERANG	SUN		6,505	66.38		452	7.53		6,957	7,675	7,845
RAWLINS (CARBON CO.)		3,700			4,600			8,300			
TIMES	M (TU-S)		2,414	65.24		1,019	22.15		3,433	3,863	3,883
ROCK SPRINGS (SWEETWATER CO.)		8,200			30,000			38,200			
ROCKET-MINER	M (TU-S)		4,823	58.82		1,926	6.42		6,749	7,098	7,323
SHERIDAN (SHERIDAN CO.)		7,100			6,200			13,300			
PRESS	E		4,642	65.38		1,047	16.89		5,689	6,231	6,396
WORLAND (WASHAKIE CO.)		2,300			6,300			8,600			
NORTHERN NEWS	M (TU-S)		1,931	83.96		1,808	28.70		3,739	4,139	4,324

@CITY OF PUBLICATION
#NEWSPAPER DESIGNATED MARKET

*AVERAGES FOR 3 MONTHS

PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

		CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/ OH'S	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/ OH'S	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 3/31/87	TOTAL CIRCULATION AS OF 3/31/86
BAHAMAS											
NASSAU		@									
GUARDIAN	M	@	11,049						11,049	11,933	12,277
BERMUDA											
HAMILTON		@									
ROYAL GAZETTE	M	@	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								
PUERTO RICO											
SAN JUAN		325,800			93,400			419,200			
EL MUNDO	M		46,925	14.40		7,489	8.02		54,414	97,236*	97,473*
EL MUNDO	SUN		59,548	18.28		10,397	11.13		69,945	122,757*	117,608*
EL NUEVO DIA	M		101,055	31.02		15,067	16.13		116,122	193,076*	191,871#
EL NUEVO DIA	SUN		97,991	30.08		16,301	17.45		114,292	193,296*	206,869#
EL VOCERO	M (M-F)		75,257	23.10		19,549	20.93		94,806	208,567*	211,470*
EL VOCERO	SAT		55,771	17.12		15,644	16.75		71,415	163,359*	163,478*
STAR	M		26,892	8.25		1,435	1.54		28,327	36,751*	36,536*
STAR	SUN		28,205	8.66		1,761	1.89		29,966	38,819*	39,688*
TAIWAN											
TAIPEI		#									
CHINA TIMES	ALL DAY	#	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								
CHINA TIMES	SUN	#	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								

@CITY OF PUBLICATION
#NEWSPAPER DESIGNATED MARKET

*AVERAGES FOR 3 MONTHS

GROUP NAME		TOTAL CIRCULATION AS OF	
		3/31/87	3/31/86
BAND	E	NOT COMPLETE	576,429
BAND	SAT	NOT COMPLETE	233,999
BAND	SUN	NOT COMPLETE	178,504
BOOTH-MICHIGAN NEWSPAPER GROUP	E	649,777	535,509
BOOTH-MICHIGAN NEWSPAPER GROUP	SUN	645,583	630,139
THE CAJUN GROUP	M & E	60,117	64,823
THE CAJUN GROUP	SUN	70,296	75,102
CALIFORNIA AD GROUP	E	59,304	58,615
CALIFORNIA AD GROUP	SUN	64,985	30,979
CLEVELAND ADI NETWORK	M & E	213,783	216,155
CLEVELAND ADI NETWORK	SUN	78,633	78,548
COPLEY CHICAGO ZONE	E	165,834	166,162
COPLEY CHICAGO ZONE	SUN/WKND	165,817	164,553
COPLEY LOS ANGELES NEWSPAPERS	E	131,101	133,638
COPLEY LOS ANGELES NEWSPAPERS	SUN	124,424	125,801
DANN	E	NOT COMPLETE	88,032
DONREY ARKANSAS METRO GROUP	M, E & ALL DAY	69,218	69,154
DONREY ARKANSAS METRO GROUP	SUN	76,183	76,873
ESSEX COUNTY NEWSPAPERS, INC.	E	37,117*	36,845
FAIRFIELD COUNTY DAILIES GROUP	M, E	144,288	147,882
DAILIES GROUP	SAT	84,469	
DAILIES GROUP	SUN	141,143	
GANNETT MICHIGAN	E	121,647	123,471
GANNETT MICHIGAN	SAT	28,928	28,609
GANNETT MICHIGAN	SUN	155,202	151,530
GREATER PHILADELPHIA NEWSPAPERS	M & E	147,458	149,728
GREATER PHILADELPHIA NEWSPAPERS	SUN	161,506	163,389
GREATER VENTURA COUNTY	E	72,188	71,971
GREATER VENTURA COUNTY	SUN	79,754	78,299
HOUMA/THIBODAUX METRO GROUP	E	32,645*	34,423
HOUMA/THIBODAUX METRO GROUP	SUN	22,914*	24,209
IMPERIAL VALLEY UNIT	E	16,873	16,215
JOURNAL SUBURBAN NEWSPAPER GROUP - MARYLAND	M	76,508	77,283
JOURNAL SUBURBAN NEWSPAPER GROUP - VIRGINIA	M	73,715	74,723
JOURNAL SUBURBAN NEWSPAPER GROUP - VIRGINIA/MARYLAND	M	150,223	152,006
KNIGHT-RIDDER	M & E	744,769	744,250
KNIGHT-RIDDER	SAT	445,180	607,090
KNIGHT-RIDDER	SUN	1,159,237	984,569
MERCED-MADERA GROUP	E	32,019	31,325
MID-IOWA BUY	M & E	37,130	
MID-IOWA BUY	SUN	20,548	
MIDLAND-HURON GROUP	E	26,060	26,819
MIDLAND-ODESSA METRO GROUP	E	53,542	56,095
MIDLAND-ODESSA METRO GROUP	SAT	54,751	57,502
MIDLAND-ODESSA METRO GROUP	SUN	67,167	71,392
MISSISSIPPI VALLEY MEDIA GROUP	E	13,502	13,517

*AVERAGES FOR 3 MONTHS

GROUP NAME		TOTAL CIRCULATION AS OF	
		3/31/87	3/31/86
MOLINE-ROCK ISLAND QUAD CITIES METRO UNIT	E	47,373	50,349
MOLINE-ROCK ISLAND QUAD CITIES METRO UNIT	SUN	55,583	57,407
MONTANA NEWSPAPER GROUP	M & E	148,826	152,642
MONTANA NEWSPAPER GROUP	SUN	161,495	164,139
NATIONAL TURF DAILIES	MON	65,577	79,478
NATIONAL TURF DAILIES	TUE	8,390	8,892
NATIONAL TURF DAILIES	M (TU-F)	60,080	62,368
NATIONAL TURF DAILIES	M (W-F)	29,786	28,562
NATIONAL TURF DAILIES	SAT	144,409	144,404
NATIONAL TURF DAILIES	SUN	93,182	86,287
NEWS-TEXAN SUBURBAN DAILIES	E	51,308	64,429
NEWS-TEXAN SUBURBAN DAILIES	SUN	56,142	68,270
NORTH JERSEY NEWSPAPER GROUP	M & E	156,765*	
NORTH JERSEY NEWSPAPER GROUP	SUN	73,072*	
NORTHEASTERN OHIO NEWSPAPERS	E	30,388*	
NORTHEASTERN OHIO NEWSPAPERS	SUN	29,119*	
NORTHERN CALIFORNIA METRO MARKET GROUP	E	NOT COMPLETE	81,727
NORTHERN CALIFORNIA METRO MARKET GROUP	SAT	NOT COMPLETE	10,401
NORTHERN CALIFORNIA METRO MARKET GROUP	SUN	NOT COMPLETE	25,941
PRO GROUP	E	91,392	92,398
PRO GROUP	SUN	96,244	96,129
RALEIGH-DURHAM COMBINED GROUP	M & E	239,526	237,948
RALEIGH-DURHAM COMBINED GROUP	SUN	247,533	240,316
RIO GRANDE VALLEY	M & E	75,302	74,077
RIO GRANDE VALLEY	SUN	92,873	89,196

GROUP NAME		TOTAL CIRCULATION AS OF	
		3/31/87	3/31/86
THE RUTLAND HERALD AND THE TIMES ARGUS	M & E	37,503	37,024
THE RUTLAND HERALD AND THE TIMES ARGUS	SUN	37,586	36,280
SOUTHERN CONNECTICUT NEWSPAPERS INC.	ALL DAY	43,764	43,746
SOUTHERN CONNECTICUT NEWSPAPERS INC.	SAT	12,532	12,512
SOUTHERN CONNECTICUT NEWSPAPERS INC.	SUN	49,700	47,898
SPAN GROUP (Dailies Only)	M & E	NOT COMPLETE	241,005
TEMPLE/KILLEEN METRO GROUP	M	43,162	43,322
TEMPLE/KILLEEN METRO GROUP	SUN	50,182	50,079
TREASURE COAST GROUP	M	73,027	66,542
TREASURE COAST GROUP	SUN	79,869	72,175
U-BIE GROUP	M, E & ALL DAY	178,835	183,376
U-BIE GROUP	SUN	201,917	194,796
UNYT:NEW YORK ADI	M & E	597,927	589,257
UNYT:NEW YORK ADI	SAT	548,822	541,205
UNYT:NEW YORK ADI	SUN	770,130	767,396
VALUABLE VENTURA COUNTY GROUP	M & E	NOT COMPLETE	119,179
VALUABLE VENTURA COUNTY GROUP	SUN	NOT COMPLETE	126,829
WESTCHESTER-ROCKLAND NEWSPAPERS, INC.	E	172,980	180,093
WESTCHESTER-ROCKLAND NEWSPAPERS, INC.	SUN	200,255	199,685
POUGHKEEPSIE JOURNAL CMB. W/WESTCHESTER-ROCKLAND NEWSPAPERS, INC.	M & E	215,640	221,531
POUGHKEEPSIE JOURNAL CMB. W/WESTCHESTER-ROCKLAND NEWSPAPERS, INC.	SUN	259,712	259,034
WHEELING METRO COMBO	M & E	69,670	72,135
WHEELING METRO COMBO	SUN	77,827	78,427

*AVERAGES FOR 3 MONTHS

ABC

Audit Bureau of Circulations

900 N. Meacham Road
Schaumburg, IL 60173-4968

Member Service Offices in:
NEW YORK: 420 LEXINGTON AVENUE,
NEW YORK, NEW YORK 10170
TORONTO: 335 BAY STREET, TORONTO
ONTARIO, CANADA M5H 2R3